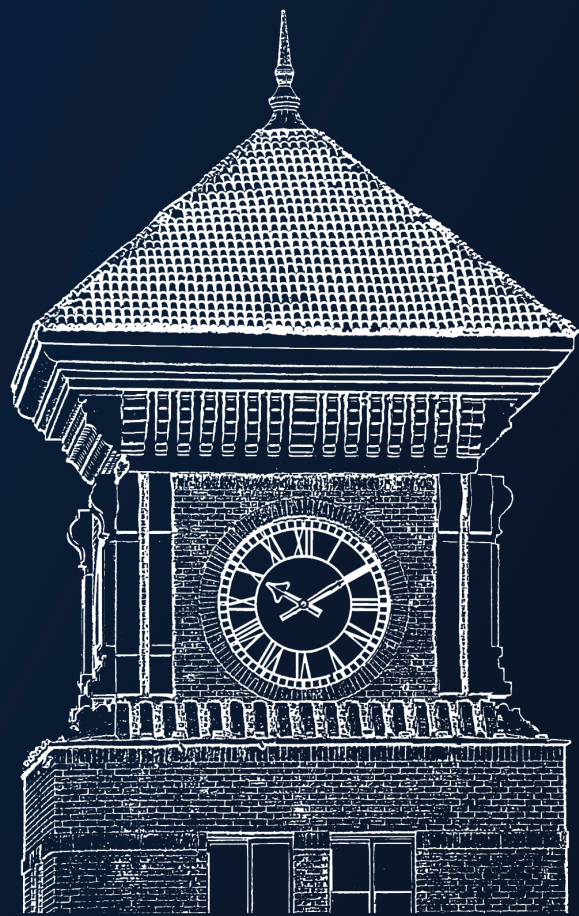




University of Central Punjab

# UCP Annual Report

2024 – 2025





# International Standing

The University of Central Punjab (UCP) continued to strengthen its global standing through recognition in prestigious international rankings. In the UI GreenMetric World University Rankings, UCP achieved the position of 206, reflecting its commitment to sustainability and eco-friendly initiatives. In the Times Higher Education (THE) Impact Rankings, UCP was placed among the top 800 universities worldwide, showcasing its progress in contributing towards the United Nations' Sustainable Development Goals (SDGs). UCP also secured a place in the Times Higher Education Asia Rankings, standing at 401, and earned a position of 362 in the QS Asian Rankings. These achievements highlight UCP's growing academic excellence, research impact, and regional as well as international recognition.



**206**  
In World Ranking



**800**  
In World Ranking



**401**  
In World Ranking



**362**  
QS Asian Ranking

# Pakistan Rankings

Within Pakistan, the University of Central Punjab (UCP) has earned strong recognition for its quality and impact. The Higher Education Commission (HEC) awarded UCP a remarkable 89% score in Quality Enhancement, reaffirming its dedication to academic excellence and continuous improvement. In the UI GreenMetric Pakistan Rankings, UCP secured 4th position, highlighting its leadership in sustainability and environmental responsibility. Furthermore, UCP ranked 5th in Pakistan in the Times Higher Education (THE) Impact Rankings, and 8th in the THE Asia Rankings at the national level. These accomplishments reflect UCP's growing reputation as one of the leading universities in the country, committed to innovation, sustainability, and high-quality education.





**89%**  
QEC-HEC Score



**4<sup>th</sup>**



**5<sup>th</sup>**

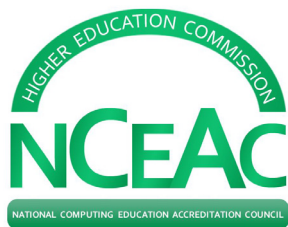


**8<sup>th</sup>**

# Accreditations

The University of Central Punjab (UCP) ensures that its academic programs meet the highest national and international quality standards through accreditations from recognized professional councils. UCP's Engineering programs are accredited by the Pakistan Engineering Council (PEC) and hold Level II accreditation under the Washington Accord, reflecting global recognition of its engineering degrees. The BBA and MBA programs are accredited by the National Business Education Accreditation Council (NBEAC), while the LLB and LLM programs are accredited by the Pakistan Bar Council (PBC). Similarly, Computing programs are accredited by the National Computing Education Accreditation Council (NCEAC), and Pharmacy programs by the Pharmacy Council of Pakistan (PCP). In addition, the Food Science and Technology programs are accredited by the National Agriculture Education Accreditation Council (NAEAC).

Throughout the year, UCP has successfully hosted accreditation and council visits across its faculties. These external reviews evaluate faculty qualifications, student learning outcomes, research productivity, and campus facilities. The positive outcomes of these evaluations reaffirm UCP's commitment to academic excellence, continuous improvement, and alignment with global educational standards.



# International Collaborations

The University of Central Punjab (UCP) has established strong international collaborations with globally recognized professional bodies and academic networks. Through the Pakistan Engineering Council (PEC), UCP is connected to the Washington Accord, ensuring worldwide recognition of its engineering degrees. UCP is also affiliated with the Institute of Electrical and Electronics Engineers (IEEE) and the American Society of Mechanical Engineers (ASME), enabling students and faculty to engage with global advancements in science and technology. Similarly, UCP maintains collaboration with the American Society of Civil Engineers (ASCE) and is an active member of the Internet of Sounds Research Network (IoS-RN), expanding its research and innovation reach.

In addition, UCP is part of the University Space Engineering Consortium (UNISEC Global), which provides opportunities in space research and development. The university is also linked with the European Foundation for Management Development (EFMD), enhancing the quality and recognition of its management programs. Furthermore, UCP holds observer status in the University Alliance of the Silk Road, fostering global academic cooperation and cultural exchange. These partnerships strengthen UCP's global presence and provide students and faculty with international exposure, research opportunities, and knowledge sharing at a global scale.



Washington Accord  
Through PEC



Institute of Electrical and  
Electronics Engineers (IEEE)



American Society of  
Mechanical Engineers  
(ASME)



American Society of Civil  
Engineers (ASCE)



Internet of Sounds Research  
Network (IoS-RN)



University Space Engineering  
Consortium



European Foundation for  
Management Development  
(EFMD)



University Alliance of the Silk Road  
(Observer Status)

# Academic Partnerships

## 2024-2025

The University of Central Punjab (UCP) maintained a strong and diverse student body during 2024, with a total enrollment of 16,480 students. The student population reflects a healthy male-to-female ratio of 58:42, ensuring gender inclusivity across all programs. UCP has also taken significant steps to make higher education accessible by offering extensive financial support. In Fall 2024, more than 10,027 students (around 61% of total enrollment) benefited from financial aid or scholarships, demonstrating the university's commitment to supporting academic aspirations regardless of financial background. Overall, UCP provided financial aid and discounts worth 1.17 billion PKR, underscoring its dedication to educational affordability and student success. These efforts highlight UCP's mission to combine quality education with inclusivity, accessibility, and equal opportunity for all students.



BISHOP  
GROSSETESTE  
UNIVERSITY



UNIVERSITY OF  
PORTSMOUTH



UNIVERSITY  
OF OSLO



UNIVERSITE  
DE KINSHASA



경동대학교  
KYUNG DONG UNIVERSITY



Università  
di Foggia

جامعة الجفرة  
ALJUFRA UNIVERSITY



CLERMONT  
SCHOOL OF  
BUSINESS



INTI  
International  
University & Colleges



جامعة أكتوبر  
October 6 University

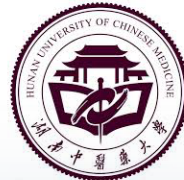


ISC  
PARIS  
BUSINESS SCHOOL

Sheridan



The State University  
of New York



The University of  
Nottingham



University of  
Salford  
MANCHESTER



Cardiff  
Metropolitan  
University



PHIMU  
имени Н.И. ПИРОВОГА



# International MoUs and Partnerships

The International Office at the University of Central Punjab (UCP) is playing a pivotal role in advancing the university's vision of becoming a globally recognized institution. In 2024–2025, UCP established 19 international partnerships with leading universities across the world, enabling collaborative research, faculty exchange, and student mobility. To strengthen international relations, UCP also welcomed 16 delegations and representatives from partner institutions, fostering dialogue and exploring new avenues of cooperation.

