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1. BACHELOR IN BUSINESS ADMINISTRATION (BBA)

1.1 Admission Requirements

- (i) At least 45% marks in intermediate or equivalent
- (ii) All applicants are required to pass UCP Admission Test

1.1 Degree Requirements

Each candidate of BBA degree is required to complete 132 Cr. Hrs. with the minimum CGPA of 2.0 out of 4.0 as per the following detail:

	Area	Cr. Hrs.
a)	Foundation Courses	12
b)	Common Courses	36
c)	Core Courses	48
d)	Elective Courses	15
e)	Specialization Courses	15
f)	Project/Internship	06
g)	Community Service	00
	Total	132

a) Foundation Courses (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Business and Ethics	BAHU1023	3
Introduction to IT	BAIT1003	3
Microeconomics for Business	BAEC1703	3
Macroeconomics for Business	BAEC2713	3

b) Common Courses (36 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
English-I	Eng101	3
English-II	Eng102	3
English-III	ENG203	3
Mathematics - I	MAT101	3
Mathematics - II	MAT201	3
Statistics - I	STS101	3
Statistics - II	STS201	3
Pakistan Studies	PAK101	2

Course Title	Code	Cr. Hrs.
Islamic Studies	ISL201	2
Fundamentals of Entrepreneursh	ni Ē NT 101	1
Career Lab	CLB301	1
One Course from each Group Group-I: Islamic History & Civiliza	ation	
Islamic History: The Umayyad	BAHU3053	3
and Abbasid Periods		
Islam and Modernity	BAHU3063	3
Modern Muslim World	BAHU3073	3
Group II: Language and Literatur	е	
English Literature	BAEL2043	3
Urdu Literature	BAEL2053	3
Study of Iqbal	BAEL2063	3
Chinese Language	BAEL2073	3
German Language	BAEL2083	3
French Language	BAEL2093	3
Arabic Language	BAEL2003	3
Group III: Social Sciences		
Logic	BAHU3003	3
Sociology	BAHU3013	3
Psychology	BAHU3023	3
Religion and Ethical Issues	BAHU3043	3
Modern World History	BAHU3053	3

c) Core Courses (48 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Introduction to Financial Accounting	BAAC1203	3
Pakistan Today	BAHU1043	3
Managerial Accounting	BAAC2213	3
Law, Politics and Society	BALW2003	3
Fundamentals of Marketing	BAMK2103	3
Information Systems & Modern World	BAIT2013	3
Business Finance	BAAC2233	3
Fundamentals of Management	BAMG2803	3
& Organization		3
Introduction to Human Resource	BAHR3303	3
Management		

Course Title	Code	Hrs.
Financial Management	BAMG3813	3
Marketing Management	BAMK3113	3
Fundamentals of Operations	BAMG2823	3
Management		
Human Behavior	BAMG3323	3
Research Methods in Social Science	₽ AHU3033	3
Business Strategy & Planning	BAHR3313	3
Entrepreneurship	BAMG3603	3

d) Elective Courses (27 Cr. Hrs.)

Elective courses (one from each division: 15 Cr. Hrs.) / Specialization courses (five from the area of specialization: 15 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Management		
Leadership & Professional Development	BAMG4803	3
Compensation Management	BAMG4813	3
International Business	BAMG4823	3
International & Comparative Management	BAMG4833	3
Performance Management	BAMG4843	3
Training & Development	BAMG4853	3
Conflict Resolution	BAMG4863	3
Organizational Change and Development	BAMG4873	3
Negotiation and Dispute Resolution	BAMG4883	3
International Human Resource Management	BAHR4303	3
Recruitment and Selection	BAHR4313	3
Marketing		
Selling & Sales Management	BAMK4103	3
Consumer Behavior	BAMK4113	3
Marketing Research Design & Analysis	BAMK4123	3
Service Marketing	BAMK4133	3
Advertising & Promotion	BAMK4143	3
International Marketing	BAMK4153	3

Course Title	Code	Cr. Hrs.
Digital Marketing	BAMK4163	3
ОМ		
Fundamentals of Supply	BAMG4503	3
Chain Management	BAMOTOOO	0
Retail Supply Chain Management	BAMG4513	3
Fransportation and Distribution Planning	BAMG4523	3
Supply Chain Sourcing	BAMG4533	3
Production Management	BAMG4543	3
Project Management	BAMG4893	3
Enterprise Resource Planning Fundamentals	BAMG4553	3
Business Process Development	BAMG4563	3
Human Resource Information Systems	BAHR4323	3
Electronic Business	BAMG4573	3
Entrepreneurship		
Entrepreneurial Marketing	BAMG4603	3
Entrepreneurial Finance	BAMG4613	3
dea Generation & Creativity	BAMG4623	3
Entrepreneurial Practicum	BAMG4633	3
Business Model Development & Innovation	BAMG4643	3
Small and Medium Enterprise Management Finance	BAMG4653	3
nvestment Analysis	BAAF4203	3
slamic Finance	BAAF4213	3
Capital Budgeting	BAAF4223	3
Financial Markets & nstitutions	BAAF4233	3
nternational Finance	BAAF4243	3
Financial Statement Analysis	BAAF4253	3
Commercial Banking	BAAF4263	3
Tax Management	BAAF4273	3

f) Project/Internship (06 Cr. Hrs.)

After the completion of 90 Cr. Hrs., the students are required to demonstrate their skills in the field of Business Administration by designing and implementing a project worth 6 Cr. Hrs. The project shall be completed in two parts as given below:

Course Title	Code	Cr. Hrs.
Project I	BA4912	3
Project II	BA4924	3

g) Community Service (BA3000)

Each student is required to complete 65 hours of voluntary work, usually after 4th semester, which would be a prerequisite for the award of the degree.

1.3 Program Duration

This is a four years degree Program comprising 8 semesters. There is a Fall and a Spring semester each year. The summer semester is utilized for deficiency courses. The maximum duration to complete the BBA Program is 7 years.



FOMS HANDBOOK 2023-24

SCHEME OF STUDIES

Bachelor in Business Administration (BBA)

Semester I (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
MAT101	Mathematics - I	Common	3
PAK101	Pakistan Studies	Common	2
BAHU1023	Business and Ethics	Foundation	3
Eng101	English-I	Common	3
BAIT1003	Introduction to IT	Foundation	3
ENT 101	Fundamentals of Entrepreneurship	Common	1

Semester II (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
MAT201	Mathematics - II	Common	3
BAAC1203	Introduction to Financial Accounting	Core	3
BAEC1703	Microeconomics for Business	Foundation	3
BAHU1043	Pakistan Today	Core	3
ENG102	English-II	Common	3

Semester III (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
ISL201	Islamic Studies	Compulsory	2
BAAC2213	Managerial Accounting	Core	3
BAEC2713	Macroeconomics for Business	Core	3
STS101	Statistics - I	Common	3
ENG203	English-III	Common	3
BALW2003	Law, Politics and Society	Core	3

Semester IV (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK2103	Fundamentals of Marketing	Core	3
BAIT2013	Information Systems and Modern World	Core	3
BAAC2233	Business Finance	Core	3
STS201	Statistics - II	Common	3
BAMG2803	Fundamentals of Management & Organization	Core	3
BAEL2xx3	(Group-II) Language & Literature	Common	3

Semester V (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAHR3303	Introduction to Human Resource Management	Core	3
BAMG3813	Financial Management	Core	3
BAMK3113	Marketing Management	Core	3
BAMG2823	Fundamentals of Operations Management	Core	3
BAHU3xx3	(Group-I) Islamic History	Common	3

Semester VI (15 Cr. Hrs.)

