

**BBA**

<b>Sections: A to H</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
MAT101	Mathematics I	8
BAIT1003	Introduction to IT	8
BAHU1023	Business and Ethics	8
PAK101	Pakistan Studies	8
ENT101	Fundamentals of Entrepreneurship	8
ENG101	English I	8

  

<b>Sections: A to D</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
MAT201	Mathematics II	4
BAAC1203	Introduction to Financial Accounting	4
BAEC1703	Microeconomics for Business	4
BAHU1043	Pakistan Today	4
ENG102	English II	4

  

<b>Sections: A to I</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
ISL201	Islamic Studies	9
BAAC2213	Managerial Accounting	9
BAEC2713	Macroeconomics for Business	9
STS101	Statistics I	9
ENG203	English III	9

	BALW2003	Law, Politics and Society	9
Semester 4	<b>Sections: A to E</b>		
	<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
	BAEL2073	Chinese Language-1	5
	BAAC2233	Business Finance	5
	BAMG2803	Fundamentals of Management & Organization	5
	BAIT2013	Information Systems and Modern World	5
	BAMK2103	Fundamentals of Marketing	5
	BAAC2253	Quantitative Analysis	5
Semester 5	<b>Sections: A to J</b>		
	<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
	BAHU3073	Modern Muslim World	11
	BAMG3813	Financial Management	11
	BAHR3303	Human Resource Management	11
	BAMG2823	Fundamentals of Operations Management	11
	BAMK3113	Marketing Management	11
Semester 6	<b>Sections: A, B, C</b>		
	<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
	BAMG3603	Entrepreneurship	3
	BAHU3013	Sociology	3
	BAMG3323	Human Behavior	3
	BAHR3313	Business Strategy Planning	3
	BAHU3033	Research Methods in Social Sciences	3

<b>Sections: (Specialization / Elective Courses)</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
BA4912	Project I	1
BAMG4603	Entrepreneurial Marketing	2
BAMG4613	Entrepreneurial Finance	1
BAMG4623	Idea Generation and Creativity	4
BAMG4643	Business Model Development and Innovation	2
BAMG4653	Small and Medium Enterprise Management	1
BAAF4203	Investment Analysis	2
BAAF4213	Islamic Finance	4
BAAF4223	Capital Budgeting	1
BAAF4233	Financial Markets and Institutions	1
BAAF4243	International Finance	1
BAAF4253	Financial Statement Analysis	2
BAMG4803	Leadership and Professional Development	3
BAMG4813	Compensation MGMT	2
BAMG4823	International Business	1
BAMG4853	Training and Development	2
BAMG4863	Conflict Resolution	2
BAMG4503	Fundamentals of Supply Chain MGMT	3
BAMG4513	Retail Supply Chain Management	2
BAMG4523	Transportation and Distribution Planning	2
BAMG4533	Supply Chain Sourcing	2

Semester 7 & 8

BAMG4543	Production Management	2
BAMK4103	Selling and Sales Management	4
BAMK4113	Consumer Behavior	4
BAMK4133	Services Marketing	4
BAMK4143	Advertising & Promotion	4
BAMK4153	International Marketing	4
BAMK4163	Digital Marketing	4