BS Business Analytics

Semesters	Course Code	Course Title	Credit Hrs	No. of Sections
Semester 1	QR101	Quantitative Reasoning I	3	1
	PAK102	Ideology & Constitution of Pakistan	2	1
	ICT101	Application of Information & Communication Technologies (ICT)	2	1
	ICTL101	Application of Information & Communication Technologies (LAB)	1	1
	ENG110	Functional English	3	1
	SS103	Sociology	2	1
	BAHU1023	Business & Ethics	3	1

Semesters	Course Code	Course Title	Credit Hrs	No. of Sections
Semester 2	QR201	Quantitative Reasoning II	3	1
	ENG211	Expository Writing	3	1
	BAMG1823	Fundamentals of Management	3	1
	BAAF1113	Fundamentals of Accounting & Finance	3	1
	BAMK2103	Fundamentals of Marketing	3	1
	CCE201	Civic & Community Engagement	2	1

Semesters	Course Code	Course Title	Credit Hrs	No. of Sections
Semester 3	AFEC2703	Principles of Economics	3	1
	BAMK2113	Fundamentals of Business Analytics	3	1
	BAIT2013	Information System & Modern World	3	1
	ISL201	Islamic Studies	2	1
	NS101	Environmental Sciences	3	1
	BAHU2012	Foreign Language	2	1

Semesters	Course Code	Course Title	Credit Hrs	No. of Sections

Semesters	Course Code	Course Title	Credit Hrs	No. of Sections
Semester 4	BAIT2433	Quantitative Methods	3	1
	BAMG2823	Fundamentals of Operations Management	3	1
	BAHR3303	Human Resource Management	3	1
	BAMG2623	Entrepreneurship	3	1
	BAIT2423	Programming Fundamentals	3	1
Semesters	**Course Code**	**Course Title**	**Credit Hrs**	**No. of Sections**
Semester 5	BAIT3433	Data Structures	3	1
	BAIT3473	Business Database Strategy	3	1
	BAHU3033	Research Methods in Social Sciences	3	1
	BAIT3033	Socio/Psychometrics	3	1
	BAFF4223	Financial Modeling	3	1
Semesters	**Course Code**	**Course Title**	**Credit Hrs**	**No. of Sections**
Semester 6	BAIT4163	Marketing Analytics	3	1
	BAIT3463	Machine Learning for Business Analytics	3	1
	BAIT4423	Project Management	3	1
	BAMG4833	Enterprise Resource Planning	3	1
	BAMG4483	People Analytics (Elective – 1)	3	1
	BAIT3493	Freelancing Tool & Techniques	3	1
Semesters	**Course Code**	**Course Title**	**Credit Hrs**	**No. of Sections**
Semester 7	BAMG4873	Business Performance Management	3	1
	BAIT4433	Project Management Analytics	3	1
	BAMG4833	Enterprise Resource Planning	3	1
	BAIT3463	Machine Learning & Business Analytics	3	1
	BAIT4913	Final Year Project-1	3	1
	BAIT4453	Data Warehouse & Mining	3	1

Semesters	Course Code	Course Title	Credit Hrs	No. of Sections
Semester 8	BAIT4563	Supply Chain Analytics	3	1
	BAMG4483	People Analytics	3	1
	BAAF4483	FinTech	3	1
	BAIT4163	Marketing Analytics	3	1
	BAIT4923	Final Year Project-2	3	1
	SS103	Sociology	2	1