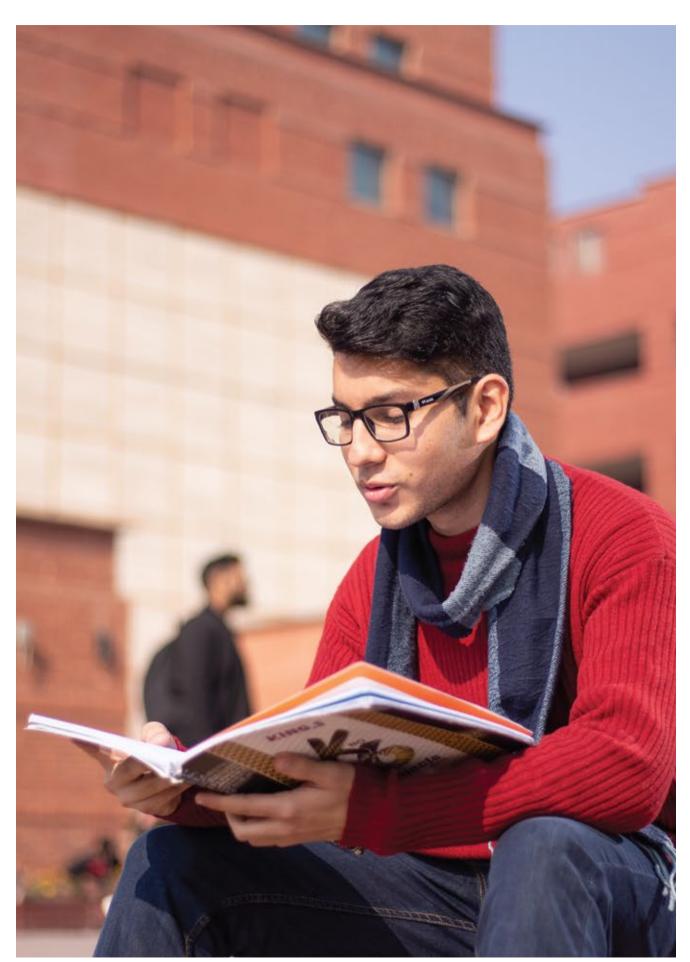
Course Code	Course Title	Category	Cr. Hrs.
BAMG3323	Human Behavior	General	3
BAHU3033	Research Methods in Social Science	General	3
BAHR3313	Business Strategy & Planning	Core	3
BAMG3603	Entrepreneurship	Core	3
BAHU3xx3	(Group-III) Social Sciences	General	3
CLB301	Career Lab	Common	3

Semester VII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK4xx3	Elective I (Marketing)	Elective	3
BAAF4xx3	Elective II (Finance)	Elective	3
BAHR4xx3	Elective III (HRM)	Elective	3
BAMG4xx3	Elective IV (IOM)	Elective	3
BAMG4xx3	Elective V (Entrepreneurship)	Elective	3
BA4912/ MGMT 4090	Project/Internship		3

Semester VIII (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAXX4xx3	Major I	Specialization	3
BAXX4xx3	Major II	Specialization	3
BAXX4xx3	Major III	Specialization	3
BAXX4xx3	Major IV	Specialization	3
BAXX4xx3	Major V	Specialization	3
BA4924/ MGMT4090	Project/Internship		3



BBA-Post ADP

Eligibility Criteria:

To apply for BBA-Post ADP, a candidate must have at least 45% marks or 2.00/4.00 CGPA in ADP Business Administration or equivalent. All applicants are required to pass UCP Admission Test.

Degree Requirement:

After completion of Post ADP-BA, students will be awarded a BBA degree that has a requirement of 132 credit hours with a minimum CGPA of 2.0 on the scale of 4.0

For Business Education Background Students (Prior degree ADP-Business Administration):

Students will be given admission in the 5th semester if they meet the admission criteria and they will study 4 semesters to complete the Post ADP-BA degree. Upon admission, they will have to complete a total of **67 credit hours** as per the following scheme of studies. 61 credit hours of coursework and a 6-credit hour project/internship.

Semester V (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAHR3303	Introduction to Human Resource Management	Core	3
BAMG3813	Financial Management	Core	3
BAMK3113	Marketing Management	Core	3
BAMG2823	Fundamentals of Operations Management	Core	3
BAHU3xx3	(Group-I) Islamic History	Common	3

Semester V1 (16 Cr. Hrs.)

Course Code	Course Title	Categor	y Cr. Hrs.
BAMG3323	Human Behavior	Core	3
BAHU3033	Research Methods in Social Science	Core	3
BAHR3313	Business Strategy & Planning	Core	3
BAMG3603	Entrepreneurship	Core	3
BAHU3xx3	(Group-III) Social Sciences	Common	3
CLB301	Career Lab	Common	1

Semester VII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK4xx3	Elective I (Marketing)	Elective	3
BAAF4xx3	Elective II (Finance)	Elective	3
BAHR4xx3	Elective III (HRM)	Elective	3
BAMG4xx3	Elective IV (IOM)	Elective	3
BAMG4xx3	Elective V (Entrepreneurship)	Elective	3
BA4912/MGMT 4090	Project/Internship		3

Semester VIII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAXX4xx3	Major I	Specialization	3
BAXX4xx3	Major II	Specialization	3
BAXX4xx3	Major III	Specialization	3
BAXX4xx3	Major IV	Specialization	3
BAXX4xx3	Major V	Specialization	3
BA4924/MGMT4090	Project/Internship		3



For Non-Business Education Background Students (B. Com, B. Com IT, ADP-Accounting & Finance, BSc. with Mathematics /Statistics/Economics Background):

Students will be given admission in the 5th semester if they meet the admission criteria however, they will have to study one extra semester for fulfil the deficiency courses requirement. Upon admission, they will have to complete a total of **79 credit hours** as per the following scheme of studies. 73 credit hours of course work and a 6-credit hour project/internship.

Semester V (12 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAHU1023	Business & Ethics	Foundation	3
BAAC2233	Business Finance	Core	3
BAMK2103	Fundamentals of Marketing	Core	3
BAMG2803	Fundamentals of Management & Organization	Core	3

Semester V1 (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAHR3303	Introduction to Human Resource Management	Core	3
BAMG3813	Financial Management	Core	3
BAMK3113	Marketing Management	Core	3
BAMG2823	Fundamentals of Operations Management	Core	3
BAHU3xx3	(Group-I) Islamic History	Common	3

Semester V11 (16 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMG3323	Human Behavior	Core	3
BAHU3033	Research Methods in Social Science	Core	3
BAHR3313	Business Strategy & Planning	Core	3
BAMG3603	Entrepreneurship	Core	3
BAHU3xx3	(Group-III) Social Sciences	Common	3
CLB301	Career Lab	Common	3

Semester VII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMG3323	Human Behavior	Core	3
BAHU3033	Research Methods in Social Science	Core	3
BAHR3313	Business Strategy & Planning	Core	3
BAMG3603	Entrepreneurship	Core	3
BAHU3xx3	(Group-III) Social Sciences	Common	3
CLB301	Career Lab	Common	1

Semester VIII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK4xx3	Elective I (Marketing)	Elective	3
BAAF4xx3	Elective II (Finance)	Elective	3
BAHR4xx3	Elective III (HRM)	Elective	3
BAMG4xx3	Elective IV (IOM)	Elective	3
BAMG4xx3	Elective V (Entrepreneurship)	Elective	3
BA4912/MGMT 4090	Project/Internship		3

