

BBA			
Semester 1	Sections: A to W		
	Course Code	Course Title	No. of Sections
	BAMT1003	Basic Mathematics	23
	BAIT1003	Introduction to IT	23
	BAHU1023	Business and Ethics	23
	BAEL1013	English Reading & Comprehension	23
	BAEL1003	Basic English Writing	23
Semester 2	Sections: A, B, C, D, E, F		
	Course Code	Course Title	No. of Sections
	BAMT1013	College Mathematics	6
	BAAC1203	Introduction to Financial Accounting	6
	BAEC1703	Microeconomics for Business	6
	BAHU1043	Pakistan Today	6
	BAEL1023	Advanced English Writing	6
	BAHU1033	Islamic & Arabic Studies	6
Semester 3	Sections: A to M		
	Course Code	Course Title	No. of Sections
	BAHU2013	Pakistan Studies	13
	BAAC2213	Managerial Accounting	13
	BAEC2713	Macroeconomics for Business	13
	BAAF2243	Business Statistics	13
	BAEL2033	Communication Skills	13

	BALW2003	Law, Politics and Society	13
Semester 4	Sections: A, B, C, D, E		
	Course Code	Course Title	No. of Sections
	BAEL2013	Chinese Language-1	5
	BAAC2233	Business Finance	5
	BAMG2803	Fundamentals of Management & Organization	5
	BAIT2013	Information Systems and Modern World	5
	BAMK2103	Fundamentals of Marketing	5
	BAAC2253	Quantitative Analysis	5
Semester 5	Sections: A to L		
	Course Code	Course Title	No. of Sections
	BAHU3073	Modern Muslim World	12
	BAMG3813	Financial Management	12
	BAHR3303	Human Resource Management	12
	BAMG2823	Fundamentals of Operations Management	12
	BAMK3113	Marketing Management	12
Semester 6	Sections: A, B, C		
	Course Code	Course Title	No. of Sections
	EP4503	Entrepreneurship	5
	HU1023	Introduction to Sociology	5
	MGMT4573	Human Behavior	5
	MGMT5163	Business Strategy Planning	5
RM3003	Research Methods in Social Sciences	5	

Semester 7	Sections: (Elective Courses)		
	Course Code	Course Title	No. of Sections
	EP4523	Entrepreneurial Marketing	2
	EP4533	Entrepreneurial Finance	1
	EP4553	Idea Generation and Creativity	4
	MGMT4443	SME Management	1
	FIN4083	Islamic Finance	4
	FIN4203	International Finance	2
	FIN4143	Financial Markets and Institutions	2
	MGMT4013	Compensation MGMT	2
	MGMT4143	Performance Management	2
	MGMT4163	Conflict Resolution	2
	MGMT4463	Retail Supply Chain MGMT	2
	MGMT4473	Supply Chain Sourcing	2
	MKTG3013	Selling and Sales Management	3
MKTG4143	Advertisement and Promotion	4	
8	Sections: (Elective Courses)		
	Course Code	Course Title	No. of Sections
	EP4573	Business Model Development and Innovation	1
	FIN4013	Investment Analysis	2
	FIN4233	Financial Statement Analysis	2
	BAAF4273	Taxation Management	1
MGMT3143	Leadership and Professional Development	2	

Semester	MGMT4303	Training and Development	1
	MGMT4453	Fundamentals of Supply Chain MGMT	3
	MGMT4673	Transportation and Distribution Planning	1
	MGMT4753	Production Management	1
	MKTG4023	Consumer Behavior	4
	MKTG4133	Services Marketing	4
	MKTG4153	International Marketing	2
	MKTG5103	Digital Marketing	4