



# University of Central Punjab, Lahore

## Faculty of Management Sciences (FOMS) - 2023

### ▪ Journal Publications

Sr. No.	Faculty Member's Name	Publication Title	Journal	Category	Impact Factor	Year
1	Dr Jawad Abbas	Does quality management system help organizations in achieving environmental innovation and sustainability goals? A structural analysis	Economic Research-Ekonomska Istrazivanja	W	3.08	2023
2	Dr Jawad Abbas	Green knowledge management and organizational green culture: an interaction for organizational green innovation and green performance	Journal of Knowledge Management	W	7	2023
3	Dr Jawad Abbas	Green technological innovation, green finance, and financial development and their role in green total factor productivity: Empirical insights from China	Journal of Cleaner Production	W	11.072	2023
4	Dr Jawad Abbas	Differences between robot servers and human servers in brand modernity, brand love and behavioral intentions in the restaurant industry	Asia Pacific Journal of Marketing and Logistics	W	4.643	2023
5	Dr Jawad Abbas	Intelligent Transformation and Customer Concentration	Journal of Organizational and End User Computing	W	6.5	2023

<b>6</b>	Dr Jawad Abbas	Investment in renewable energy and electricity output: Role of green finance, environmental tax, and geopolitical risk: Empirical evidence from China	Energy	W	8.857	2023
<b>7</b>	Dr Jawad Abbas	Role of green intellectual capital and top management commitment in organizational environmental performance and reputation: Moderating role of pro-environmental behavior	Journal of Cleaner Production	W	11.072	2023
<b>8</b>	Dr Jawad Abbas	Role of organizational and environmental factors in firm green innovation and sustainable development: Moderating role of knowledge absorptive capacity	Journal of Cleaner Production	W	11.1	2023
<b>9</b>	Dr Jawad Abbas	Nexus of renewable energy output, green technological innovation, and financial development for carbon neutrality of Asian emerging economies	Sustainable Energy Technologies and Assessments	W	8	2023
<b>10</b>	Dr Jawad Abbas	I act in an environmentally responsible fashion since my firm is socially responsible: A pathway for transition to a responsible society	Journal of Cleaner Production	W	11.1	2023
<b>11</b>	Dr Jawad Abbas	Nexus of geoenvironment, resource management and regional sustainable development: Introduction	Geological Journal	W	1.8	2023
<b>12</b>	Dr Salman Iqbal	Improving Quality of Human Resources through HRM Practices and Knowledge Sharing	Administrative Sciences	W	3	2023

<b>13</b>	Dr Aqeel Ahmad	The Relationship between Corporate Social Responsibility on Social Media and Brand Advocacy Behavior of Customers in the Banking Context	Behavioral Sciences	W	2.5	2023
<b>14</b>	Dr Shabana Naveed	Hybrid organisational form as a response to institutional complexity: The case of local municipally owned corporations in Lahore	Australian Journal of Public Administration	W	2.2	2023
<b>15</b>	Dr Muhammad Shehzad Hanif	Empowering neural collaborative filtering with contextual features for multimedia recommendation	Multimedia Systems	W	2.603	2023
<b>16</b>	Dr Muhammad Shehzad Hanif	Impact of Financial Inclusion, Globalization, Renewable Energy, ICT, and Economic Growth on CO2 Emission in OBOR Countries	Sustainability	W	3.889	2023
<b>17</b>	Dr Muhammad Shehzad Hanif	Cyberslacking continuance intentions of the adult online learners from the business schools: An espoused cultural value perspective	International Journal of Management Education	W	5.2	2023
<b>18</b>	Dr Waqar Ahmed	An Evaluation of Uni and Multidimensional Poverty Among Farming and Non-Farming Community	Social Indicators Research	W	2.935	2023
<b>19</b>	Dr Waqar Ahmed	Faculty Members' Perception of Learning Organization: A Case of Higher Education Institutions	SAGE Open	W	2.032	2023
<b>20</b>	Dr Raja Irfan Sabir	Does organizational justice facet matters in knowledge hiding?	Heliyon	W	4	2023