Semester IX (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAXX4xx3	Major I	Specialization	n 3
BAXX4xx3	Major II	Specialization	n 3
BAXX4xx3	Major III	Specialization	n 3
BAXX4xx3	Major IV	Specialization	n 3
BAXX4xx3	Major V	Specialization	n 3
BA4924/MGMT4090	Project/Internship		3

2.1 BS Real Estate Management

The real estate sector has emerged as an engine of growth owing to the Infrastructure-led development across the world and a priority area of the Government of Pakistan, . However, as private sector participation continues to rise, the sector is experiencing a shortage of quality human capital. Therefore, UCP has launched the BS Real Estate Management Programme, the first of its kind with multidisciplinary content that includes Project Management, Engineering, Economics, Law, Marketing, and IT related to real estate. The programme has been co-developed with Pakistan's leading real estate houses. It includes extensive exposure to real estate projects and on-the-job training. As a result, the graduates of BS in REM are enjoying extensive acceptance in the job market as RE Entrepreneur, Business Developer, Property Managers, Procurement Management, Project Supervisor, Quality Surveyors, Conservation Officers and Facility Managers. It opens the door to pursue their businesses while keeping abreast with sustainable, innovative ideas and smart solutions.

2.1 Program Duration

This is a four-year degree program comprising 8 semesters. There is a Fall and a Spring semester each year. The summer semester is utilized for deficiency courses. The maximum duration to complete the BS Real Estate Management program is 7 years.

2.2 Admissions Requirements

(i) Higher Secondary School Certificate or equivalent securing at least 45% marks in aggregate

(ii) UCP admission test or HEC approved test

a. Degree Requirements

Each candidate of BS Real Estate Management degree is required to complete 126 Cr. Hrs. with the minimum CGPA of 2.0 on a scale of 4.0 as per the following detail:

	Area	Cr. Hrs.
a)	Foundation Courses	30
b)	Common Courses	21
c)	Core Courses	65
e)	Elective Courses	06
g)	Project	04
h)	Community Service	00
	Total	126

Community Work (BA3000)

Each Student is required to complete 65 hours voluntary work, usually after 4th semester which would be a prerequisite for the award of degree.

SCHEME OF STUDIES

Bachelor in Real Estate Management (BS REM)

Semester I (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BARE1113	Introduction to Real Estate Business and Industry	Foundation	3
BARE1123	Pakistan Real Estate Prospects & Challenges	Core	3
ENG101	English-I	Common	3
BAMG2803	Fundamentals of Management & Organization	Core	3
ENT101	Fundamentals of Entrepreneurship	Common	1
PAK101	Pakistan Studies	Common	2
BAEC1713	Introduction to Economics	Foundation	3
BARE1910*	Field Trip-I		0

Semester II (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
MAT101	Mathematics - I	Common	3
ENG102	English – II	Common	3
BAAC2253	Qualitative Analysis	Foundation	3
BARE1133	HR Practices in Real Estate	Foundation	3
BARE1143	Construction Materials and Technology	Core	2+1
	Field Trip-II		0

Semester III (17 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFHU2013	Islamic Studies	Common	2
AFMT1003	Quantitative Methods	Foundation	3
FNL101	Foreign Language	Common	3
ENG201	English – III	Common	3
BAIT2403	Computer Applications in RE	Foundation	2+1
BARE2153	Construction Engineering and Practices	Core	2+1
	Field Trip-III		Ο

Semester IV (17 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BALW2023	Regulatory Frameworks & Documentations	Core	3
BAAF1213	Introduction to Banking & Finance	Foundation	3
BALW2013	Insurance, Leasing & Mortgage in RE	Core	3
BAIT2413	Information & Communication Technology	Foundation	3
BAMG2833	Project Management	Core	3
BARE2162	Developing Smart and Sustainable Cities	Core	2
	Field Trip-IV		0

Semester V (17 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BARE3113	Real Estate Planning, Practice, and Policy	Core	3
BARE3123	Architecture & Interior Designs	Core	3
BAAF3223	Project Appraisal & Credit Management	Core	3
BARE3132	Surveying	Core	1+1
BAMG3613	Ideas Generation & Creativity	Foundation	3
BAMG2813	Green Behavior	Core	3
	Field Trip-V		0

Semester V1 (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK3903	Real Estate Marketing	Core	3
BAAF3233	Financial Markets and Fund Management	Core	3
BARE3143	Urban Economics and Property Markets	Core	3
BAMG3823	Ethical Practices & Leadership	Foundation	3
BARE3152	Introduction to GIS, Mapping and Remote Sensing	Core	1+1
CLB301	Career Lab	Common	1

Semester VII (13 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BARE4112	CAD,3D Exterior, 3D Animation	Core	1+1
BALW4023	Property Law, Taxes and Practices	Core	3
BARE4123	Global Real Estate Sector	Core	3
BARE4133	Property Valuation	Core	3
BA4912	Final Year Project Phase-I	Project	2

Semester VIII (14 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BARE4143	Facilities Management	Core	3
BARE4153	Real Estate Investment Decision	Core	3
BAAC4243	Corporate Finance and Asset Markets	Elective	3
BARE4163	Contemporary Trends & Emerging Practices in RE	Elective	3
BA4922	Final Year Project Phase-II	Project	2



2. BS Accounting and Finance

3.1 Admissions Requirements

Higher Secondary School Certificate or Equivalent securing at least 45% marks in aggregate

UCP admission test or HEC-approved test

3.2 Degree Requirements

Each candidate of BS Accounting and Finance degree is required to complete 126 Cr. Hrs. with a minimum CGPA of 2.0 on a scale of 4.0 as per the following detail:

	Area	Cr. Hrs.
a)	Common Courses	29
b)	Foundation Courses	34
c)	Core Courses	24
d)	Elective Courses	15
e)	Specialization Courses	18
f)	Project	06
g)	Community Service	00
	Total	126

a) Common Courses (29 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
English-I	ENG101	3
Pakistan Studies	PK101	2
Quantitative Methods AFMT1003		3 3
Fundamentals of Information	AFIT1403 3	
Systems		3
English-II	ENG102	3
Foreign Language (Chinese)	FNL101	3

Course Title	Code	Cr. Hrs.
Sociology	SCO201	3
Islamic Studies	ISL201 2	
English-III	ENG203 3	
Business Statistics	AFMT3013 3	
Career Lab	CLB301	1

b) Foundation Courses (34 Cr. Hrs.)