UCP has actively supported students in gaining global exposure by securing 3 fully funded international scholarships and sending 8 students on international exchange programs to experience diverse learning environments. At the same time, the university attracted 4 international students to enroll at UCP, further diversifying its academic community and building cross-cultural connections on campus.

These initiatives are directly aligned with UCP's strong performance in global rankings, such as the QS Asia Ranking (362) and the Times Higher Education Asia Ranking (401), underscoring its commitment to achieving international recognition and becoming one of the region's leading universities.

**19**

International Partnerships  
With Other Universities

**16**

International Delegations /  
Representatives Visits

**3**

International Fully Funded  
Scholarships

**8**

Students sent for International  
Exchange Programs

**4**

International Student Enrolled  
at UCP

# International Exchange Programs

As part of its mission to provide global exposure, the International Office at the University of Central Punjab (UCP) successfully facilitated a variety of international exchange programs during 2024–2025. These initiatives created unique opportunities for students and staff to experience diverse cultures, academic systems, and collaborative research across multiple countries.

A total of 5 students participated in the UGRAD Semester Exchange Program in the USA, while 9 students attended the Chinese Cultural Camp at Guangdong Ocean University. In addition, 5 students took part in a semester exchange program at Kyung Dong University, South Korea, and another 5 joined the Sichuan College of Information Technology in China under semester exchange opportunities. To further promote global learning, UCP arranged 24 Collaborative Online International Learning (COIL) sessions with the University of Salford, UK, blending cross-border virtual collaboration with academic exchange. Moreover, 2 scholarships were awarded for international training of UCP's lab staff at Hunan University, China, showcasing UCP's commitment not only to student mobility but also to staff development.

These exchange initiatives highlight UCP's strong dedication to internationalization and align with its vision of preparing globally competent graduates who can thrive in an interconnected world.

5

UGRAD Semester  
Exchange Program,  
USA

9

Chinese Cultural Camp  
– Guangdong Ocean  
University, China

5

Semester Exchange –  
Kyung Dong University,  
South Korea

5

Semester Exchange  
Program – Sichuan  
College of Information  
Technology, China

24

Collaborative Online  
International Learning  
(COIL) with University of  
Salford, UK

2

Scholarship for  
International training  
of Lab Staff at Hunan  
University, China

# Programs Offered 2024-2025

The University of Central Punjab (UCP) continues to broaden its academic horizons by offering a wide range of 100+ degree programs designed to meet the diverse educational needs of students and the evolving demands of industry. These programs include more than 46 undergraduate (BS) programs, 33+ postgraduate (MS) programs, and over 20 PhD programs, reflecting a strong commitment to higher education and advanced research. In 2025, UCP further strengthened its portfolio by launching 8 new academic programs, expanding opportunities for students in emerging and specialized fields. Each program is carefully developed to ensure quality curriculum, innovative teaching methods, and alignment with national and international standards. Through this diverse academic offering, UCP empowers students with the knowledge, skills, and research capabilities required to excel in their professional and academic pursuits.

# 100+

## Degree Programs



New Programs  
Lunched in  
2025

46+ BS Programs

33+ MS Programs

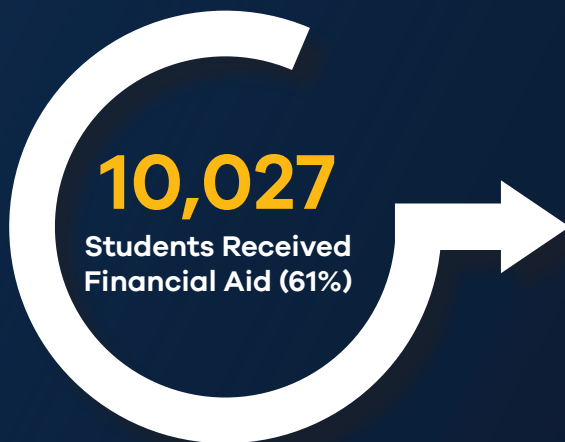
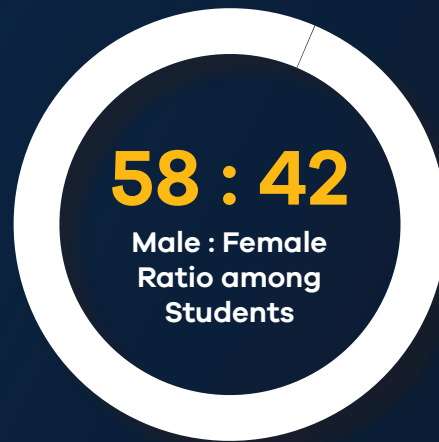
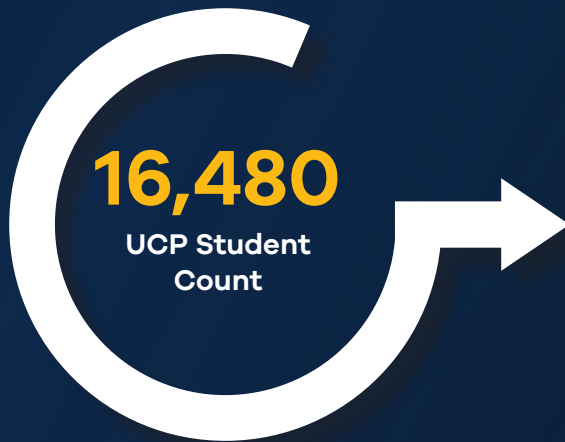
20+ PhD Programs

# Students

## Stats 2024-2025

During 2024–2025, the University of Central Punjab (UCP) expanded its global outreach by building academic partnerships with more than 35 international universities. These collaborations are designed to promote student exchange programs, faculty mobility, online teaching, and joint learning opportunities that enrich academic experiences. The partnerships also emphasize collaborative course design and combined research projects, enabling UCP to align with international standards and share knowledge across borders. Through these initiatives, UCP students gain exposure to diverse academic environments and global perspectives, while faculty benefit from international teaching and research opportunities. Some of the most prominent partner institutions represent leading universities from Europe, Asia, and other regions, strengthening UCP's position as a globally connected university. These partnerships not only enhance the quality of education but also create a culture of innovation, cooperation, and international recognition.





# Scholarships & Discounts

The University of Central Punjab (UCP) strongly believes in making higher education accessible and affordable for talented students from all backgrounds. In 2024–2025, a total of 10,027 students benefited from scholarships and financial discounts, while 6,453 students (39%) continued their studies on full fee. UCP offers a diverse range of financial support opportunities, including Merit/CGPA-based scholarships, which were awarded to 4,879 students, and PGC/UCP continuation scholarships, granted to 4,331 students. In addition, Talent-Based Scholarships supported 142 students, while the prestigious Honhaar Scholarships recognized 196 high-achieving individuals. UCP also extended Legacy/Alumni Scholarships to 188 students, alongside 291 other scholarships across different categories.

In total, UCP awarded scholarships and discounts worth PKR 1.17 billion during the year, a clear demonstration of its dedication to reducing the financial burden on families. This commitment encourages academic excellence and ensures that financial challenges do not hinder bright minds from realizing their educational and professional aspirations.