<b>21</b>	Nida Zaheer	Role of sustainable supply chain management practices in boosting environmental performance: Empirical evidence from the textile sector of developing economies	Geological Journal	W	1.8	2023
<b>22</b>	Dr Rubeena Tashfeen	Forecasting stock prices using a data mining method: Evidence from emerging market	International Journal of Finance and Economics	W	1.634	2023
<b>23</b>	Dr Rubeena Tashfeen	How Do Women on Board Reduce a Firm's Risks to Ensure Sustainable Performance during a Crisis?	Sustainability	W	3.889	2023
<b>24</b>	Dr Rubeena Tashfeen	The Interplay of AI Adoption, IoT Edge, and Adaptive Resilience to Explain Digital Innovation: Evidence from German Family-Owned SMEs	Journal of Theoretical and Applied Electronic Commerce Research	W	5.6	2023
<b>25</b>	Dr Ata Ul Musawir	Leveraging Organizational Social Capital in Construction Projects to Enhance Project Success: The Enabling Role of Transformational Leadership	Project Management Journal	W	5	2023
<b>26</b>	Dr Ata Ul Musawir	Making sense of project governance and its role in strategy implementation: a governance-as-practice perspective	International Journal of Managing Projects in Business	W	2.7	2023
<b>27</b>	Dr Snober Javid	Resource curse or blessings hypothesis in Pakistan: The role of financial development and oil prices in era of globalization	Resources Policy	W	10.2	2023
<b>28</b>	Dr Asad Hassan Butt	Contingent self-esteem, social interaction fears, and compulsive WeChat usage	Behaviour and Information Technology	W	3.32	2023

29	Dr Muhammad Faisal Rasheed	Exploring the impacts of education and unemployment on CO2 emissions	Economic Research- Ekonomiska Istrazivanja	W	3.08	2023
30	Dr Kashif Ali	Driving forces for industry 4.0 readiness, sustainable manufacturing practices and circular economy capabilities: does firm size matter?	Journal of Manufacturing Technology Management	W	7.6	2023
31	Syed Nabeel Haider	Nexus of economic policy uncertainty, economic expansion and clean energy consumption and their role in carbon neutrality of emerging economies	Geological Journal	W	1.8	2023
32	Dr Shahid Nadeem	How and When Ethics Lead to Organizational Performance: Evidence from South Asian Firms	Sustainability	W	3.889	2023
33	Dr. Aqeel Ahmad	From screen to service: how corporate social responsibility messages on social media shape hotel consumer advocacy	Journal of Hospitality Marketing and Management	W	12.5	2023
34	Dr. Aqeel Ahmad & Irfan Siddique	Beyond self-interest: how altruistic values and human emotions drive brand advocacy in hospitality consumers through corporate social responsibility	Corporate Social Responsibility and Environmental Management	W	9.8	2023
35	Dr. Salman Iqbal	A System Dynamics Perspective on Workplace Spirituality and Employee Behavior	Administrative Sciences	W	3	2023
36	Dr. Muhammad Haseeb	Can sustainable resource management overcome geopolitical risk?	Resources Policy	W	10.2	2023
37	Dr. Asad Hassan Butt	Travel before you actually travel with augmented reality – role of augmented reality in future destination	Current Issues in Tourism	W	7.578	2023

