



University of Central Punjab, Lahore

Faculty of Languages & Literature (FLL) - 2023

▪ Journal Publications

Sr. No.	Faculty Member's Name	Publication Title	Journal	Category	Impact Factor	Year
1	Ayesha Rafiq	How the fictional representation of historical characters can serve to justify historical events and actions: Tipu Sultan's Tiger	Rethinking History	W	1.173	2023
2	Dr Muhammad Safdar	Love and Marriage: Reimagining Muslim female subjectivity in Kamila Shamsie's Salt and saffron	Cultural Dynamics	W	0.6	2023
3	Dr Tahir Saleem	Comparative construction morphology of diminutive forms in English and Urdu	Cogent Arts and Humanities	W	1	2023
4	Dr Tahir Saleem	The evidence of Embedded Language islands: the case of Pashto-English codeswitching	International Journal of Multilingualism	W	2.26	2023
5	Nasreen Saeed	A step towards a sustainable environment in top Asian countries: the role of higher education and technology innovation	Economic Research-Ekonomska Istrazivanja	W	3.08	2023
6	Shazia Bukhari	Internalizing Dehumanization: An Althusserian Anatomization of Jamil Ahmed's The Wandering Falcon	Cogent Arts and Humanities	W	1	2023
7	Dr Tahir Saleem	Exploring the cross-linguistic functioning of the Principles of WH-Movements: The case of Pakistani ESL learners	Cogent Arts and Humanities	W	1	2023

8	Dr Tahir Saleem	Voice Onset Time of Mankiyali Language: An Acoustic Analysis	GEMA Online Journal of Language Studies	W	Non-Impact Factor	2023
9	Dr Tahir Saleem	Exploring the efficacy of children's media use in enhancing L2 vocabulary acquisition	International Journal of Early Years Education	X	1.9	2023
10	Dr Tahir Saleem	Bridging linguistic divides in higher education: An exploration of translanguaging practices in Pakistan	Ampersand	X	Non-Impact Factor	2023
11	Dr Tahir Saleem	Pragmatic transfer in congratulation strategies of Punjabi EFL learners: Social power in focus	Ampersand	X	Non-Impact Factor	2023
12	Rakshanda Furnaz	Pragmatic Competence: Exploring the Influence of Cultural Background on Pragmatic Competence in ESL Learners	Pakistan Journal of Society Education and Language	Y	Non-Impact Factor	2023
13	Dr Khalid Ahmed	Implementing Improvisation Techniques to Teach Spoken English at Undergraduate Level: A Classroom Action Research	International Journal of Linguistics and Culture	Y	Non-Impact Factor	2023
14	Sarosh Latif	Being and Becoming in "My Son the Fanatic" by Hanif Kureishi: A Study in Existentialist Philosophy	Journal of Arts and Linguistics Studies	Y	Non-Impact Factor	2023
15	Naveed Ahmad Khan	Voices from the world: An analysis of discourse fragments from world leaders on Covid-19	Journal of Arts and Linguistics Studies	Y	Non-Impact Factor	2023
16	Saima Naeem	Persuasive Appeal in Universities' Advertisements: A Neuro-Persuasive Analysis of Pakistani Private Universities' Advertisements Campaigns on Facebook	Pakistan Journal of Society Education and Language	Y	Non-Impact Factor	2023

17	Dr Muhammad Safdar	Performing Bodies as Elephants in the Room: A Postcolonial Queer Approach to Hanif Kureishi's The Buddha of Suburbia	Intersections (Australia)	Y	Non-Impact Factor	2023
18	Naveed Ahmad Khan	CRITICAL RACE THEORY: ILLUMINATING CONTEMPORARY ISSUES OF RACIAL INEQUALITY	International Journal of Contemporary Issues in Social Sciences	Y	Non-Impact Factor	2023
19	Rakshanda Furnaz	Transitivity Analysis of the Sustainable Development Goals (SDGs) of United Nations (UN)	UCP Journal of Languages & Literature	Non-Recognized Journal	Non-Impact Factor	2023

▪ **Conference & Miscellaneous Publications**

Sr. No.	Faculty Member's Name	Paper Title	Conference Title	Year
1	Rakshanda Furnaz	Transitivity Analysis of SDGs of UN	1st National Conference on Linguistics & Literature	2023
2	Tahira Munir	Loose Use of Figurative Language in Pakistani TEDx Talks: A Perspective of Relevance Theory	First National Conference on Linguistics and Literature	2023