Students Studying  
on Discount

**10,027**

Students on  
Full Fee (39%)

**6,453**

Legacy / Alumni  
Scholarships

**188**

Honhaar  
Scholarship

**196**

PGC / UCP  
Scholarships

**4,331**

Other  
Scholarships

**291**

Merit / CGPA  
Scholarships

**4,879**

Talent Based  
Scholarships

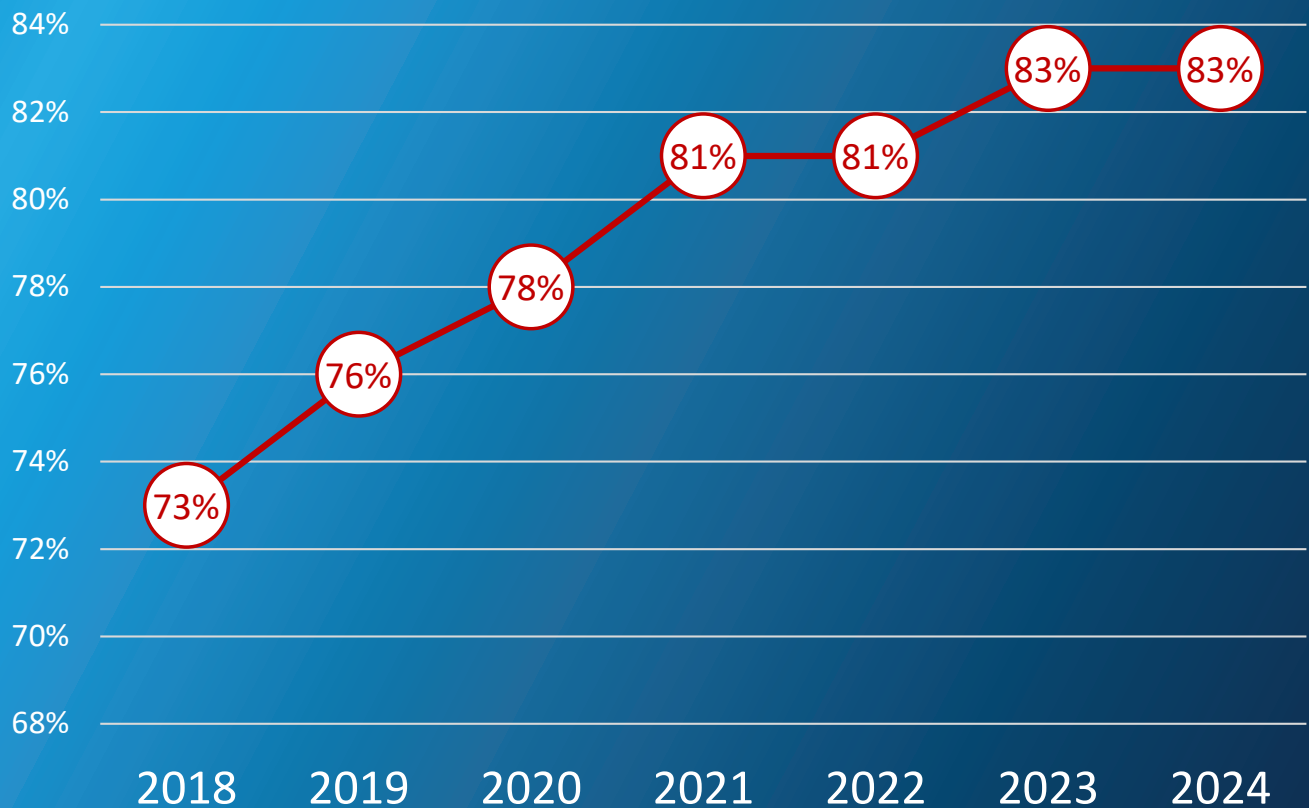
**142**

# Student Feedback

At the University of Central Punjab (UCP), student feedback plays a vital role in ensuring continuous improvement in teaching quality, learning experiences, and campus facilities. Over the years, UCP has consistently gathered structured feedback from students, using it as a benchmark for refining academic delivery and support services. The results reflect a steady rise in student satisfaction, growing from 73% in 2018 to 84% in Spring 2025, marking an impressive improvement of 11 percentage points over seven years. This upward trend highlights the university's commitment to actively listening to its students and implementing meaningful changes. Areas such as teaching methodologies, classroom engagement, research opportunities, and campus infrastructure have particularly benefited from this process. By placing student voices at the center of institutional development, UCP continues to create an environment that prioritizes excellence, inclusivity, and overall academic success.

# Student Satisfaction with Teaching at UCP

**84%** - Spring 2025



# Library Stats

The University of Central Punjab (UCP) Library continues to serve as a vital hub for learning, research, and knowledge sharing. On average, 25–30 books are issued daily, while the library welcomes over 1,000 visitors each day, reflecting its role as a vibrant academic resource. The library houses an extensive collection of 46,000+ printed books and more than 22,000 books in PDF format, ensuring accessibility to both physical and digital resources. In addition, it provides access to 1,300+ research projects and theses, 12,000+ online journals, and a wide range of 17+ national and international newspapers. Students and faculty also benefit from 18+ magazines that support academic and professional development. With these diverse resources, the UCP Library remains central to fostering a culture of research, innovation, and lifelong learning within the university.

Books issued / day:

**25-30**

Visitor / Day

**1000+**

**46,000+**

books in print



**22,000+**

books in PDF



**1300+**

research projects /thesis



**17+**

national and international newspapers



**18+**

magazines



**12,000+**

online journals

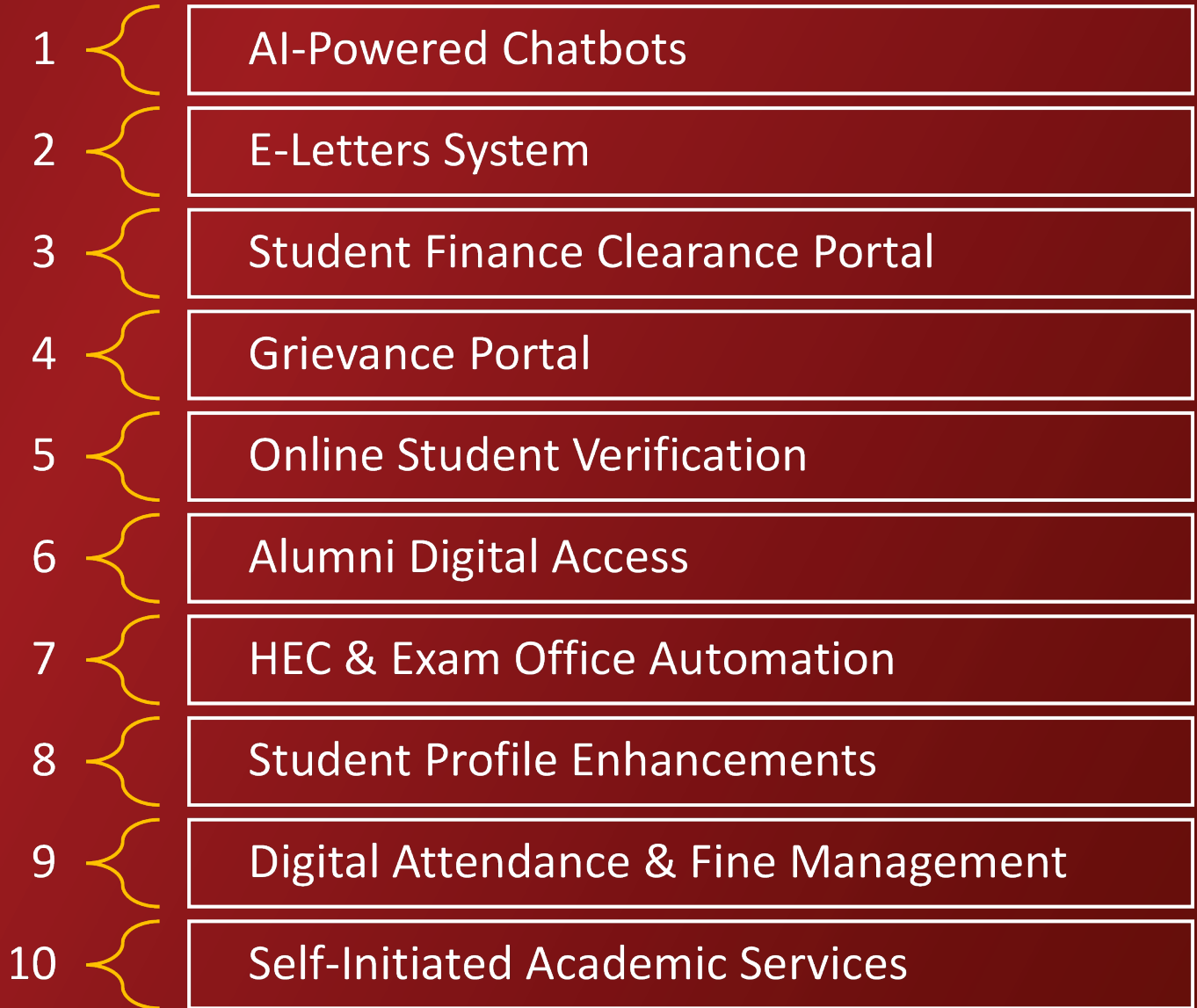




# Driving Digital Transformation

The University of Central Punjab (UCP) has made remarkable progress in digital transformation, enhancing efficiency, accessibility, and convenience for students, alumni, and employees. During 2024–2025, several innovative systems and portals were introduced to streamline academic and administrative processes. Among these are AI-powered chatbots and the E-Letters System, designed to provide quick responses and digital communication solutions. The Student Finance Clearance Portal and Grievance Portal were launched to facilitate financial transparency and address student concerns effectively.