38	Dr. Asad Hassan Butt	Engaging the customer with augmented reality and employee services to enhance equity and loyalty	International Journal of Retail & Distribution Management	W	5.5	2023
39	Dr Sami Ullah	Innovation and economic performance of firms in national science & technology park, Islamabad, Pakistan	Foresight	X	2	2023
40	Dr Sami Ullah	Development Under Belt and Road Initiative: Gains for Tourism Industry in Participant Countries	Journal of China Tourism Research	X	1.9	2023
41	Dr Sami Ullah	Why choose technology parks for business location in Pakistan	Innovation & Management Review	X	2.7	2023
42	Dr Raja Irfan Sabir	Role of green and multisensory packaging in environmental sustainability: Evidence from FMCG sector of Pakistan	Cogent Business and Management	X	3	2023
43	Irfan Siddique	Promoting the advocacy behavior of customers through corporate social responsibility: The role of brand admiration	Business and Society Review	X	1.9	2023
44	Dr. Sami Ullah	A mediated moderation model of eco-guilt, personal and social norms and religiosity triggering pro-environmental behavior in tourists.	Current Psychology	X	2.387	2023
45	Dr. Abdul Waheed	Alliance learning process and alliance success: the moderating role of openness	Journal of Asia Business Studies	X	2.9	2023
46	Dr. Abdul Waheed	Alliance learning process and alliance success: the moderating role of openness	Journal of Asia Business Studies	X	2.9	2023
47	Dr. Awais Ur Rehman	The link between corporate governance, corporate social sustainability and credit risk of Islamic bonds	International Journal of Emerging Markets	X	2.488	2023

48	Dr Sami Ullah	Green intellectual capital and green HRM enabling organizations go green: mediating role of green innovation	International Journal of Innovation Science	X	Non-Impact Factor	2023
49	Dr Sami Ullah	Integrating external stakeholders for improvement in green innovation performance: role of green knowledge integration capability and regulatory pressure	International Journal of Innovation Science	X	Non-Impact Factor	2023
50	Dr Aqeel Ahmad & Dr Irfan Siddique	Responsible Tourism and Hospitality: The Intersection of Altruistic Values, Human Emotions, and Corporate Social Responsibility	Administrative Sciences	X	Non-Impact Factor	2023
51	Dr Snober Javid	VOLATILITY TRANSMISSION, ASYMMETRIC LINKAGES, AND SPILLOVER INDEX BETWEEN SINGLE STOCK FUTURES AND UNDERLYING STOCK OF COMMERCIAL BANKS OF PAKISTAN	Russian Law Journal	X	Non-Impact Factor	2023
52	Dr Snober Javid	Corporate social responsibility and sustainable financial performance of smes in pakistan: mediating role of csr commitment and green competitive advantage	Russian Law Journal	X	Non-Impact Factor	2023
53	Chaudhry Abdullah Imran Sahi	Factors Affecting the Crude Oil Prices Volatility: A Case Study of the USA, China, Japan, Germany and India	Annals of Financial Economics	X	Non-Impact Factor	2023
54	Dr Muhammad Faisal Rasheed	Ethical decision-making in purchasing channels: A context of developing B2B markets	Supply Chain Forum	X	Non-Impact Factor	2023

55	Dr Imran Ramzan	Does export intensity of heterogeneous firms affect leverage? Evidence from a small open economy	Economics and Business Letters	Y	0.9	2023
56	Dr Ramsha Naeem	Redesigning the Performance Appraisal System at Mobilink (A&B)	Asian Journal of Management Cases	Y	0.2	2023
57	Dr Salman Iqbal, Dr Amina Rizwan & Dr Talha Zubair	Social Identity in Pakistani Society – A System Dynamic Approach	VFAST Transactions on Education and Social Sciences	Y	Non-Impact Factor	2023
58	Dr Amina Rizwan, Dr Salman Iqbal & Talha Zubair Ahmed Khan	A Diagnostic Investigation On Business Education Research Using Action Research	Journal of Positive School Psychology	Y	Non-Impact Factor	2023
59	Dr Aqeel Ahmad	Impact of Spiritual Leadership on Stress Among University Teachers Through Organizational Trust	Research Journal for Societal Issues	Y	Non-Impact Factor	2023
60	Dr Aqeel Ahmad	Environmental Sustainability Through Green Human Resource Management Practices: An Analyses Of Industries Of Lahore, Pakistan	Journal of Positive School Psychology	Y	Non-Impact Factor	2023
61	Dr Aqeel Ahmad	Impact Of Employee CSR Onbrand Citizenship Behaviour: Mediating Role Of Brand Pride And Moderating Role Of Service Climate. Evidence From Banking Sector Of Pakistan	Journal of Positive School Psychology	Y	Non-Impact Factor	2023
62	Dr Shabana Naveed	Analysing the Challenges of Insurance Companies in Pakistan While Co-Creating the Service Value	Journal of Policy Research	Y	Non-Impact Factor	2023
63	Dr Shabana Naveed	Poverty Eradication for Sustainable Development: Role of the State as a Partner, Catalyst, or Facilitator in Pakistan	Journal of Development and Social Sciences	Y	Non-Impact Factor	2023