		_
Course Title	Code	Cr. Hrs.
Fundamentals of	ENT101	1
Entrepreneurship		
Principles of Management	AFMG1803	3 3
Financial Accounting	AF1203	3
Principles of Economics	AFEC2703	3
Principles of Marketing	AFMK1103	3
Human Resource AFHR1303		3
Management		
Cost & Management	AF2213	
Accounting		
Business Law	AFLW200	3 3
Governance, Risk & Ethics	AFHU3033	3 3
Banking Laws and Practices	AFLW3013	3
Computerized Accounting	AF3223	3
Research Methods in	AFHU404	3 3
Business		

C) Core Courses

Course Title	Code	Cr. Hrs.
Financial Management	AFMG2833	3
Financial Reporting	AF2233	3
Performance Management AFMG2823		3
Corporate Law AFLW202		3
Investment Appraisal AF2243		3
Corporate Reporting	AFHR3313	3
Audit & Assurance	AF2253	3
Taxation Management	AFMG1813	3

d) Elective Courses (15 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Business Analysis	AFMG3833	3
Strategic Planning	AFMG3843 3	
Enterprise Resource Planning	e Resource Planning AFMG4603 3	
Entrepreneurship	AFMG4613	3
Organizational Behavior	AFMG4853	3

g) Community Work (AF3000)

Each student is required to complete 65 hours of community work, usually after the 4th semester which would be a prerequisite for the award of degree.

e) Specialization Courses (18 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Financial Analysis	AF3263	3
Advanced Corporate	AFHR3323	3
Reporting		
Investment and Portfolio	nd Portfolio AFMG4863 3	
Management		
Performance Strategy	AFHR4333	3
Taxation Laws and Practices	AFMG4823	3
Advanced Audit & Assurance	AF4283	3

3.3) Program Duration

This is a four-year degree program comprising 8 semesters. There is a Fall and a Spring semester each year. The Summer semester is utilized for Internship or deficiency courses. The maximum duration to complete the BS Accounting & Finance program is 7 years.

f) Project (06 Cr. Hrs.)

After the completion of 90 Cr. Hrs., the students are required to demonstrate their skills in the field of Accounting and Finance by designing and implementing a project worth 6 Cr. Hrs. The project shall be completed in two parts as given below:

Course Title	Code	Cr. Hrs.
Project I	AF4912	3
Project II	AF4914	3



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SCHEME OF STUDIES

BS Accounting and Finance

Semester I (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
ENG101	English-l	Common	3
AFMG1803	Principles of Management	Foundation	3
PAK101	Pakistan Studies	Common	2
ENT101	Fundamentals of Entrepreneurship	Foundation	1
AFMT1003	Quantitative Methods	Common	3
AFIT1403	Fundamentals of Information Systems	Common	3

Semester II (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AF1203	Financial Accounting	Foundation	3
ENG102	English-II	Common	3
AFMK1103	Principles of Marketing	Foundation	3
AFHR1303	Human Resource Management	Foundation	3
FNL101	Foreign Language	Common	3

Semester III (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AF2213	Cost & Management Accounting	Foundation	3
AFLW2003	Business Law	Foundation	3
AFEC2703	Principles of Economics	Foundation	3
AFMG2833	Financial Management	Core	3
AF2233	Financial Reporting	Core	3

Semester IV (17 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMG2823	Performance Management	Core	3
AFLW2023	Corporate Law	Core	3
AF2243	Investment Appraisal	Core	3
SCO201	Sociology	Common	3
ISL201	Islamic Studies	Common	2
ENG203	English-III	Common	3

Semester V (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMT3013	Business Statistics	Common	3
AFAC3313	Corporate Reporting	Core	3
AFHU3033	Governance, Risk & Ethics	Foundation	3
AFMG3833	Business Analysis	Elective	3
AFMG3843	Strategic Planning	Elective	3

Semester VI (16 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFLW3013	Banking Laws and Practices	Foundation	3
AF3263	Financial Analysis	Specialization	1 3
AFHR3323	Advanced Corporate Reporting	Specialization	n 3
AF3223	Computerized Accounting	Foundation	3
AF3253	Audit and Assurance	Core	3
CLB301	Career Lab	Common	1

Semester VII (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMG4813	Taxation Management	Core	3
AFHU4043	Research Methods in Business	Foundation	3
AFMG4863	Investment and Portfolio Management	Specialization	3
AFHR4333	Performance Strategy	Specialization	3
AF4912	Project I	Project	3

Semester VIII (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMG4603	Enterprise Resource Planning	Elective	3
AFMG4613	Entrepreneurship	Elective	3
AFMG4823	Taxation Laws and Practices	Specialization	3
AF4283	Advanced Audit & Assurance	Specialization	3
AFMG4853	Organizational Behavior	Elective	3
AF4914	Project II	Project	3

BS Accounting & Finance-Post ADP

Eligibility Criteria:

To apply for BS Accounting & Finance-Post ADP, a candidate must have at least 45% marks or 2.00/4.00 CGPA in ADP Accounting & Finance or equivalent. All applicants are required to pass UCP Admission Test.

4. BS Audit and Taxation

4.1 Admission Requirements

- I) Higher Secondary School Certificate or Equivalent securing at least 45% marks in aggregate
- 2) UCP admission test or HEC approved test

4.2 Degree Requirements

Each candidate of BS Audit and Taxation degree is required to complete 126 Cr. Hrs. with the minimum CGPA of 2.0 on the scale of 4.0 as per the following detail:

	Area	Hrs.
a)	Compulsory Courses	33
b)	Foundation Courses	33
c)	Core Courses	27
d)	Specialization Courses	27
e)	Project	06
f)	Internship	00
f)	Community Service	00
	Total	126

a) Compulsory Courses (33 Cr. Hrs.)

Course Code	Course Title	Cr. Hrs.
ENG101	English-I	3
PK101	Pakistan Studies	2
ENT101	Fundamentals of Entrepreneurship	1
AFMT1003	Quantitative Methods	3
AFIT1403	Fundamentals of Information Systems	3
ENG102	English-II	3
FNL101	Foreign Language (Chines)	3
AFEC2703	Principles of Economics	3
SCO201	Sociology	3
ISL201	Islamic Studies	2
ENG203	English-III	3
AFMT3013	Business Statistics	3
CLB301	Career Lab	1

b) Foundation Courses (33 Cr. Hrs.)

Course Code	Course Title	Cr. Hrs.
AFMG1803	Principles of Management	3
AF1203	Financial Accounting	3
FMK1103	Principles of Marketing	3
AFHR1303	Human Resource Management	3
AF2213	Cost & Management Accounting	3
AFLW2003	Business Law	3
AFTX3413	Principles of Income Tax	3
AFTX3423	Principles of Sales Tax	3
AFAU3243	Financial Information System	3
AFLW3013	Banking Laws and Practices	3
AFHU4043	Research Methods in Business	3

c) Core Courses (27 Cr. Hrs.)

Course Code	Course Title	Cr. Hrs.
AFMG2833	Financial Management	3
AF2233	Financial Reporting	3
AFMG2823	Performance Management	3
AFLW2023	Corporate Law	3
AF2243	Investment Appraisal	3
AFHR3313	Corporate Reporting	3
AF2253	Audit & Assurance	3
AFMG1813	Taxation Management	3
AFMG4613	Entrepreneurship	3

d) Specialization Courses (27 Cr. Hrs.)

Course Code	Course Title	Cr. Hrs.
AF3263	Financial Analysis	3
AFTX3433	Tax Regimes	3
AF3223	Computerized Accounting	3
AFAU4523	Internal Auditing	3
AFHR4333	Federal Excise Duty	3
AFMG4603	Enterprise Resource Planning	3
AFMG4823	Taxation Laws and Practices	3
AFAU4283	Advanced Audit & Assurance	3
AFTX4853	Filing Tax Return	3

e) Project (06 Cr. Hrs.)

After the completion of 90 Cr. Hrs., the students are required to demonstrate their skills in the field of Accounting, Audit and Taxation by designing and implementing a project worth 6 Cr. Hrs. The project shall be completed in two parts as given below:

Course Code	Course Title	Cr. Hrs.
AF4912	Project I	3
AF4914	Project II	3

f) Internship (00 Cr. Hrs.)

The students are required to go for internship in semester seven and eight to have comprehensive work experience.

g) Internship (00 Cr. Hrs.)