For academic and professional validation, UCP introduced Online Student Verification and Alumni Digital Access, strengthening institutional credibility and alumni engagement. The HEC & Exam Office Automation initiative simplified regulatory and examination procedures, while Student Profile Enhancements provided a more comprehensive digital record for each learner. Additionally, Digital Attendance and Fine Management systems improved monitoring and accountability, and Self-Initiated Academic Services empowered students to manage their academic requests independently. Collectively, these initiatives highlight UCP's commitment to leveraging technology for smarter governance, better student experiences, and a future-ready campus.

- 
- 1 { AI-Powered Chatbots
  - 2 { E-Letters System
  - 3 { Student Finance Clearance Portal
  - 4 { Grievance Portal
  - 5 { Online Student Verification
  - 6 { Alumni Digital Access
  - 7 { HEC & Exam Office Automation
  - 8 { Student Profile Enhancements
  - 9 { Digital Attendance & Fine Management
  - 10 { Self-Initiated Academic Services

# Employee Stats 2024-2025

The University of Central Punjab (UCP) takes pride in its strong and dedicated workforce, which plays a key role in driving institutional success. UCP currently employs a total of 1,553 staff members, contributing to a diverse and dynamic academic environment. The average tenure of employees is 5 years, reflecting stability and long-term commitment to the university's mission. With an average employee age of 38 years, UCP benefits from a healthy balance of youthful energy and professional experience. The university also boasts 115 internationally qualified teachers, who bring global exposure and expertise to enhance the quality of education. Maintaining a student-teacher ratio of 23:1, UCP ensures personalized learning, academic engagement, and continuous support for students.

Total Staff

1,553

5 Years Avg. Tenure of Employees

Avg. Age

38 Years

115 Internationally Qualified Teachers

Student Teacher Ratio

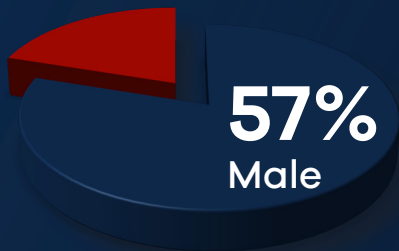
23 : 01

# Faculty at UCP 2024-2025

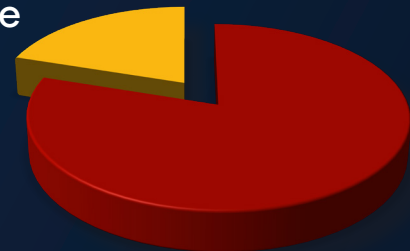
The University of Central Punjab (UCP) is home to a highly qualified and diverse faculty, dedicated to providing quality education and mentorship to students. In 2024, UCP had a total of 881 faculty members, comprising 654 permanent and 227 visiting teachers. The faculty body reflects diversity and inclusivity, with 57% male and 43% female representation across different disciplines. To strengthen academic and research excellence, UCP employs 195 PhD-qualified faculty members, who bring advanced knowledge and expertise to the classroom. This strong pool of educators not only ensures academic rigor but also nurtures innovation, critical thinking, and professional development among students.

# Total Faculty 2024

**881**



**43%**  
Female



**Permanent**  
**654**

**Visiting**  
**227**

Total PhDs  
**195**

# Onboarding & Resignations

The University of Central Punjab (UCP) remained committed to strengthening its workforce through effective hiring, promotions, and professional development opportunities. In 2024–2025, a total of 29 selection boards were conducted, resulting in 202 new hires and replacements across teaching and non-teaching roles. To encourage career progression, UCP promoted 31 non-teaching employees and 11 teaching faculty members during the year. At the same time, the university recorded 155 resignations, reflecting the natural mobility within the higher education sector. Additionally, 38 employees availed study leave, demonstrating UCP's support for continuous learning and higher education pursuits. These efforts highlight the university's dedication to maintaining a skilled, motivated, and future-ready workforce.





**Selection Boards  
Held**

**29**



**Total Hiring/  
Replacement**

**202**



**Promotions in 2024–  
2025 (Non-Teaching)**

**31**



**Promotions in  
2024–2025 (Teaching)**

**11**



**Resignations**

**155**



**Employees on  
Study Leave**

**38**

# Employee Development & Care

UCP invested heavily in Employee Development Initiatives. During 2024–2025, the university organized 23 faculty development trainings and 10 staff training sessions, ensuring continuous professional growth and skill enhancement. Furthermore, to promote self-paced learning and global exposure, 2,996 Coursera accounts were registered for employees, enabling access to international courses and certifications. These initiatives collectively underline UCP's dedication to creating a supportive, healthy, and growth-oriented work environment for its faculty and staff.

Furthermore, The University of Central Punjab (UCP) places great emphasis on the well-being and professional growth of its employees by offering comprehensive employee care and development initiatives. Under the Employee Discount Initiatives, UCP signed 3 MoUs with hospitals and clinics, extending healthcare facilities and discounts to staff. A total of 1,228 Blue Cards were distributed to employees, while 913 staff members availed health insurance during the year. The university health clinic remained actively utilized, with 2,692 visits recorded, and an additional PKR 255,000 was spent on providing essential medications, reflecting UCP's commitment to employee health and welfare.

## **Employee Discount Initiatives**

- MOUS with Hospitals & Clinics 3
- Blue Cards Distributed 1,228
- Employees Availing Health Insurance 913
- Health Clinic Visitors 2,692
- Medication Amount Spent (PKR) 255,000

## **Employee Development Initiatives**

- Faculty Development Training 23
- Staff Trainings Conducted 10
- Coursera Account Registrations 2,996

# Research & Projects

Research and innovation remained a cornerstone of the University of Central Punjab (UCP) during 2024–2025, with remarkable achievements across multiple disciplines. Faculty and students collectively produced 399 research publications, contributing to a total impact factor of 636, which reflects the growing influence and quality of UCP's research output. The university actively hosted and participated in 7 conferences and symposia, including 5 international and 2 local events, providing a platform for global knowledge exchange and collaboration. During the year, UCP submitted 100+ research projects for funding, securing PKR 13 million in external grants. In addition, the university placed strong emphasis on innovation and intellectual property, filing 82 patents and successfully receiving 4 granted IPs. These achievements underscore UCP's commitment to advancing research, promoting innovation, and addressing real-world challenges through academic and scientific contributions.

Total  
Publications

399

Impact  
Factor

636

Total Conferences  
& Symposiums  
(5 International +  
2 Local)

7

Research Projects  
Submitted for  
Funding

100+

Funding Received  
from Projects  
(Million PKR)

13

Intellectual  
Property / Patents  
Applied for

82

Intellectual  
Prantery (IPs)  
Granted

4

# Journals & Magazines

The University of Central Punjab (UCP) places strong emphasis on academic publishing and knowledge dissemination through its wide range of journals and periodicals. Currently, UCP publishes seven HEC-recognized journals, each dedicated to advancing scholarship in specialized fields such as mass communication, languages and literature, engineering, science and technology, humanities and social sciences, law and legal education, and business perspectives. These journals are published bi-annually and provide a credible platform for researchers, faculty, and students to share original research, innovative ideas, and scholarly insights with the academic community.

