



University of Central Punjab, Lahore

Faculty of Languages & Literature (FLL) - 2023

▪ Journal Publications

| Sr. No. | Faculty Member's Name | Publication Title | Journal | Category | Impact Factor | Year |
|---------|-----------------------|--|---|----------|---------------------|------|
| 1 | Dr. Fawad Baig | Pak-India relations: A comparative analysis of political cartoons | Media, War and Conflict | W | 1.7 | 2023 |
| 2 | Dr. Noor Hayat | Unraveling the Dimensions of Child Sexual Abuse Portrayal by Web Based Media Channels: Pakistani News Framers' Perspective | FWU Journal of Social Sciences | X | Non-Impact Factor | 2023 |
| 3 | Ayesha Sadiqa | Construction of Climate Action News, Exploring Role of Media Professionals in Pakistan | Global Digital & Print Media Review (GDPMR) | Y | Non - Impact Factor | 2023 |
| 4 | Fahad Anis | Role of Digital Media in Disaster Management: A Case of Khyber Pakhtunkhwa Pakistan | Journal of Development and Social Sciences | Y | Non - Impact Factor | 2023 |
| 5 | Dr Atif Ashraf | Examining the Impact of Fake News on Political Polarization: A Study of Facebook Users | CEMJP | | | 2023 |
| 6 | Saleem Akhtar | News Media Framing of the Environmental Issues: A Transnational Comparative Analysis of Pakistan and Britain | Global Digital & Print Media Review (GDPMR) | Y | Non - Impact Factor | 2023 |
| 7 | Saleem Akhtar | The Psychological Effects of Political Talk Shows on Youth | Global Sociological Review (GSR) | Y | Non - Impact Factor | 2023 |

| | | | | | | |
|-----------|----------------|--|--|---|---------------------|------|
| 8 | Dr. Noor Hayat | Fashion And Culture: Transformation Of Getup Based On Gender Through Fashion Images Of Print Media | Journal of Positive School Psychology | Y | Non - Impact Factor | 2023 |
| 9 | Dr. Noor Hayat | Analyzing the Transformation in Styles of Male and Female Attires Depicted in Fashion Photographs of Pakistani Print Media | Pakistan Journal of Law, Analysis and Wisdom | Y | Non - Impact Factor | 2023 |
| 10 | Atif Ashraf | Media Dynamics Beyond The Borders: A Comprehensive Analysis Of The Threats And Challenges To CPEC In Global Print Media | Journal of Positive School Psychology | Y | Non - Impact Factor | 2023 |
| 11 | Atif Ashraf | Patterns Of Press Partisanship: A Framing Study Of Pre And Post Polls Of 2018 In Pakistan | Journal of Positive School Psychology | Y | Non - Impact Factor | 2023 |