Each student is required to complete 65 hours of community work, usually after 4th semester which would be a prerequisite for the award of degree.

h) Program Duration

This is a four-year degree program comprising 8 semesters. There is a Fall and a Spring semester each year. The Summer semester is utilized for Internships or deficiency courses. The maximum duration to complete the BS Accounting & Finance program is 7 years.



SCHEME OF STUDIES

BS Audit and Taxation

Semester I (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
ENG101	English-I	Compulsory	3
AFMG1803	Principles of Management	Foundation	3
PAK101	Pakistan Studies	Compulsory	2
ENT101	Fundamentals of Entrepreneurship	Compulsory	1
AFMT1003	Quantitative Methods	Compulsory	3
AFIT1403	Fundamentals of Information Systems	Compulsory	3

Semester II (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AF1203	Financial Accounting	Foundation	3
ENG102	English-II	Compulsory	3
AFMK1103	Principles of Marketing	Foundation	3
AFHR1303	Human Resource Management	Foundation	3
FNL101	Foreign Language	Compulsory	3

Semester III (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AF2213	Cost & Management Accounting	Foundation	3
AFLW2003	Business Law	Foundation	3
AFEC2703	Principles of Economics	Compulsory	3
AFMG2833	Financial Management	Core	3
AF2233	Financial Reporting	Core	3

Semester IV (17 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMG2823	Performance Management	Core	3
AFLW2023	Corporate Law	Core	3
AF2243	Investment Appraisal	Core	3
SCO201	Sociology	Compulsory	3
ISL201	Islamic Studies	Compulsory	2
ENG203	English-III	Compulsory	3

Semester V (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFMT3013	Business Statistics	Compulsory	3
AFHR3313	Corporate Reporting	Core	3
AFTX3413	Principles of Income Tax	Foundation	3
AFTX3423	Principles of Sales Tax	Foundation	3
AFAU3243	Financial Information System	Foundation	3

Semester VI (16 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFLW3013	Banking Laws and Practices	Foundation	3
AF3263	Financial Analysis	Specialization	3
AFTX3433	Tax Regimes	Specialization	3
AF3223	Computerized Accounting	Specialization	3
AFAU3253	Audit and Assurance	Core	3
CLB301	Career Lab	Compulsory	1

Semester VII (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFTX4443	Taxation Management	Core	3
AFHU4043	Research Methods in Business	Foundation	3
AFAU4523	Internal Auditing	Specialization	3
AFTX4453	Federal Excise Duty	Specialization	3
AF4912	Project I	Project	3
INT4010	Internship	Internship	0

Semester VIII (18 Cr. Hrs.)

Course Code	Course Title	Category (Cr. Hrs.
AFAC4603	Enterprise Resource Planning	Specialization	3
AFMG4613	Entrepreneurship	Core	3
AFTX4823	Taxation Laws and Practices	Specialization	3
AFAU4283	Advanced Audit & Assurance	Specialization	3
AFTX4853	Filling Tax Returns	Specialization	3
AF4914	Project II	Project	3
INT4020	Internship	Internship	0

5. BS Business Analytics

Eligibility Criteria:

Business Analytics has emerged as a new discipline where the use of statistics and technology is applied to historic data to get new dimensions and make correct decisions that add value to the organization's proficiency. In today's contemporary world organizations are generating huge data. Such data also demands professionals who can analyze and correctly interpret it for cost efficiency and strategic drive. With the help of proper data analytics, organizations can achieve greater revenues, more informed decisions, and improved operational efficiency.

Therefore, it is a need for time to develop professionals who can fulfil future needs and become part of the future workforce. The BS Business Analytics will pave a path for graduates to work for different industries at different positions such as business analysts, operations analysts, people analysts, financial analysts, and market or consumer analysts.

The course may be divided into three main areas as under:

- a) Descriptive: Using data to identify the trends and patterns
- b) Predictive: Using data for the forecasting purpose
- c) Prescriptive: By using the data to find the best course of action in a given scenario.

5.1 Career Planning

Considering the changes taking place in the world and as technology is overtaking, various jobs and expertise are becoming redundant. In this scenario, it is imperative to look for the demands of the future world. The demand for big data and analytics is already mounting. Skilled and competent professionals in this area will be highly demanded in times to come. This degree will develop the students in sub-areas, such as business analytics, operations management, financial analytics, and others.

5.2 Degree Requirements

The following will be the requirement of the degree of BS-Business Analytics (The title of the degree may be altered after discussions and as per the market demand):

126 Credit Hours
Project 6-Credit Hours
CGPA of at least 2.00

5.3 Admission Requirements

Higher Secondary School Certificate or Equivalent securing at least 45% marks in aggregate

All applicants are required to pass UCP Admission Test

SCHEME OF STUDIES

BS Business Analytics

Semester I (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
MAT101	Mathematics-1	Common	3
BAIT1003	Introduction to IT	Foundation	3
BAHU1023	Business and Ethics	Foundation	3
PAK101	Pakistan Studies	Common	2
ENG101	English-1	Common	3
ENT101	Fundamentals of Entrepreneurship	Common	1

Semester II (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
AFEC2703	Principles of Economics	Foundation	3
MAT102	Mathematics - 2	Common	3
STS101	Statistics - 1	Common	3
ENG102	English - 2	Common	3
BAMG2803	Fundamentals of Management & Organization	Core	3

Semester III (17 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
ISL201	Islamic Studies	Common	2
ENG203	English - 3	Common	3
BAAC1203	Introduction to Financial Accounting	Core	3
BAIT2013	Information Systems and Modern World	Core	3
CSDB3363	Data Analysis Techniques	Core	3
SCO201	Sociology	Common	3

Semester IV (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMG3813	Financial Management	Core	3
PSY101	Introduction to Psychology	Core	3
DSCP1023	Programming Fundamentals	Foundation	3
BARE2013	Fundamentals of Business Analytics	Core	3
BAMK2103	Fundamentals of Marketing	Core	3

Semester V (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAHR3303	Human Resource Management	Core	3
FNL101	Foreign Language	Common	3
BAMG2823	Fundamentals of Operations Management	Core	3
BAHU3xx3	Business Database Strategy	Core	3
BAFF4223	Financial Modeling	Core	3

Semester VI (16 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMG3323	Human Behavior	Core	3
DSAL3533	Artificial Intelligence	Core	3
AFMG4613	Entrepreneurship	Core	3
BAHU3033	Research Methods in Social Sciences	Core	3
CLB301	Career Lab	Common	1
	Elective - 1	Elective	3

Semester VII (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BACS4443	Machine Learning and Business Analytics	Core	3
BAMG4853	Business Performance Management	Core	3
AFMG4603	Enterprise Resource Planning	Core	3
	Elective - 2	Elective	3
	Elective - 3	Elective	3

Semester VIII (12 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMG4863	Change Management	Core	3
BAMG4623	Business Model Development and Innovation	Core	3
	Elective – 4	Elective	3
	Elective – 5	Elective	3



List of Elective Courses

Serial No.	Course Title	Cr. Hrs.
1	Data Warehousing and Mining	3
2	Big Data Analytics	3
3	Programming for Big Data Analytics	3
4	Information Retrieval	3
5	Exploratory Data Analysis & Visualization	3
6	Tools and Techniques for Data Sciences	3
7	Customer Analytics	3
8	Marketing Analytics	3
9	Supply Chain Analytics	3
10	Financial Analytics	3
11	Web Analytics	3
12	Social Media Analytics	3
13	Healthcare Analytics	3



