## Bachelor of Business Administartion (BBA)

### Semester 1

| | Summer 2024 | |
|---|---|---|
| **Course Code** | **Course Title** | **Sections** |
| QR101 | Quantitative Reasoning I | 1 |
| PAK102 | Ideology & Constitution of Pakistan | 1 |
| ENG110 | Functional English | 1 |
| SS103 | Sociology | 1 |
| BAHU1023 | Business & Ethics | 1 |
| CCE201 | Civics and Community Engagement | 1 |

### Semester 2

| | Summer 2024 | |
|---|---|---|
| **Course Code** | **Course Title** | **Sections** |
| QR201 | Quantitative Reasoning II | 1 |
| ENG211 | Expository Writing | 1 |
| BAAC1703 | Microeconomics for Business | 1 |
| ICT101 | Applications of Information & Communication Technologies | 1 |
| BAHU1043 | Pakistan Today | 1 |
| BAMG1823 | Fundamentals of Management | 1 |
| BAAC1223 | Financial Accounting | 1 |
| BAMK1113 | Fundamentals of Marketing | 1 |

| | Summer 2024 | |
|---|---|---|
| **Course Code** | **Course Title** | **Sections** |
| ISL201 | Islamic Studies | 1 |
| BAHU1033 | Islamic & Arabic Studies | 1 |

| | Course Code | Course Title | Sections |
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| **Semester 3** | BAHU2013 | Pakistan Studies | 1 |
| | BAAC2213 | Managerial Accounting | 1 |
| | BAEC2713 | Macroeconomics for Business | 1 |
| | STS101 | Statistics - I | 1 |
| | ENG203 | English-III | 1 |
| | BALW2003 | Law, Politics and Society | 1 |

| | **Summer 2024** | | |
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| **Semester 4** | **Course Code** | **Course Title** | **Sections** |
| | BAMK2103 | Fundamentals of Marketing | 1 |
| | BAIT2013 | Information Systems and Modern World | 1 |
| | BAAC2233 | Business Finance | 1 |
| | STS201 | Statistics - II | 1 |
| | BAEL2073 | Chinese Language - 1 | 1 |

| | **Summer 2024** | | |
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| **Semester 5** | **Course Code** | **Course Title** | **Sections** |
| | BAHR3303 | Human Resource Management | 1 |
| | BAMG3813 | Financial Management | 1 |
| | BAMK3113 | Marketing Management | 1 |
| | BAMG2823 | Fundamentals of Operations Management | 1 |
| | BAHU3073 | Modern Muslim World | 1 |

| | **Summer 2024** | | |
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| **6** | **Course Code** | **Course Title** | **Sections** |
| | BAMG3323 | Human Behavior | 1 |

| Semester | BAHU3033 | Research Methods in Social Science | 1 |
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| | BAHR3313 | Business Strategy & Planning | 1 |
| | BAMG3603 | Entrepreneurship | 1 |
| | BAHU3013 | Sociology | 1 |

| | **Summer 2024** | | |
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| | **Course Code** | **Course Title** | **Sections** |
| | BAMG4643 | Business Model Development and Innovation | 1 |
| | BAAF4253 | Financial Statement Analysis | 1 |
| | BAMG4853 | Training and Development | 1 |
| Semester 7 & 8 | BAMG4533 | Supply Chain Sourcing | 1 |
| | BAMK4103 | Selling and Sales Management | 1 |
| | BAMK4133 | Services Marketing | 1 |
| | BAMK4163 | Digital Marketing | 1 |
| | BA4912 | Project I | 1 |
| | BA4924 | Project II | 1 |
| | MGMT4090 | Internship | 1 |