

Bachelor of Business Administration (BBA)			
Semester 1	Sections: A		
	Course Code	Course Title	Sections
	QR101	Quantitative Reasoning I	4
	PAK102	Ideology & Constitution of Pakistan	4
	ENG110	Functional English	4
	SS103	Social Science (Sociology)	4
	BAHU1023	Business & Ethics	4
	CCE201	Civics and Community Engagement	4
Semester 2	Sections: A		
	Course Code	Course Title	Category
	QR201	Quantitative Reasoning II	8
	ENG211	Expository Writing	8
	ICT101	Applications of Information & Communication Technologies	8
	BAMG1823	Fundamentals of Management	8
	BAAC1223	Financial Accounting	8
	BAMK1113	Fundamentals of Marketing	8
Semester 3	Sections: A		
	Course Code	Course Title	Category
	ISL201	Islamic Studies	4
	BAAC2213	Managerial Accounting	4
	BAEC2713	Macroeconomics for Business	4
	STS101	Statistics - I	4

	ENG203	English-III	4
	BALW2003	Law, Politics and Society	4
Semester 4	Sections: A		
	Course Code	Course Title	Category
	BAMK2103	Fundamentals of Marketing	11
	BAIT2013	Information Systems and Modern World	11
	BAAC2233	Business Finance	11
	STS201	Statistics - II	11
	BAMG2803	Fundamentals of Management & Organization	11
	BAEL2073	(Group-II) Language & Literature – Chinese Language	11
Semester 5	Sections: A		
	Course Code	Course Title	Category
	BAHR3303	Human Resource Management	8
	BAMG3813	Financial Management	8
	BAMK3113	Marketing Management	8
	BAMG2823	Fundamentals of Operations Management	8
	BAHU3073	Modern Muslim World	8
Semester 6	Sections: A		
	Course Code	Course Title	Category
	BAMG3323	Human Behavior	6
	BAHU3033	Research Methods in Social Science	6
	BAHR3313	Business Strategy & Planning	6
	BAMG3603	Entrepreneurship	6

	BAHU3013	Sociology	6
Semester 7 & 8	Sections: A		
	Course Code	Course Title	Category
	BA4912	Project I	1
	BA4924	Project II	1
	BAMG4603	Entrepreneurial Marketing	2
	BAMG4613	Entrepreneurial Finance	1
	BAMG4623	Idea Generation and Creativity	5
	BAMG4643	Business Model Development and Innovation	2
	BAMG4653	Small and Medium Enterprise Management	1
	BAMG4663	Famil Business Management	1
	BAAF4203	Investment Analysis	2
	BAAF4213	Islamic Finance	1
	BAAF4273	Taxation Management	2
	BAAF4233	Financial Markets and Institutions	1
	BAAF4243	International Finance	1
	BAAF4253	Financial Statement Analysis	1
	BAMG4803	Leadership and Professional Development	3
	BAMG4813	Compensation MGMT	2
	BAMG4823	International Business	1
	BAMG4853	Training and Development	2
BAMG4863	Conflict Resolution	2	
BAMG4843	Performance Management	2	

BAMG4503	Fundamentals of Supply Chain MGMT	5
BAMG4513	Retail Supply Chain Management	2
BAMG4523	Transportation and Distribution Planning	2
BAMG4533	Supply Chain Sourcing	2
BAMG4543	Production Management	2
BAMG4583	Project Management	1
BAMK4103	Selling and Sales Management	4
BAMK4113	Consumer Behavior	4
BAMK4133	Services Marketing	4
BAMK4143	Advertising & Promotion	4
BAMK4153	International Marketing	4
BAMK4163	Digital Marketing	4