In addition to academic journals, UCP launched the “UCP Connect” magazine in September 2024, which highlights the university’s progress, achievements, and monthly activities. This publication serves as a vibrant reflection of campus life, featuring events, initiatives, and milestones, thereby keeping students, faculty, and stakeholders informed and engaged. Collectively, UCP’s journals and magazines underscore its dedication to fostering a culture of research, learning, and communication within and beyond the university.





# International Conferences

The University of Central Punjab (UCP) continued to strengthen its global academic presence by successfully organizing seven international conferences during 2024–2025, hosted by various faculties across the university. These conferences served as platforms for knowledge sharing, collaboration, and dialogue between scholars, researchers, and industry experts from around the world.

The Faculty of Information Technology (FoIT) hosted the prestigious IEEE International Conference on Horizons of IT and Engineering (HITE), while the Faculty of Pharmaceutical Sciences (FoPS) organized a conference on Pharmaceutical Innovations for Emerging Global Health Challenges. The Faculty of Science and Technology (FoST) arranged the 2nd International Conference on Emerging Horizons in Science and Technology (ICEHST-2024), and the Faculty of Engineering (FoE) conducted the 2nd International Conference on New Trends in Civil Engineering.

Similarly, the Faculty of Management Sciences (FoMS) held the 10th ICIBM: International Conference on Contemporary Issues in Business Management, and the Faculty of Law (FoL) organized the 4th International Conference on Navigating the Legal Challenges of Cyber Security and Forensic Evidence in the Digital Era. Concluding the series, the Faculty of Humanities and Social Sciences (FoHSS) hosted the International Conference on Contemporary Challenges for Democracy 2025.

Through these impactful conferences, UCP not only promoted international collaboration but also reinforced its role as a hub of research, innovation, and thought leadership in Pakistan and beyond.



Faculty	Title
FoIT	IEEE International Conference on Horizons of IT and Engineering (HITE)
FoPS	Pharmaceutical Innovations for Emerging Global Health Challenges
FoST	2nd International Conference on Emerging Horizons in Science and Technology (ICEHST-2024)
FoE	2nd International Conference on New Trends in Civil Engineering
FoMS	10th ICIBM: International Conference on Contemporary Issues in Business Management
FoL	4th International Conference - Navigating the Legal Challenges of Cyber Security and Forensic Evidence in the Digital Era
FoHSS	International Conference on contemporary Challenges for Democracy 2025

# Strengthen Industry Linkages

Strengthening industry linkages is one of the six strategic pillars of the University of Central Punjab (UCP), ensuring that academic learning is directly aligned with market needs. During 2024–2025, UCP signed 40+ Memorandums of Understanding (MoUs) with leading industries to expand collaboration and create opportunities for students and faculty. More than 55 faculty members were placed in industry roles, enabling them to gain firsthand exposure to market trends, conduct applied research, and transfer new knowledge and skills to their students.

UCP also organized the CXO Enclave, which brought together over 130 CEOs and C-suite executives from top organizations. The event showcased UCP's efforts to prepare market-ready graduates, with a special focus on integrating Artificial Intelligence (AI) into its curriculum. Furthermore, the university successfully hosted Career Connect 2025, where 69 companies participated and over 1,200 candidates were shortlisted, providing students with valuable employment and internship opportunities. These initiatives highlight UCP's dedication to bridging academia and industry, ensuring that its graduates are equipped with the skills and knowledge required for future careers.



## Strategic Partnerships

**40+** MoUs signed, strengthening industry ties.

## Faculty Placements

**55+** faculty members placed in industry roles.

## CXO Enclave

**130+** CEOs attended our exclusive event.

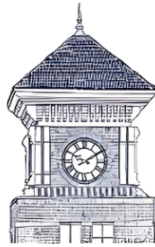
## Career Connect 2025

**69** companies participated, with 1,200 candidates shortlisted.

# Career Connect

The UCP Career Connect attracted participation from over 69 top-tier employers, representing sectors such as IT, finance, media, manufacturing, healthcare, and logistics. 1,504 students and graduates engaged directly with recruiters, participated in on-spot interviews, and gained valuable insights into current job market trends. More than 1200 students were shortlisted for the jobs by these employers. The fair also featured panel discussions, resume clinics, and employer branding booths—demonstrating UCP's commitment to career readiness and professional grooming of its graduates.

Through these multifaceted initiatives, UCP has significantly enhanced its engagement with the professional world, positioning itself as an institution that not only produces graduates with academic excellence but also with market-ready competencies. These linkages are laying the foundation for joint ventures, applied research, talent pipelines, and long-term strategic collaborations that align with national economic priorities and industry needs.



# CAREER CONNECT

BRIDGING BOARDROOMS & CLASSROOMS



# Student Career Development

The University of Central Punjab (UCP) is deeply committed to preparing its students for successful careers by equipping them with the right skills, guidance, and opportunities to enter the job market with confidence. In 2024–2025, the university organized 2,279 orientation sessions to introduce students to academic and career pathways, while 6,666 students participated in professional development workshops covering essential areas such as communication skills, résumé building, LinkedIn optimization, and higher education planning. To further support personalized growth, UCP conducted 1,644 profile interviews and 326 mock interviews, enabling students to refine their professional presence and interview readiness.

The university also fostered industry exposure through 24 expert and industry talks, providing students with direct insights from business leaders and professionals. In addition, UCP arranged 49 recruitment drives, connecting students with top employers, and facilitated 208 industry visits and employer onboardings, offering real-world exposure to workplace environments and practices. Collectively, these initiatives highlight UCP's proactive approach to career development, ensuring that students are not only academically strong but also well-prepared for professional success in a competitive job market.



**ORIENTATION  
SESSIONS**

**2,279**



**PROFESSIONAL  
DEVELOPMENT  
WORKSHOPS**

**6,666**



**PROFILE  
INTERVIEWS**

**1,644**



**MOCK INTERVIEWS**

**326**



**EXPERT AND  
INDUSTRY TALKS  
ARRANGED**

**24**



**RECRUITMENT  
DRIVES**

**49**



**INDUSTRY VISITS &  
EMPLOYER ONBOARNGS**

**208**



# Takhleeq

## in Numbers

The Takhleeq Incubation Center at the University of Central Punjab (UCP) continues to nurture entrepreneurial talent and foster innovation among students and alumni. Running two cohorts every year, Takhleeq has now reached its 10th cohort, serving as a platform for aspiring entrepreneurs to transform their ideas into successful business ventures.

During 2024–2025, Takhleeq supported the launch of 18 startups, while 5 P-Residents startups continued to grow under its mentorship. To equip students with practical skills, the center facilitated 300+ mentorship sessions for prospective entrepreneurs and created 11 internships within the incubation environment. It also organized 54 in-house workshops and sessions alongside 40+ industry-led training sessions, bringing together successful entrepreneurs and industry leaders to share their expertise. Furthermore, 17+ specialized entrepreneurship sessions were with young entrepreneurs for strengthening the integration of entrepreneurial education within academic learning.

By providing mentorship, industry exposure, and practical training, Takhleeq empowers young innovators to become job creators rather than job seekers, aligning with UCP's vision of promoting entrepreneurship, self-reliance, and economic growth in Pakistan.



**18**

**Takhleeq Startups 2024 – 2025**

**300+**

**Mentorship Sessions to Prospective  
Entrepreneurs**

**11**

**Internships created in Takhleeq**

**05**

**P-Residents Startups**

**54**

**In-House Workshops & Sessions**

**40+**

**Industry Sessions for Entrepreneurs  
Training**

**17+**

**Entrepreneurship Sessions with FOMs**

# COHORT-10

## Startups

During the 2024–2025 session, 18 startups were registered at the Takhleeq Business Incubation Center. These ventures represent a diverse range of sectors including food and beverages, marketing, arts and crafts, pharmaceuticals and healthcare, civil engineering, artificial intelligence, and social impact initiatives.

