

Bachelor of Business Administration (BBA)

| Semester 1 | Course Code | Course Title | Credit Hrs. | No. of Sections |
|------------|-------------|--|--------------|-----------------|
| | QR101 | Quantitative Reasoning I | 3 | 6 |
| | PAK102 | Ideology & Constitution of Pakistan | 2 | 6 |
| | ENG110 | Functional English | 3 | 6 |
| | SS103 | Sociology | 2 | 6 |
| | BAHU1023 | Business & Ethics | 3 | 6 |
| | CCE201 | Civics and Community Engagement | 2 | 6 |
| | Semester 2 | Course Code | Course Title | Credit Hrs. |
| QR201 | | Quantitative Reasoning II | 3 | 2 |
| ENG211 | | Expository Writing | 3 | 2 |
| ICT101 | | Applications of Information & Communication Technologies | 2 | 2 |
| ICTL101 | | Applications of Information & Communication Technologies - Lab | 1 | 2 |
| BAMG1823 | | Fundamentals of Management | 3 | 2 |
| BAAC1223 | | Financial Accounting | 3 | 2 |
| BAMK1113 | | Fundamentals of Marketing | 3 | 2 |
| Semester 3 | Course Code | Course Title | Credit Hrs. | No. of Sections |
| | BAMG2843 | Business Communication | 3 | 7 |
| | BAAF2233 | Business Finance | 3 | 6 |
| | BAIT2013 | Information Systems & Modern World | 3 | 6 |
| | ISL201 | Islamic Studies | 2 | 6 |
| | BAHU2012 | Foreign Language | 2 | 6 |
| | NS101 | Environmental Sciences | 3 | 6 |

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| | QTR101 | Quran Translation | 0 | 1 |
| Semester 4 | Course Code | Course Title | Credit Hrs. | No. of Sections |
| | BAMK2103 | Fundamentals of Marketing | 3 | 2 |
| | BAIT2013 | Information Systems and Modern World | 3 | 2 |
| | BAAC2233 | Business Finance | 3 | 2 |
| | STS201 | Statistics - II | 3 | 2 |
| | BAMG2803 | Fundamentals of Management & Organization | 3 | 2 |
| | BAEL2073 | Chinese Language - I | 3 | 2 |
| Semester 5 | Course Code | Course Title | Credit Hrs. | No. of Sections |
| | BAHR3303 | Human Resource Management | 3 | 8 |
| | BAMG3813 | Financial Management | 3 | 8 |
| | BAMK3113 | Marketing Management | 3 | 8 |
| | BAMG2823 | Fundamentals of Operations Management | 3 | 8 |
| | BAHU3073 | Modern Muslim World | 3 | 8 |
| Semester 6 | Course Code | Course Title | Credit Hrs. | No. of Sections |
| | BAMG3323 | Human Behavior | 3 | 5 |
| | BAHU3033 | Research Methods in Social Science | 3 | 5 |
| | BAHR3313 | Business Strategy & Planning | 3 | 5 |
| | BAMG3603 | Entrepreneurship | 3 | 5 |
| | BAHU3013 | Sociology | 3 | 5 |
| | Course Code | Course Title | Credit Hrs. | No. of Sections |
| | BA4912 | Project I | 3 | 1 |
| | BAMG4603 | Entrepreneurial Marketing | 3 | 2 |

Semesters 7 & 8

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| BAMG4613 | Entrepreneurial Finance | 3 | 1 |
| BAMG4623 | Idea Generation and Creativity | 3 | 5 |
| BAMG4643 | Business Model Development and Innovation | 3 | 2 |
| BAMG4653 | Small and Medium Enterprise Management | 3 | 2 |
| BAMG4663 | Family Business Management | 3 | 1 |
| BAAF4203 | Investment Analysis | 3 | 2 |
| BAAF4213 | Islamic Finance | 3 | 5 |
| BAAF4273 | Taxation Management | 3 | 2 |
| BAAF4233 | Financial Markets and Institutions | 3 | 2 |
| BAAF4243 | International Finance | 3 | 1 |
| BAAF4253 | Financial Statement Analysis | 3 | 1 |
| BAMG4803 | Leadership and Professional Development | 3 | 3 |
| BAMG4813 | Compensation MGMT | 3 | 2 |
| BAMG4823 | International Business | 3 | 1 |
| BAMG4853 | Training and Development | 3 | 2 |
| BAMG4863 | Conflict Resolution | 3 | 2 |
| BAMG4843 | Performance Management | 3 | 2 |
| BAMG4503 | Fundamentals of Supply Chain MGMT | 3 | 5 |
| BAMG4513 | Retail Supply Chain Management | 3 | 2 |
| BAMG4523 | Transportation and Distribution Planning | 3 | 2 |
| BAMG4533 | Supply Chain Sourcing | 3 | 2 |
| BAMG4543 | Production Management | 3 | 2 |
| BAMG4583 | Project Management | 3 | 1 |

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|-------------------|--------------------|------------------------------|--------------------|------------------------|
| | BAMK4103 | Selling and Sales Management | 3 | 4 |
| | BAMK4113 | Consumer Behavior | 3 | 4 |
| | BAMK4133 | Services Marketing | 3 | 4 |
| | BAMK4143 | Advertising & Promotion | 3 | 4 |
| | BAMK4153 | International Marketing | 3 | 4 |
| | BAMK4163 | Digital Marketing | 3 | 4 |
| Semester 8 | Course Code | Course Title | Credit Hrs. | No. of Sections |
| | BA4924 | Project II | 3 | 1 |