6. Masters in Business Administration (MBA)

6.1 Admission Requirements

- I) A minimum of 16 years of business education for MBA Business stream
- ii) A minimum of 16 years of non-business education for MBA Non-Business stream
- iii) Minimum 2.00 CGPA on the scale of 4.00 or 50% marks in the annual system
- IV) All applicants are required to pass UCP Admission Test

6.2 Degree Requirements

A student admitted to this Program will have to complete the degree requirements by following any one of the options given below:

- 30 Cr. Hrs. Programme for Business Graduates (1.5 years)
- 66 Cr. Hrs. Programme for Non-Business Graduates (2 years)

SCHEME OF STUDIES

Master of Business Administration

(Non-Business Stream 2 years)

Semester I (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAAC1203	Introduction to Financial Accounting	Deficiency	3
BAMK2103	Fundamentals of Marketing	Deficiency	3
BAAF2243	Business Statistics	Deficiency	3
BAAC2233	Business Finance	Deficiency	2
AFEC2703	Business Economics	Deficiency	3
BAMG2803	Fundamentals of Management & Organization	Deficiency	1

Semester II (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAAF2253	Quantitative Analysis	Deficiency	3
BAMG5703	Managerial Economics	Deficiency	3
BAMK4123	Marketing Research Design & Analysis	Deficiency	3
BAMG3813	Financial Management	Deficiency	3
BAAC2213	Managerial Accounting	Deficiency	3
BAMG2823	Fundamentals of Operations Management	Deficiency	3

Semester II (18 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAAF2253	Quantitative Analysis	Deficiency	3
BAMG5703	Managerial Economics	Deficiency	3
BAMK4123	Marketing Research Design & Analysis	Deficiency	3
BAMG3813	Financial Management	Deficiency	3
BAAC2213	Managerial Accounting	Deficiency	3
BAMG2823	Fundamentals of Operations Management	Deficiency	3

Semester III (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK7173	Data Analytics	Elective	3
BAMG7873	Business Policy & Strategy	Elective	3
	Elective-I	Elective	3
	Elective-II	Elective	3
BA7913	Research Project	Project	3

Semester IV (15 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK7183	Advanced Business Analytics	Elective	3
BAMG7803	Leadership & Professional Development	Elective	3
	Elective - I	Elective	3
	Elective - II	Elective	3
BA7913	Research Project	Project	6

^{*}Research project is not compulsory. You may opt two courses in lieu of Research Project.

SCHEME OF STUDIES

Master of Business Administration

(Business Stream 1.5 years)

Semester I (12 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK7173	Data Analytics	Core	3
BAMG6873	Business Policy and Strategy	Core	3
BAMG7803	Leadership & Professional Development	Core	3
BAAC7223	Corporate Financial Strategy (Elective – I)	Elective	3

Semester II (12 Cr. Hrs.)

Course Code	Course Title	Category	Cr. Hrs.
BAMK7183	Advanced Business Analytics	Core	3
	Elective - II	Elective	3
	Elective - III	Elective	3
BA7913	Research Project	Project	3

Semester III (6 Cr. Hrs.)

Course Code	e Course Title	Category	Cr. Hrs.
	Elective – IV	Elective	3
BA7913	Research Project	Project	3

^{*}Research project is not compulsory. You may opt two courses in lieu of Research Project.

Elective Courses

Marketing

Course Code	Course Title	Cr. Hrs.
BAMK7103	Market Analysis for Small Business	3
BAMK7113	Strategic Marketing	3
BAMK7123	E-Marketing & Social Media	3
BAMK7143	Global Marketing	3
BAMK7153	Services Marketing Strategy	3
BAMK7163	Advertisement and Promotion Strategy	3
BAMK7173	Pricing Strategy	3
BAMK7183	Marketing Models	3
BAMK7193	Marketing Channel	3
BAMK7133	Branding Strategy	3
BAMG7543	New Product Development	3

Finance

Course Code	Course Title	Cr. Hrs.
BAAC7203	Corporate Finance	3
BAAC7213	Financial Reporting and Analysis	3
BAAC7223	Corporate Financial Strategy	3
BAAC7233	Alternative Investment & Funds Management	3
BAAC7253	Trading and Exchange	3
BAAC7263	Fixed Income Analysis	3
BAMG7893	Derivatives and Risk Management	3
BAMG7853	Applied Portfolio Management	3

Information and Operations Management (IOM)

Course Code	Course Title	Cr. Hrs.
BAMK7133	Big Data Analytics	3
BAMK7173	Data Analytics	3
BAMK7183	Advanced Business Analytics	3
BAMG7113	Business Intelligence	3
BAMG7883	Management Information System	3
BAMG7863	Enterprise System	3
BAMG7503	Logistics Management	3
BAMG7513	Supply Management	3
BAMG7523	Managing Supply Chain	3
		3
BAMG7873	Production and Operation Management	3

Entrepreneurship

Course Code	Course Title	Cr. Hrs.
BAMG7603	Techno Entrepreneurship	3
BAMG7613	Social Entrepreneurship	3
BAMG7623	Legal Aspect of Entrepreneurship	3
BAMG7633	Corporate Entrepreneurship	3
BAMG7683	Entrepreneurship & New Venture-II	3

Management

Course Code	Course Title	Cr. Hrs.
BAMG7813	International Strategic Management	3
BAMG7823	Innovation Strategy and Management	3
BAMG7833	Managing Family Business	3
BAMG7843	Power & Politics in Organization	3
BAMG7853	Enterprise Risk Management	3
BAMG7893	Business Process Management	3
BAMG7873	Business Policy and Strategy	3
BAMG7803	Leadership & Professional Development	3
BAHR7303	Compensation, Incentives and Governance	3
BAHR7313	Negotiation & Deal Making	3
BAHR7323	Performance Management and Motivation	3
BAHR7333	Leading Innovation and Change	3
BAHR7343	Leading Effective Teams	3
BAHR7353	Designing High Performance Organizations	3
BAHR7363	Competitive Advantage Through People	3
BAHR7373	Knowledge Management	3
BAHR7383	System Dynamics	3

6.3 CGPA Requirement

A student is required to earn a minimum of 2.50/4.00 CGPA on the completion of his/her degree requirements.

6.4 Program Duration

This is nominally a two-year degree Program comprising 4 semesters (Business Graduates can complete the Program in 1.5 years). There will be a Fall and a Spring semester each year.

7. Executive MBA

The UCP Executive MBA (UCP-EMBA) program has been specially designed to cater to the needs of mid-career to top-level managers, seasoned professionals, and entrepreneurs who want to equip themselves with cutting-edge business knowledge to face emerging challenges while remaining fully employed during the pursuit of their graduate studies.

UCP EMBA Program is a 60-credit hours' degree (54 credit hours for course work; and 2 projects of 3 credit hours each). The degree is completed in two years and classes are offered on weekdays and weekend.

Value Additions:

- * Experiential learning
- * Field trips
- * Case studies and simulation exercises
- * Industry leader's series
- * E-modules and certifications

7.1 Admission Requirements:

Minimum of 16 years of education in any subject/field i.e., engineering, business, medicine, social sciences, arts, and humanities, and others from an HEC-recognized university

A minimum of three (03) years of professional experience at the middle management level in business, government, the not-for-profit sector, or others.

Minimum 2.00/4.00 CGPA or 50% marks from an annual system

All applicants are required to pass UCP Admission Test and Interview

SCHEME OF STUDIES

Executive MBA

Semester I (12 Cr. Hrs.)