More than five of these startups have already begun generating significant revenues, with Nutrabox reporting an estimated income of PKR 20 million, while Docwyn AI and Greeneats each surpassed PKR 2 million. These achievements highlight the growing entrepreneurial capacity of UCP students and reaffirm the university's commitment to nurturing innovation, creativity, and sustainable business development.



STEAM Equity Space



SCALENEST



SAWYERA  
FOUNDATION

LEADERSHIP • INNOVATION • COMMUNITY EMPOWERMENT



docwyn.ai

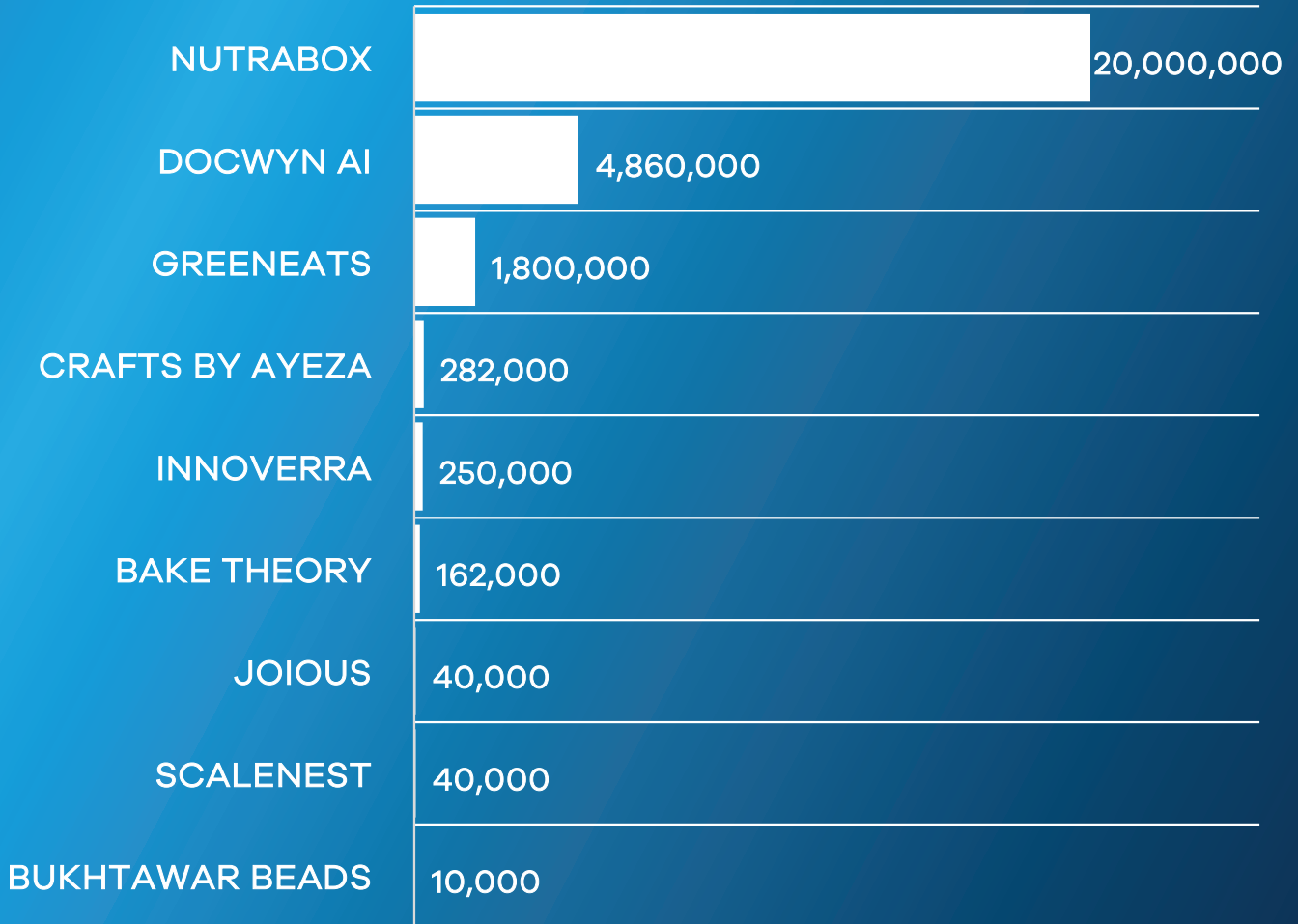
Docs In. Data Out. Decisions Made.



# Startup Revenues

The Takhleeq Business Incubation Center at UCP has continued to support student entrepreneurs in developing sustainable and revenue-generating ventures during 2024–2025. Notable achievements include Nutrabox (PKR 20 million), providing calorie-counted health-focused meals, and Docwyn AI (PKR 4.86 million), offering AI-powered solutions for automated data extraction. Other startups such as Greeneats (PKR 1.8 million), delivering affordable home-cooked meals, and Crafts by Ayeza & Bukhtawar Beads (PKR 292,000), specializing in handmade gifts and ribbons, also demonstrated strong market potential.

In addition, innovative enterprises including Innovera (PKR 250,000), developing nutrient-rich sustainable food products, Bake Theory (PKR 162,000), focusing on protein-based sugar-free brownies, Joious (PKR 40,000), a biotech beverage venture, and Scalenest (PKR 40,000), a marketing agency startup, further contributed to the incubation ecosystem. These initiatives reflect the university's commitment to fostering entrepreneurship, innovation, and economic impact through student-led business development.



# Made in UCP Products

At the University of Central Punjab (UCP), students are being trained to create real-world impact through innovative research and product development under the guidance of highly qualified faculty. These initiatives not only prepare students to become market-ready but also contribute to industries and communities by addressing contemporary challenges.

The Faculty of Engineering (FOE) established the Space Research Center (SRC-UCP) and developed groundbreaking solutions such as the Lower Limb Exo-Skeleton for Rehabilitation and Light Weight Aggregate Concrete (LWAC Bond) for the construction sector. The Faculty of Food Science and Technology (FOST) has launched more than 10 innovative food products including jams, drinks, and other eatables, alongside 5+ body care and cleaning products such as handwashes. FOST also played a vital role in environmental sustainability through the development of a Wastewater Treatment Plant. Meanwhile, the Faculty of Engineering and Faculty of Science (FOF) achieved a major milestone with the Design and Fabrication of a 5-Axis CNC Milling Machine, showcasing UCP's contribution to advanced manufacturing technologies.

These projects reflect UCP's vision of fostering innovation, research, and entrepreneurship, enabling students to become industry leaders and problem-solvers in a rapidly evolving world.



Space Research Center  
(SRC-UCP)

FOE



Design and Fabrication  
of 5-Axis CNC Milling  
Machine

FOF



More than 10 Food  
Products (Jams, Drinks,  
Eatables etc.)

FOST



More than 5 Innovative  
(Body Care, Cleaning  
Handwash etc.)

FOST



Wastewater  
Treatment Plant

FOST



Lower Limb Exo-Skeleton  
for Rehabilitation

FOE



Light Weight Aggregate  
Concrete LWAC Bond

FOE

# Volunteer In Service (VIS)

The Volunteer in Service (VIS) Office at the University of Central Punjab (UCP) continues to instill a strong sense of social responsibility among students by making community service an integral part of undergraduate education. Every bachelor's student is required to complete 65 hours of social work in order to graduate, ensuring that they not only excel academically but also contribute meaningfully to society.

In 2024–2025, a total of 4,568 students registered for VIS, with 4,232 successfully completing their required service hours. UCP partnered with 190 organizations, including 142 actively engaged partners during the year, along with 4 international partnerships that provided global exposure to community service initiatives. As part of its outreach, VIS made a remarkable social impact during the holy month of Ramzan by distributing over 100,000 meals and more than 50,000 ration packs to underprivileged communities.

