

**BBA**

<b>Sections: A</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
MAT101	Mathematics I	1
BAIT1003	Introduction to IT	1
BAHU1023	Business and Ethics	1
PAK101	Pakistan Studies	1
ENT101	Fundamentals of Entrepreneurship	1
ENG101	English I	1

  

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MAT201	Mathematics II	1
BAAC1203	Introduction to Financial Accounting	1
BAEC1703	Microeconomics for Business	1
BAHU1043	Pakistan Today	1
ENG102	English II	1

  

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BAHU2013	Pakistan Studies	1
BAAC2213	Managerial Accounting	1
BAEC2713	Macroeconomics for Business	1
BAAF2243	Business Statistics	1
BAEL2033	Communication Skills	1

	BALW2003	Law, Politics and Society	1
Semester 4	<b>Sections: A</b>		
	<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
	BAEL2073	Chinese Language-1	1
	BAAC2233	Business Finance	1
	BAMG2803	Fundamentals of Management & Organization	1
	BAIT2013	Information Systems and Modern World	1
	BAMK2103	Fundamentals of Marketing	1
	BAAC2253	Quantitative Analysis	1
Semester 5	<b>Sections: A</b>		
	<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
	BAHU3073	Modern Muslim World	1
	BAMG3813	Financial Management	1
	BAHR3303	Human Resource Management	1
	BAMG2823	Fundamentals of Operations Management	1
	BAMK3113	Marketing Management	1
Semester 6	<b>Sections: A</b>		
	<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
	BAMG3603	Entrepreneurship	1
	BAHU3013	Sociology	1
	BAMG3323	Human Behavior	1
	BAHR3313	Business Strategy Planning	1
	BAHU3033	Research Methods in Social Sciences	1

<b>Sections: (Specialization / Elective Courses)</b>		
<b>Course Code</b>	<b>Course Title</b>	<b>No. of Sections</b>
EP4553	Idea Generation and Creativity	1
FIN4083	Islamic Finance	1
FIN4203	International Finance	1
MGMT4013	Compensation MGMT	1
MGMT4143	Performance Management	1
MKTG3013	Selling and Sales Management	1
MKTG4143	Advertisement and Promotion	1
MGMT4303	Training and Development	1
MGMT4453	Fundamentals of Supply Chain MGMT	1
MGMT4673	Transportation and Distribution Planning	1
MKTG4023	Consumer Behavior	1
MKTG4133	Services Marketing	1
MKTG5103	Digital Marketing	1

**Semester 7 & 8**