

BBA

| Sections: A to G | | |
|-------------------------|----------------------------------|------------------------|
| Course Code | Course Title | No. of Sections |
| MAT101 | Mathematics I | 7 |
| BAIT1003 | Introduction to IT | 7 |
| BAHU1023 | Business and Ethics | 7 |
| PAK101 | Pakistan Studies | 7 |
| ENT101 | Fundamentals of Entrepreneurship | 7 |
| ENG101 | English I | 7 |

| Sections: A to L | | |
|-------------------------|--------------------------------------|------------------------|
| Course Code | Course Title | No. of Sections |
| MAT201 | Mathematics II | 12 |
| BAAC1203 | Introduction to Financial Accounting | 12 |
| BAEC1703 | Microeconomics for Business | 12 |
| BAHU1043 | Pakistan Today | 12 |
| ENG102 | English II | 12 |

| Sections: A to G | | |
|-------------------------|-----------------------------|------------------------|
| Course Code | Course Title | No. of Sections |
| BAHU2013 | Pakistan Studies | 7 |
| BAAC2213 | Managerial Accounting | 7 |
| BAEC2713 | Macroeconomics for Business | 7 |
| BAAF2243 | Business Statistics | 7 |
| BAEL2033 | Communication Skills | 7 |

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| | BALW2003 | Law, Politics and Society | 7 |
| Semester 4 | Sections: A to L | | |
| | Course Code | Course Title | No. of Sections |
| | BAEL2073 | Chinese Language-1 | 12 |
| | BAAC2233 | Business Finance | 12 |
| | BAMG2803 | Fundamentals of Management & Organization | 12 |
| | BAIT2013 | Information Systems and Modern World | 12 |
| | BAMK2103 | Fundamentals of Marketing | 12 |
| | BAAC2253 | Quantitative Analysis | 12 |
| Semester 5 | Sections: A to E | | |
| | Course Code | Course Title | No. of Sections |
| | BAHU3073 | Modern Muslim World | 5 |
| | BAMG3813 | Financial Management | 5 |
| | BAHR3303 | Human Resource Management | 5 |
| | BAMG2823 | Fundamentals of Operations Management | 5 |
| | BAMK3113 | Marketing Management | 5 |
| Semester 6 | Sections: A to M | | |
| | Course Code | Course Title | No. of Sections |
| | BAMG3603 | Entrepreneurship | 13 |
| | BAHU3013 | Sociology | 13 |
| | BAMG3323 | Human Behavior | 13 |
| | BAHR3313 | Business Strategy Planning | 13 |
| | BAHU3033 | Research Methods in Social Sciences | 13 |

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| | CSO3001 | Career Lab | 48 |
| Semester 7 & 8 | Sections: (Specialization / Elective Courses) | | |
| | Course Code | Course Title | No. of Sections |
| | EP4523 | Entrepreneurial Marketing | 2 |
| | EP4533 | Entrepreneurial Finance | 1 |
| | EP4553 | Idea Generation and Creativity | 4 |
| | MGMT4443 | SME Management | 1 |
| | FIN4083 | Islamic Finance | 4 |
| | FIN4203 | International Finance | 2 |
| | FIN4143 | Financial Markets and Institutions | 2 |
| | MGMT4013 | Compensation MGMT | 3 |
| | MGMT4143 | Performance Management | 3 |
| | MGMT4163 | Conflict Resolution | 3 |
| | MGMT4463 | Retail Supply Chain MGMT | 3 |
| | MGMT4473 | Supply Chain Sourcing | 3 |
| | MKTG3013 | Selling and Sales Management | 4 |
| | MKTG4143 | Advertisement and Promotion | 4 |
| | EP4573 | Business Model Development and Innovation | 2 |
| | FIN4013 | Investment Analysis | 2 |
| | FIN4233 | Financial Statement Analysis | 2 |
| | BAAF4273 | Taxation Management | 2 |
| MGMT3143 | Leadership and Professional Development | 3 | |
| MGMT4303 | Training and Development | 3 | |

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| MGMT4453 | Fundamentals of Supply Chain MGMT | 4 |
| MGMT4673 | Transportation and Distribution Planning | 2 |
| MGMT4753 | Production Management | 2 |
| MKTG4023 | Consumer Behavior | 4 |
| MKTG4133 | Services Marketing | 4 |
| MKTG4153 | International Marketing | 4 |
| MKTG5103 | Digital Marketing | 4 |