

Bachelor of Business Administration (BBA)

Semester 1	Sections: A		
	Course Code	Course Title	Sections
	BAMT1003	Basic Mathematics	1
	BAHU1023	Business & Ethics	1
BAEL1003	Basic English Writing	1	
Semester 2	Sections: A		
	Course Code	Course Title	Sections
	BAMT1013	College Mathematics	1
	BAAC1203	Introduction to Financial Accounting	1
	BAEC1703	Microeconomics for Business	1
	BAHU1043	Pakistan Today	1
	BAEL1023	Advanced English Writing	1
	BAHU1033	Islamic & Arabic Studies	1
Semester 3	Sections: A		
	Course Code	Course Title	Sections
	BAAC2213	Managerial Accounting	1
	BAEC2713	Macroeconomics for Business	1
	BAEL2033	Communication Skills	1
	BAAF2243	Business Statistics	1
	BAHU2013	Pakistan Studies	1
	BALW2003	Law, Politics and Society	1
	Sections: A		
	Course Code	Course Title	Sections
	BAEL2073	Chinese Language-1	1

Semester 4	BAAC2233	Business Finance	1
	BAMG2803	Fundamentals of Management & Organization	1
	BAIT2013	Information Systems & Modern World	1
	BAMK2103	Fundamentals of Marketing	1
	BAAF2253	Quantitative Analysis	1
Semester 5	Sections: A		
	Course Code	Course Title	Sections
	CEL1103	Modern Muslim World	1
	FIN3123	Financial Management	1
	MGMT2013	Introduction to HRM	1
	MGMT4153	Fundamentals of Operations Management	1
	MKTG4033	Marketing Management	1
Semester 6	Sections: A		
	Course Code	Course Title	Sections
	EP4503	Entrepreneurship	1
	MGMT4573	Human Behavior	1
	MGMT5163	Business Strategy Planning	1
	RM3003	Research Methods in Social Sciences	1
	HU1023	Introduction to Sociology	1
Semester 7	Sections: A		
	Course Code	Course Title	Sections
	FIN4083	Islamic Finance	1
	MGMT4013	Compensation MGMT	1
	EP4553	Idea Generation and Creativity	1
MGMT4143	Performance Management	1	

	MKTG4143	Advertisement and Promotion	1
	MGMT4303	Training and Development	1
	FIN4203	International Finance	1
Semester 8	Sections: A		
	Course Code	Course Title	Sections
	MGMT4453	Fundamentals of Supply Chain MGMT	1
	MGMT4673	Transportation and Distribution Planning	1
	MKTG3013	Selling and Sales Management	1
	MKTG4023	Consumer Behavior	1
	MKTG4133	Services Marketing	1
	MKTG5103	Digital Marketing	1