64	Dr Shabana Naveed	Driving Customer Loyalty through Customer Satisfaction in Online Shopping: The Role of Brand Image, Price, Trust and Website Quality	THE LAHORE JOURNAL OF BUSINESS	Y	Non-Impact Factor	2023
65	Dr Shabana Naveed	An analysis of policies, challenges and outcomes in Pakistan through co-creation of COVID-19 responses	Public Administration and Policy	Y	Non-Impact Factor	2023
66	Nida Zaheer	Organizational Citizenship Behaviour and Psychological Contract: The Moderating Role of Ethical Leadership	Journal of Business and Social Review in Emerging Economies	Y	Non-Impact Factor	2023
67	Nida Zaheer	Upstream Supplier, Buyer's Outside Marketing Competencies and Performance: An Outside-In Perspective (Article not published on correct platform)	Journal of Positive School Psychology	Y	Non-Impact Factor	2023
68	Ahsan Ali Siddiqi	Fostering Knowledge Management Behavior through Knowledge-Oriented Leadership in Higher Education Institutions.	Abasyn Journal of Social Sciences	Y	Non-Impact Factor	2023
69	Ahsan Ali Siddiqi	From green intellectual capital towards sustainable competitive advantage: modelling the mediating role of value creation	Middle East Journal of Management	Y	Non-Impact Factor	2023
70	Waqas Zaki & Dr Rubeena Tashfeen	Impact Of Green Human Capital on Corporate Sustainable Performance	Journal of Positive School Psychology	Y	Non-Impact Factor	2023
71	Dr Rubeena Tashfeen & Dr Amina Rizwan	The significance of psychological contract in an employment relationship: Review of critical factors	International Journal of Social Sciences and Entrepreneurship (IJSSE)	Y	Non-Impact Factor	2023
72	Dr Kanwal Zahra	Volatility Forecasting of Crude Oil, Gold, and Silver Futures: A Case of Pakistan Mercantile Exchange	WSEAS Transactions on Business and Economics	Y	Non-Impact Factor	2023

73	Dr Kanwal Zahra	Mapping Antecedents and Outcomes of Marginality and Social Exclusion among Small Landholders: A Systematic Review	Ecological Questions	Y	Non-Impact Factor	2023
74	Dr Abdul Karim	Employability Skills: Career Challenges for Fresh Bachelor of Business Administration (BBA) Graduates in Pakistan	Journal of Positive School Psychology	Y	non-Impact Factor	2023
75	Dr Abdul Karim	The Situational Leadership Theory: Application in Educational Institutions of Pakistan	Global Educational Studies Review	Y*	non-Impact Factor	2023
76	Dr Abdul Karim	Government support for education in Pakistan and Japan. A comparative analysis	International Journal of Early Childhood Special Education	Y(2022-2023)	Non-Impact Factor	2023
77	Dr Abdul Karim	The Impact of Behavioral Organization Development Interventions on Employee Development and Organizational Performance. A Mixed Methods Approach	International journal of Management Research and Emerging Sciences	Y	Non-Impact Factor	2023
78	Chaudhry Abdullah Imran Sahi	Examining the relationship between Managerial Ability and Credit Ratings: A Case Study of USA Oil and Gas Sectors	Audit and Accounting Review	Y	non-Impact Factor	2023
79	Dr Arshia Hashmi	Impact Of Service Quality Dimensions on Customer Satisfaction, Considering Service Performance as Mediator: A Study of Healthcare Sector of Pakistan	Pakistan Journal of Humanities and Social Sciences	Y	Non-Impact Factor	2023
80	Ghulam Mustafa	Exploring Asymmetric Linkages and Volatility Transmission between Stock Market and Foreign Exchange (FOREX)	Audit and Accounting Review	Y	non-Impact Factor	2023