Course Code	Course Title	Cr. Hrs.
EMEL5023	Business Communication	3
EMEC5713	Economics for Managers	3
EMAC5213	Financial Accounting	3
EMMG5853	Organizational Behavior and Leadership	3

Semester II (12 Cr. Hrs.)

Course Title	Course Title	Cr. Hrs.
EMMK5143	Marketing Management	3
EMAC5243	Corporate Finance	3
EMHR5333	Strategic Human Resource Management	3
EMMG5533	Operations and Supply Chain Management	3

Semester III (6 Cr. Hrs.) (Summer)

Course Title	Course Title	Cr. Hrs.
EMAC6253	Corporate Governance and Law	3
EMMG6623	Entrepreneurship and New Venture	3

Semester IV (15 Cr. Hrs.)

Course Title	Course Title	Cr. Hrs.
EMIT6423	Digital Innovation and Transformation	3
EMMG6873	Business Analytics	3
	Elective 3	3
	Elective 4	3
EM6923	Project 2	3

Elective Courses

Marketing

Course Code	Course Title	Cr. Hrs.
EMMK6153	Strategic Brand Management	3
EMMK6163	Digital Marketing	3
EMMK6173	Sales and Retail	3
EMMK6183	Product Design	3
EMMK6193	Advertising and Promotion	3

Operations and Supply Chain

Course Code	Course Title	Cr. Hrs.
EMMG6543	Strategic Sourcing	3
EMMG6553	Supply Chain Strategy	3
EMMG6563	Logistics and Distribution	3
EMMG6573	Inventory and Warehouse Management	3

Human Resource Management

Course Code	Course Title	Cr. Hrs.
EMHR6343	Performance Management and Compensation	3
EMHR6353	Designing High-Performance Organization	3
EMHR6363	Negotiation and Conflict Management	3
EMHR6373	Training and Development	3
EMHR6383	Organizational Development	3

Finance

Course Code	Course Title	Cr. Hrs.
EMAC6263	Taxation Management	3
EMAC6273	Financial Institution and Markets	3
EMAC6283	Portfolio Management	3
EMAC6293	Financial Modelling and Forecasting	3
FMAC62103	Islamic Finance	3

8. MS Business Administration

8.1 Admission Requirements:

- i) Sixteen years of schooling or 4 years of education after HSSC/FA/F.Sc./A levels/Grade 12 or equivalent.
- ii) A minimum CGPA of 2.00 out of 4.00 in the semester system or 50% marks in the annual system in bachelor, masters or equivalent degree in a relevant discipline including Business, Management and Commerce is required.
- iii) Admission test and interview will be conducted.

8.2 Degree Requirements:

i) A student admitted to this program will have to complete the degree requirements as follows:

Item	Cr. Hrs.
Three Core Courses (Graduate Level)	09
Five Graduate Courses	15
Research Thesis	06
Total	30

ii) A student is required to earn a minimum of 2.50/4.00 CGPA on the completion of the degree.

8.3 Program Duration:

- i) Minimum duration 1.5 years (three semesters) and
- ii) Maximum 4 years (eight semesters) including semester breaks/semester freeze.

Course Code	Course Title
BAMG7013	Academic Writing
BAMG7003	Quantitative Research Methods
BAMG7013	Qualitative Research Approaches
BA7916	Research Thesis

List of Elective Courses

Sr. No.	Course Title	Course Code
1.	Market Analysis for Small Business	BAMK7103
2.	Strategic Marketing	BAMK7113
3.	E-Marketing & Social Media	BAMK7123
4.	Big Data Analytics	BAMK7133
5.	Techno Entrepreneurship	BAMG7603
6.	Corporate Entrepreneurship	BAMG7633
7.	Entrepreneurship & New Venture-II	BAMG7683
8.	Enterprise Risk Management	BAMG7853
9.	Production and Operation Management	BAMG7873
10.	Organizational Theory and Design	BAMG7813
11.	Product Pricing Decisions: Concepts and Application	BAAC7223
12.	Human Resource Management: Strategy & Practice	BAHR7303
13.	Global Marketing	BAMK7143
14.	Advertisement and Promotion Strategy	BAMK7163
15.	Negotiation & Deal Making	BAHR7313
16.	Performance Management and Motivation	BAHR7323
17.	Leading Innovation and Change	BAHR7333
18.	Leading Effective Teams	BAHR7343
19.	Designing High Performance	BAHR7353
20.	Knowledge Management: Strategy & Practice	BAHR7373
21.	System Dynamics	BAHR7383
22.	Supply Management	BAMG7513
23.	Supply Chain Strategies	BAMG7533
24.	New Product Development	BAMG7543
25.	Applied Corporate Brand Management	BAMK7113
26.	Options and Derivatives	BAAC7223
27.	Human Behavior in Organizations	BAHR7393
28.	Designing and Managing Supply Chains	BAMG7523
29.	Enterprise Information Systems	BAMG7533
30.	Business Process Strategy Management	BAMG7543
31.	Logistic Strategy and Logistic Systems	BAMG7553
32.	Any other course with the approval of bodies.	

9. PhD in Business Administration

PhD in Business Administration is designed to create an insight into modern management practices and provides an opportunity to develop the skills required for pursuing teaching & research careers and managing organizations. The culture at UCP is based on productivity, cooperative competition, open teacher-student dialogue, and mutual caring and respect. Our philosophy is that postgraduate students need the understanding and skills associated with high-quality academic research. This approach applies equally to those who become either academic scholars or professional practitioners. In the knowledge-based economy, the quality of sensing, thinking, and responding will give you a personal edge. PhD Program will help you learn how to map, manage, measure, and market your explicit and tacit knowledge. We nurture our graduates by empowering them to realize their true research potential for their roles as academicians and practitioners to make a meaningful contribution to the progress of the community.

9.1 Admission Requirements:

- i. Minimum CGPA 3.00/4.00 (in the semester system) or 60% marks in an annual system in MS/M.Phil. or equivalent in a relevant discipline
- ii. All applicants are required to pass UCP Admission Test and interview
- iii. Students who have already published or presented their research papers at the national or international level will be given a preference

9.2 Degree Requirements:

i. A student admitted in this Program will have to complete the degree requirements by as follows:

Item	Cr. Hrs.
Six Graduate Courses	18
Research Thesis	30
Total	48

ii. A student is required to earn a minimum of 3.00/4.00 CGPA on the completion of the degree.

9.3 Program Duration

- i. Minimum duration 3 years (six semester) and
- ii. Maximum 8 years (16 semesters) including semester breaks / semester freeze.

List of Gratuate Courses

Sr. No.	Course Title	Course Code
1.	Advanced Quantitative Methods in Research	BAMG7013
2.	Advanced Qualitative Methods in Research	BAMG7023
3.	Contemporary Methods of Data Analysis	BAMG7213
4.	Philosophy of Management	BAMG7713
5.	Seminar in Management	BAMG7813
6.	Advanced Theories in Business and Management	BAMG7613
7.	Seminar in Sustainable Development	BAMG7833
8.	Knowledge Management: Strategy & Practice	BAHR7373
9.	Global Marketing	BAMK7143
10.	Applied Corporate Brand Management	BAMK7113
11.	Any other course with the approval of bodies.	