Through these initiatives, UCP's VIS Office not only supports community development but also nurtures empathy, leadership, and civic responsibility among students, preparing them to be compassionate and socially conscious professionals in the future.





**TOTAL  
REGISTERED  
STUDENTS**

**4,568**



**STUDENTS  
COMPLETED  
VIS**

**4,232**

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Total VIS Partners	190
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Partners Engaged for VIS During 2024-2025	142
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Sustainability – SGD's Focused	14
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International Partnerships	04
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Meals Distributed (During Ramzan)	100,000 +
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Ration Packs Distributed (During Ramzan)	50,000 +
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# Comms in Numbers

The Communications Office at the University of Central Punjab (UCP) plays a vital role in shaping the university's image, maintaining a strong social media presence, and ensuring that all events and activities are effectively reported to stakeholders. During 2024–2025, the office achieved significant milestones in content creation, digital engagement, and event coverage, thereby enhancing UCP's visibility and outreach.

Over the year, the team produced 1,685 social media posts, designed 671 creative visuals, and developed 71 motion posters to highlight university achievements and initiatives. To further boost engagement, they created 242 reels and 143 highlights, ensuring dynamic and interactive storytelling across platforms. The Communications Office also actively covered 772 university events, providing real-time updates and extensive visibility for both internal and external audiences. In addition, 6,798 watermarks were designed and applied to ensure branding consistency across all official communications.

Through these efforts, the Communications Office not only reinforced UCP's presence in the digital space but also strengthened its relationship with students, faculty, alumni, and industry stakeholders. This proactive communication strategy reflects UCP's commitment to transparency, engagement, and recognition at both national and international levels.

Type	Count
Posts	1685
Watermarks	6798
Designs	671
Reels	242
Motion Poster	71
Highlights	143
Events	772

# Social Media Reach

UCP's strong digital presence continued to expand in 2024–2025, reaching millions of people worldwide through its official social media platforms. On Facebook, UCP achieved a total reach of 9.7 million with an organic reach of 5.9 million, alongside 253.3K content interactions and an increase of 17,419 new followers. Instagram showed equally impressive growth, engaging audiences with 3.1 million reach, 714.3K organic reach, and over 364.3K interactions, leading to 20.7K new followers. On YouTube, UCP's video content generated 345.3K views with 4.3K hours of watch time, supported by 17,767 subscribers, including 737 new subscribers during the year. Similarly, LinkedIn played a major role in professional outreach, with 3.4 million content impressions and 16.7K new followers, strengthening UCP's academic and corporate networks.

These achievements reflect UCP's dynamic communication strategy and its ability to connect with diverse audiences—students, alumni, faculty, and industry—across multiple platforms, ensuring global visibility and recognition of the university's progress and impact.



Facebook	
Organic Reach	5.9M
Reach	9.7M
Content Interactions	253.3K
Follows	17,419



Instagram	
Organic Reach	714.3K
Reach	3.1M
Content Interactions	364.3K
Follows	20.7K

YouTube	
Views	345.3K
Watch Time (Hours)	4.3K
Subscribers	17,767
New Subscribers	737



LinkedIn	
Content Impressions	3.4M
New Followers	16.7K

# Events at UCP

At the University of Central Punjab (UCP), equal emphasis is placed on academic excellence and co-curricular engagement to ensure holistic student development. The university believes that student life should be both enriching and enjoyable, offering opportunities for leadership, creativity, and social interaction. During 2024–2025, UCP organized more than 37 major events, which collectively attracted over 12,000 attendees from across the campus community. To nurture intellectual growth, the university hosted 16+ talks and seminars, connecting students with experts and thought leaders across various fields. At the same time, UCP promoted cultural vibrancy and entertainment by arranging 21 concerts, qawali nights, and social gatherings, creating memorable experiences for students.

These co-curricular activities not only provide students with moments of joy and relaxation but also play a vital role in grooming them as confident, socially active, and well-rounded individuals who are ready to excel in their professional and personal lives.

**37+**

Major  
Events  
Held

**12K+**

Attendees  
for these  
Events

**16+**

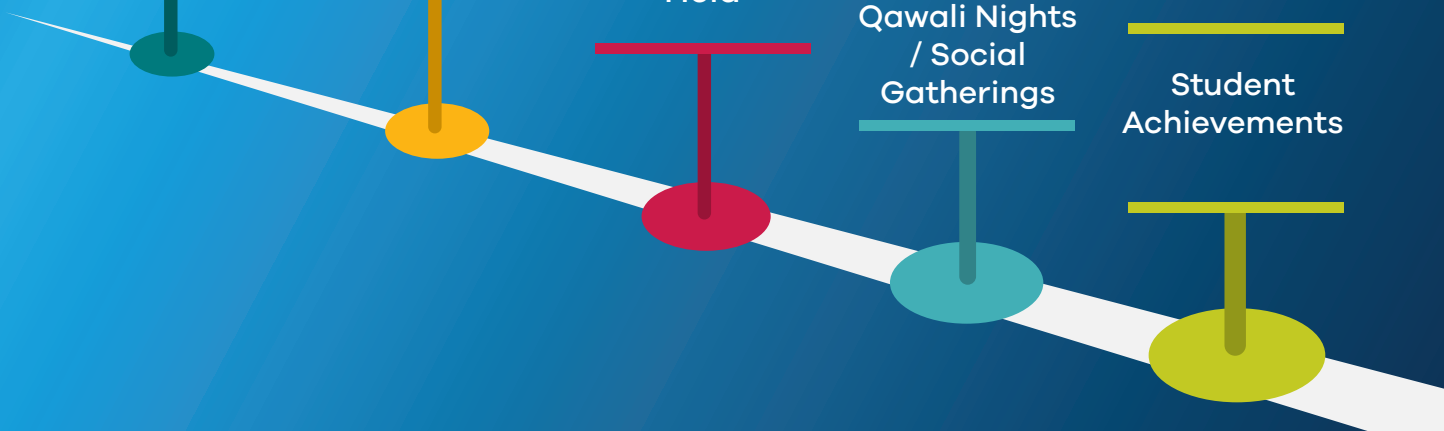
Talks &  
Seminars  
Held

**21**

Concert /  
Qawali Nights  
/ Social  
Gatherings

**28**

Student  
Achievements



# Fireside Chat with Pro-Rector

## Connecting with Internal Stakeholders

The Fireside Chats with the Pro-Rector is one of UCP's most impactful initiatives, designed to strengthen communication between students and university leadership. Held monthly for two hours in the university's amphitheater, these interactive sessions provide students with a unique platform to directly engage with senior management. During the discussions, students openly share their concerns, highlight challenges, and present suggestions for improving academic programs, facilities, and overall campus life.

This initiative fosters a culture of transparency and inclusivity, allowing the administration to view issues from the grassroots level and take timely action. By listening directly to the student body, the leadership ensures that decision-making remains student-centered and responsive to actual needs. The Fireside Chats not only empower students with a voice in shaping their university experience but also help build trust and strengthen the bond between management and the student community.





# Establishment of Medical Center

## Connecting with Internal Stakeholders

The University of Central Punjab (UCP), in collaboration with Evercare Hospital, inaugurated a state-of-the-art on-campus medical center to provide immediate healthcare support to its students, staff, and faculty. This initiative was taken to ensure quick access to medical assistance, eliminating delays that may arise from waiting for ambulances during emergencies. The facility is equipped to handle urgent cases, provide first aid, and dispense essential medication, thereby creating a safer and healthier campus environment.

During 2024–2025, the medical center recorded 2,692 visits from staff and students, reflecting its role as a vital healthcare resource within the university. Additionally, UCP spent over PKR 255,000 on medications, ensuring that treatment and first aid remained accessible and affordable. Beyond emergencies, the medical center also serves as a wellness hub, encouraging a proactive approach to health and well-being for the UCP community.

This collaboration with Evercare Hospital demonstrates UCP's commitment to prioritizing the health and safety of its people while creating a supportive campus that fosters both academic and personal well-being.