<b>81</b>	Muhammad Naeem Khan	Marketing Analytics Implementation Strategies for Organizational Transformation at Askari Cement: A Case Study Analysis	South Asian Review of Business and Administrative Studies (SABAS)	Y	Non-Impact Factor	2023
<b>82</b>	Muhammad Akmal Pasha	MANAGING HUMAN RESOURCE STRATEGICALLY FOR EFFECTIVE SUPPLY CHAIN - A QUALITATIVE ASSESSMENT FOR ORGANIZATIONAL FIT AND FLEXIBILITY IN SOUTH ASIAN PERSPECTIVE	Pakistan Journal of Social Research	Y	Non-Impact Factor	2023
<b>83</b>	Muhammad Akmal Pasha	NEW CONCEPT OF PREDICTABLE TIME OFF AND ORGANIZATIONAL WORK DESIGN- ANALYZING THE VERY NATURE OF EMERGING CONTEMPORARY ISSUE	Pakistan Journal of Social Research	Y	Non-Impact Factor	2023
<b>84</b>	Dr Snober Javid	The Mediation role of Customer Trust and Satisfaction on Green Banking and Customer Loyalty in toursim industry	Journal of Tourism, Hospitality, and Services Industries Research	Y	Non-Impact Factor	2023

▪ **Conference & Miscellaneous Publications**

<b>Sr. No.</b>	<b>Faculty Member's Name</b>	<b>Paper Title</b>	<b>Conference Title</b>	<b>Year</b>
1	Dr Sami Ullah	Organizational Mindfulness Enhances Sustainability Performance: Organizational Learning Capability as Moderator and Mindful Organizing as Mediator	International Congress on Eurasian Economies	2023
2	Dr Aqeel Ahmad	Investigating the Role of Leadership in Online Using DeLone and McLean Information System Success Model	8th ICIBM International Conference on Contemporary Issues in Business Management	2023
3	Talha Zubair Ahmad Khan	A Preliminary Exploration of Antecedents Associated with Employee Virtual Engagement	2nd International Conference on Action Research in Multidisciplinary Perspective of Technology, Social and Business Science	2023
4	Dr Muhammad Faisal Rasheed	Experience Centric Service Design: A Study of Theme Parks	2ND INTERNATIONAL CONFERENCE ON BUSINESS ADMINISTRATION	2023
5	Dr Ramsha Naeem	The Impact of Demographic Faultlines on Group Performance	Academy of Management	2023
6	Dr Sami Ullah	Geopolitical and Goeconomic Implications of Gwadar Port for Regional Power Dynamics in the Context of BRI	International Conference on "Decade of CPEC& BRI: From Vision to Reality	2023
7	Dr Aqeel Ahmad	Service Recovery and Customer Behavior: Mediated by Perceived Justice AI (Artificial Intelligence) evidence from Banking Sector of Pakistan.	8th ICIBM International Conference on Contemporary Issues in Business Management	2023
8	Dr Arshia Hashmi	The Impact of Heritage Site Experiences on Behavioural Intention with Mediating Role of Nostalgia: A case of UNESCO Heritage Sites of Pakistan	International Conference on Contemporary issues in Business Management	2023
9	Dr Irfan Siddique	Family Firms' Mentoring : A Case Of Next Generations's Innovativeness	25th International Multitopic Conference (INMIC)	2023