10. MS Accounting and Finance

10.1 Admission Requirements:

- i) Sixteen years of schooling or 4 years of education after HSSC/FA/F.Sc./A levels/ Grade 12 or equivalent
- ii) A minimum CGPA 2.00 out of 4.00 in the semester system or 50% marks in annual system in a bachelors, masters or equivalent degree in a relevant discipline including Business, Management, and Commerce
- iii) All applicants are required to pass UCP Admission test and interview

10.2 M.Phil. Accounting & Finance

The financial world constantly changes, markets evolve, and the regulatory environment continually changes as new instruments for accounting and finance are created. In this ever-evolving scenario, accounting and finance professionals need to be adaptable, precise, and analytical to keep their career track in good order.

Masters of Philosophy in Accounting and Finance (M.Phil. A&F) makes up to 18 years of study, which provides a unique and comprehensive blend of key areas of accounting and finance. The courses offered are in line with the Higher Education Commission (HEC) requirements. This program covers specialized topics like financial reporting, taxation, corporate finance, investments, financial management, and business strategy. Graduates of this program may proceed to a PhD degree in Pakistan or abroad.

M.Phil. Accounting & Finance combines an array of strengths from industry and academia; to give comprehensive expertise in financial strategies for maximizing returns and minimizing risks, investment analysis, accounting management and strategies. This program is highly appropriate for students who are interested in **joining careers in business, services**, and academic research in the domain of accounting or finance. It also nurtures research skills to get a good grasp of specialized topics of accounting and finance. Qualified and experienced faculty members teach the courses of this program, and it provides students with opportunities to publish their research in scholarly journals.

The program is equally beneficial for in-service people (academia, as well as the **corporate sector**) looking for advancement in their careers and knowledge. At UCP, you will have access to a number of opportunities to help in industrial placements. UCP holds various MoUs with industrial players that enable its students to learn current trends in practice and help in job placements in the future.

Followings are the distinguished features of UCP M.Phil. Accounting and Finance program:

- Research-based teaching methodology
- Data analysis workshops
- o Secondary Data (SPSS, E-Views, STATA)
- o Primary data (SMART PLS)
- ERP training (Odoo, MAB ERP)
- Guest speaker sessions from professional accounting bodies; Researchers and Industry
- Industrial visits
- Strong industrial and academic liaisons for student learning and career placements
- Highly qualified faculty from Pakistan and abroad

10.3 Admission Requirements:

- i) Sixteen years of schooling or 4 years of education after HSSC/FA/F.Sc./A levels/ Grade 12 or equivalent
- ii) A minimum CGPA 2.00 out of 4.00 in the semester system or 50% marks in annual system in bachelor, masters or equivalent degree in a relevant discipline including Business, Management and Commerce
- iii) All applicants are required to pass UCP Admission Test and interview

10.4 Admission Requirements:

A student admitted to this Program will have to complete the degree requirements as follows:

Item	Cr. Hrs.
Three Core Courses* (Graduate Level)	9
Five Graduate Courses	15
Research Thesis	6
Total	30

iii. A student is required to earn a minimum of 2.50/4.00 CGPA on the completion of the degree.

10.5 Program Duration:

- iii. Minimum duration 1.5 years (three semesters) and
- iv. Maximum 4 years (eight semesters) including semester break / semester freeze.

List of Gratuate Courses

Sr. No.	Course Title	Course Code
33.	Academic Writing*	
34.	Quantitative Research Methods *	
35.	Qualitative Research Approaches*	
36.	Market Analysis for Small Business	BAMK5103
37.	Strategic Marketing	BAMK5113
38.	E-Marketing & Social Media	BAMK5123
39.	Big Data Analytics	BAMK5133
40.	Techno Entrepreneurship	BAMG5603
41.	Corporate Entrepreneurship	BAMG5633
42.	Entrepreneurship & New Venture-II	BAMG5683
43.	Enterprise Risk Management	BAMG5853
44.	Production and Operation Management	BAMG5873
45.	Organizational Theory and Design	BAMG5813
46.	Advanced Topics in International Finance	BAAC5203
47.	Product Pricing Decisions: Concepts and Application	BAAC5223
48.	Applied Portfolio Management	BAAC5233
49.	Human Resource Management: Strategy & Practice	BAHR5303
50.	Global Marketing	BAMK6143
51.	Advertisement and Promotion Strategy	BAMK6163
52.	Business Intelligence	BAMG6113
53.	Corporate Finance	BAAC6203
54.	Financial Reporting and Analysis	BAAC6213
55.	Corporate Financial Strategy	BAAC6223
56.	Alternative Investment & Funds .Management	BAAC6233
57.	Trading and Exchange	BAAC6253
58.	Negotiation & Deal Making	BAHR6313
59.	Performance Management and Motivation	BAHR6323
60.	Leading Innovation and Change	BAHR6333
61.	Leading Effective Teams	BAHR6343
62.	Designing High Performance	BAHR6353
63.	Knowledge Management: Strategy & Practice	BAHR6373
64.	System Dynamics	BAHR6383
65.	Supply Management	BAMG6513
66.	Supply Chain Strategies	BAMG6533
67.	New Product Development	BAMG6543
68.	Applied Portfolio Management	BAMG6853

Sr. No.	Course Title	Course Code
69.	Multivariate Data Analysis	BAAC6203
70.	Applied Corporate Brand Management	BAMK6113
71.	Asset Pricing Theory	BAAC6213
72.	Options and Derivatives	BAAC6223
73.	Financial Risk Management	BAAC6243
74.	Human Behavior in Organizations	BAHR6393
75.	Distribution Strategy and Supply Chain Management	BAMG6503
76.	Designing and Managing Supply Chains	BAMG6523
77.	Enterprise Information Systems	BAMG6533
78.	Business Process Strategy Management	BAMG6543
79.	Logistic Strategy and Logistic Systems	BAMG6553
80.	Any other course with the approval of bodies.	

11. 11. PhD Accounting and Finance

Accounting and finance play an important role in the management of any business and finance industry. Our PhD Program provides rigorous academic and research training aimed at preparing scholars to pursue their careers in the finance sector and will be able to lead in public and private spheres. Our research Program will also provide an opportunity to perform research in the areas of Accounting, Finance, Audit, Taxation, Banking, and other related fields. Supervised research will also implant skills in financial accounting, public accounting, environment accounting, tax accounting, and expertise in financial econometrics, financial forecasting, and financial engineering.

11.1 Admission Requirements:

- i. Minimum CGPA 3.00/4.00 (in the semester system) or 60% marks in an annual system in MS/M.Phil. or equivalent in a relevant discipline
- ii. All applicants are required to pass UCP Admission Test and interview
- iii. Students who have already published or presented their research papers at national or international level will be given preference

11.2 Degree Requirements:

i. A student admitted in this Program will have to complete the degree requirements by as follows:

Item	Cr. Hrs.
Six Graduate Courses	18
Research Thesis	30
Total	48

ii. A student is required to earn a minimum of 3.00/4.00 CGPA on the completion of the degree.

11.3 Program Duration

- i. Minimum duration 3 years (six semesters) and
- ii. Maximum 8 years (16 semesters) including semester breaks / semester freeze.

List of Gratuate Courses

Sr. No.	Course Title Course Code
81.	Course Title
82.	Seminar in Accounting and Finance
83.	Advanced Quantitative Methods in Research
84.	Advanced Financial Econometrics
85.	Financial Modeling
86.	Finance and Technology (FinTech)
87.	Islamic Finance: Theory, Practice and Current Issues
88.	Seminars in Portfolio Management and Alternative Investments
89.	Advanced Corporate Finance
90.	Sustainable Finance Laws and Compliance
91.	International Financial System
92.	Any other course with the approval of bodies.