# Rang-e-Rukhsat

## Student Farewell

### Connecting with Internal Stakeholders

University of Central Punjab bid a heartfelt farewell to the Class of 2025 with Rang-e-Rukhsat, one last night to celebrate the graduating batch as they reach the final stage of their journey at UCP. A soulful live performance by the duo Zain Zohaib added emotion and energy to the celebration. The night ended with bittersweet goodbyes and tearful speeches, moments that will be engraved in the hearts of the Class of 2025 as memories filled with pride and nostalgia. Rang-e-Rukhsat not only celebrated the journey and accomplishments but also reinforced the lifelong bond between UCP and its students.



University of Central Punjab

1/10



رنگِ رخصت

Farewell Class of 2025



رنگِ رخصت

Echoes of Laughter, Footsteps of Goodbye



# OOTA

## Out Of Thin Air

### Connecting with Internal Stakeholders

The OOTA – Out Of Thin Air initiative, launched under UCP’s Takhleeq Problem Solving Institute, was a unique project designed to spark creativity and innovation among aspiring entrepreneurs. Unlike conventional programs, OOTA emphasized pure imagination with “no code, no art—just creativity.” The challenge pushed students to think beyond traditional boundaries, encouraging them to transform abstract ideas into concrete, playable experiences within just two days.

Teams worked collaboratively, converting raw concepts into innovative prototypes that highlighted problem-solving, originality, and teamwork. From chaotic builds to mind-bending mechanics, OOTA proved that passion and imagination are the most powerful engines of creation. The project was not only a celebration of innovation but also an exercise in entrepreneurial thinking, as students learned to envision opportunities, take risks, and execute bold ideas.

By fostering this culture of experimentation and creativity, UCP’s OOTA initiative showcased the university’s commitment to empowering students to imagine without limits and build without boundaries.





# Community Building Initiatives

The University of Central Punjab (UCP) remains dedicated to creating meaningful connections not only within its campus but also with the wider community through impactful initiatives. In 2024–2025, UCP introduced and strengthened several community-building programs that foster dialogue, inclusivity, and social awareness.

The university hosted Fireside Chats with intellectuals and community stakeholders, encouraging open conversations on pressing societal issues and bridging the gap between academia and society. The establishment of the UCP Medical & Health Center further enhanced student and staff well-being, providing accessible healthcare facilities on campus. UCP also launched SarBuland Talks, a unique platform aimed at enhancing UCP's branding and thought leadership. To extend its outreach, UCP organized townhalls with marginalized communities, ensuring that diverse voices were heard and represented. In addition, summer camps for Liberal Arts and Media Studies provided young learners with exposure to creative and critical thinking skills. Another key initiative, Breaking the Barriers: Addressing Social Taboos, encouraged constructive discussions around sensitive topics, helping to shape a progressive and socially responsible mindset among students.

Together, these initiatives reflect UCP's mission of building a stronger, healthier, and more inclusive community—within and beyond the campus.



**Fireside Chats with Intellectuals and  
Community Stakeholders**

**Establishment of UCP Medical &  
Health Center**

**SarBuland Talks: Enhancing  
UCP Branding**

**Townhalls with Marginalized  
Communities**

**Summer Camps for Liberal and  
Media Studies**

**Breaking the Barriers:  
Addressing Social Taboos**

# Launch of the Ibtida Project

## Connecting with External Stakeholders

As part of its vision of “Education for All”, the University of Central Punjab (UCP) continues to run the IBTIDA Project, a flagship initiative aimed at addressing educational inequality in Pakistan. IBTIDA focuses on bringing out-of-school children back into classrooms and providing them with access to quality education in a supportive learning environment. The project is designed to empower children from underserved communities, ensuring that financial or social barriers do not prevent them from pursuing their right to education.

Currently, 80 students are enrolled under the IBTIDA Project, where they are given structured academic support, guidance, and resources to continue their learning journey. Beyond academics, IBTIDA also emphasizes character building, personal growth, and creating opportunities for these children to integrate into mainstream education. By investing in young learners, UCP is not only transforming individual lives but also contributing to long-term social change. Through IBTIDA, UCP reaffirms its commitment to building a brighter, more inclusive future—creating hope and opportunity, one child at a time.



# Enhancing UCP Branding Surbuland Talks:

## Connecting with External Stakeholders

In a significant stride toward fostering intellectual growth and creative expression, the University of Central Punjab recently launched the first session of its Surbuland Talks series with an inspiring event titled “Kahani Sans Leti Hai.” This unique gathering welcomed renowned personalities from Pakistan’s art and literary circles: Ms. Bee Gul, Mr. Sohaib Mugheera, Ms. Amna Mufti, and Mr. Muhammad Hassan Miraj, who shared their insights on the profound impact of storytelling. Each speaker brought a unique perspective to the table, emphasizing that when viewed through the lens of art and literature, stories carry the power to evoke deep emotions and illuminate the complexities of human experiences. Their discussions explored how narratives, enriched with cultural, social, and historical nuances, hold the ability to transcend time and space, leaving a lasting impact on minds and hearts alike. The session was not just a dialogue but an enlightening experience—a space where the power of ideas and imagination came alive. Through storytelling, the speakers illustrated how art and literature serve as mirrors to society, capturing its essence and evoking introspection and empathy.

This inaugural Surbuland Talk is part of UCP’s broader initiative to create enriching platforms that encourage critical thought, creativity, and cultural engagement. The university aims to continue hosting such events, bringing leading figures from various disciplines to share their journeys and philosophies with the academic community. Through Kahani Sans Leti Hai, UCP reaffirmed its commitment to not only academic excellence but also to nurturing a vibrant environment where students and faculty can experience the transformative power of literature and the arts. This event exemplifies UCP’s mission to cultivate a community that values intellectual exploration, artistic expression, and the beauty of diverse perspectives.





University of Central Punjab  
The Centre of Your Future



کھانی

# Surbuland

talks 2.0

## FUTURE OF EDUCATION AND INTERNATIONALIZATION



**Dr. Hammad Naveed**  
Pro-Rector  
University of Central Punjab



**Prof. Dr. Zia Ul Qayyum**  
Executive Director  
Higher Education Commission



**Sarah Pervez**  
Head of Education  
British Council Pakistan

FRIDAY | 11:00 AM | JANUARY 17



University of Central Punjab  
The Centre of Your Future

# CHAUPAL

کھانی ساانس لیتی ہے



**SOHAIB**  
MUSHEERA



**AMNA**  
MULTANI



**HASSAN**  
MIRAJ



**BEE**  
GUL



Surbuland Talk Series- Chaupal  
Kahani Saans leti Hai

# UCP Talks: The Podcast Series

## Connecting with External Stakeholders

UCP Talks is an initiative that offers a dynamic audio-visual platform for sharing insights, inspiring journeys and institutional narratives. Through candid conversations featuring students, faculty and administrative leaders, the series underscores UCP's commitment to thought leadership, personal growth and educational excellence.

EP 04

UCP TALKS

بات توکھنی ہے



Dr. Hamid Naveed, Pro-Rector UCP



Muhammad Haider Miraj

EP 02

UCP TALKS

بات توکھنی ہے



Yaser Amir Awan



M. Haider Miraj

UCP TALKS

بات توکھنی ہے

EP 08

UCP TALKS

بات توکھنی ہے



Dr. Muhammad Athar Siddiqui



M. Haider Miraj

TRAILER

EP 07

UCP TALKS

بات توکھنی ہے



M. Haider Miraj



Shafaq Zahra



Areeba Shafiq

# National-Level Olympiad Taakra 2025

## Connecting with External Stakeholders

TAAKRA 2025 held from February 21 - 25 with the theme "Earth" brought together participants from universities, colleges and schools across Pakistan. The event featured 71 competitions in 23 categories, with school students included for the first time through 24 new contests in 10 categories. A total cash prize pool of Rs. 2.92 million was distributed among winners. Activities were covered on digital platforms through YouTube highlight videos, Facebook event posts and Instagram updates that documented the competitions, opening ceremony and concert, ensuring wide visibility and participation beyond the campus.





