

Bachelor of Business Administration (BBA)				
Semester 1	Course Code	Course Title	Credit Hrs.	No. of Sections
	QR101	Quantitative Reasoning I	3	2
	PAK102	Ideology & Constitution of Pakistan	2	2
	ENG110	Functional English	3	2
	SS103	Sociology	2	2
	BAHU1023	Business & Ethics	3	2
	CCE201	Civics and Community Engagement	2	2
Semester 2	Course Code	Course Title	Credit Hrs.	No. of Sections
	QR201	Quantitative Reasoning II	3	5
	ENG211	Expository Writing	3	5
	ICT101	Applications of Information & Communication Technologies	2	5
	ICTL101	Applications of Information & Communication Technologies - Lab	1	5
	BAMG1823	Fundamentals of Management	3	5
	BAAC1223	Financial Accounting	3	5
	BAMK1113	Fundamentals of Marketing	3	5
Semester 3	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAMG2843	Business Communication	3	2
	BAAF2233	Business Finance	3	2
	BAIT2013	Information Systems & Modern World	3	2
	ISL201	Islamic Studies	2	2
	BAHU2012	Foreign Language	2	2
	NS101	Environmental Sciences	3	2

	QTR101	Quran Translation	0	1
Semester 4	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAEC2723	Microeconomics	3	5
	BAMK2123	Marketing Management	3	5
	BAHR2303	Human Resource Management	3	5
	BAAF2263	Financial Management	3	5
	BAMG2603	Entrepreneurship	3	5
Semester 5	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAHR3303	Human Resource Management	3	2
	BAMG3813	Financial Management	3	2
	BAMK3113	Marketing Management	3	2
	BAMG2823	Fundamentals of Operations Management	3	2
	BAHU3073	Modern Muslim World	3	2
Semester 6	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAMG3323	Human Behavior	3	8
	BAHU3033	Research Methods in Social Science	3	8
	BAHR3313	Business Strategy & Planning	3	8
	BAMG3603	Entrepreneurship	3	8
	BAHU3013	Sociology	3	8
	Course Code	Course Title	Credit Hrs.	No. of Sections
	BA4912	Project I	3	1
	BAMG4603	Entrepreneurial Marketing	3	2
	BAMG4613	Entrepreneurial Finance	3	1

Semesters 7 & 8

BAMG4623	Idea Generation and Creativity	3	3
BAMG4643	Business Model Development and Innovation	3	2
BAMG4653	Small and Medium Enterprise Management	3	2
BAMG4663	Family Business Management	3	1
BAAF4203	Investment Analysis	3	2
BAAF4213	Islamic Finance	3	3
BAAF4273	Taxation Management	3	2
BAAF4233	Financial Markets and Institutions	3	2
BAAF4243	International Finance	3	2
BAAF4253	Financial Statement Analysis	3	2
BAMG4803	Leadership and Professional Development	3	3
BAMG4813	Compensation MGMT	3	2
BAMG4823	International Business	3	1
BAMG4853	Training and Development	3	3
BAMG4863	Conflict Resolution	3	2
BAMG4843	Performance Management	3	2
BAMG4503	Fundamentals of Supply Chain MGMT	3	3
BAMG4513	Retail Supply Chain Management	3	2
BAMG4523	Transportation and Distribution Planning	3	2
BAMG4533	Supply Chain Sourcing	3	2
BAMG4543	Production Management	3	2
BAMG4583	Project Management	3	3
BAMK4103	Selling and Sales Management	3	4

	BAMK4113	Consumer Behavior	3	4
	BAMK4133	Services Marketing	3	4
	BAMK4143	Advertising & Promotion	3	4
	BAMK4153	International Marketing	3	3
	BAMK4163	Digital Marketing	3	4
Semester 8	Course Code	Course Title	Credit Hrs.	No. of Sections
	BA4924	Project II	3	1
Additional Offering	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAEC2713	Macroeconomics for Business	3	1
	STS101	Statistics I	3	1
	STS201	Statistics II	3	1