



University of Central Punjab  
The Centre of Your Future

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**Journey**  
Starts  
Here

Faculty of  
**Media & Mass  
Communication**

2023-24

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# Media and Communication Studies

## Admission Requirements

- Higher Secondary School Certificate or Equivalent with 45% marks in aggregate. In the case of foreign qualification, equivalence from IBCC will be required.
- All applicants are required to pass UCP Admission Test.

## Degree Requirements

Each candidate of BS Media & Communication Studies degree is required to complete 134 Cr. Hrs. with a minimum CGPA of 2.00 on a scale of 4.00 as per the following detail:

Each candidate of BS Media & Communication Studies degree is required to complete 134 Cr. Hrs. with a minimum CGPA of 2.0 on a scale of 4.0 as per the following detail:

Area	Cr. Hrs.
a) Compulsory Courses	25
b) General Courses	21
c) Discipline Specific Foundation Courses	36
d) Major Courses (including Project & Internship)	30
e) Electives within Major	12
f) Internship	04
g) Project	06
<b>Total</b>	<b>134</b>

## a) Compulsory Courses (25 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
English I	ENG101	3
Pakistan Studies	PAK101	2
Computer Skills	MCCS1002	2
English II	ENG102	3
Functional Urdu	MCEL1422	2
Foreign Language	FNL101	3
Fundamentals of Entrepreneurship	ENT101	1
English III	ENG203	3
Islamic Studies	ISL201	2
Statistics	MCMT2003	3
Career Lab	CLB301	1

## b) General Courses (21 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Introduction to International Relations	INR101	3
Introduction to Psychology	PSY 101	3
Sociology	SCO201	3
Philosophy	PHL201	3
Contemporary Issues in Politics & Economy of Pakistan	MCHU2053	3
Creative Non-Fiction	MC2013	3
Research Methods in Social Science	MC3043	3

## c) Discipline-Specific Foundation Courses (36 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
News Reporting & Writing (English/Urdu)	MC1203	3
Introduction to Mass Communication	MC1403	3
Introduction to Broadcast Journalism	MC1513	3
Introduction to Digital Media	MC1803	3
Foundation of Public Relations	MC2723	3
Fundamentals of Advertising	MC2733	3
Development Communication	MC2413	3
TV Production (News & Current Affairs)	MC2213	3
Mass Communication Theories	MC2423	3
Documentary Production	MC3613	3
Feature, Column & Editorial Writing	MC3053	3
Storytelling in Digital Age	MC 3813	3

d) Major Courses (including Project & Internship) (40 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
News Reporting & Writing (English/Urdu)	MC1203	3
Introduction to Mass Communication	MC1403	3
Introduction to Broadcast Journalism	MC1513	3
Introduction to Digital Media	MC1803	3
Foundation of Public Relations	MC2723	3
Fundamentals of Advertising	MC2733	3
Development Communication	MC2413	3
TV Production (News & Current Affairs)	MC2213	3
Mass Communication Theories	MC2423	3
Documentary Production	MC3613	3
Feature, Column & Editorial Writing	MC3053	3
Storytelling in Digital Age	MC 3813	3

Students would study the following major courses as part of any one specialization that they would choose from amongst the following:

Major Courses for Specialization Professional Journalism (Electronic & Print Media) (40 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Media Laws and Ethics	MC3113	3
Data Journalism	MC3503	3
Online Journalism	MC3413	3
Video Production	MC3433	3
Post Production	MC3453	3
Mobile Journalism	MC4473	3
Live/Outdoor Broadcasting	MC4483	3
Court/ Crime Reporting	MC4493	3
TV Anchoring & Hosting	MC4443	3
Converged Newsroom	MC4413	3
Internship and Report	MC4434	4
Final Project	MC4936	6

Major Courses for Specialization Advertising & Public Relations (40 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Media Laws and Ethics	MC3113	3
Data Journalism	MC3503	3
Copywriting (Theory & Practice)	MC3753	3
Research in Advertising & PR	MC3733	3
Visual Communication Design	MC3743	3
Media Buying & Planning	MC4713	3
Corporate Social Responsibility	MC4783	3
Digital Content Writing	MC4793	3
Production for Advertising & PR	MC4743	3
Integrated Marketing Communications	MC4763	3
Internship and Report	MC4794	4
Final Project	MC4956	6

Major Courses for Specialization Communication and Research (40 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Media Laws and Ethics	MC3113	3
Data Journalism	MC3503	3
Approaches to Media & Communication	MC3313	3
Advanced Research Methods	MC3323	3
Organizational Communication	MC3333	3
Tools for Data Analysis	MC4313	3
Academic Writing	MC4323	3
Theoretical Perspectives in Journalism Studies	MC4353	3
International Communication	MC4363	3
Information Management	MC4343	3
Internship and Report	MC4334	4
Thesis	MC4946	6

e) Electives within Major (12 Cr. Hrs.)

Students would study four elective courses (12 credit hours) within one of the aforementioned specializations that they have chosen.

Elective Courses for Specialization Professional Journalism (Electronic & Print Media) (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Financial Reporting	MC3423	3
Magazine Journalism	MC3443	3
Radio Production	MC4453	3
International Reporting	MC4403	3

## Elective Courses for Specialization Advertising & Public Relations (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Local & Retail Advertising	MC3763	3
International Advertising & PR	MC3713	3
Crisis Communication	MC4723	3
Social Media Management for Advertising & PR	MC4753	3

## Elective Courses for Specialization Communication and Research (12 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
Film Theory & Criticism	MC3643	3
Political Communication	MC3353	3
Mass Media & Society	MC4333	3
Issues in Mass Communication	MC4373	3

### f) Internship (04 Cr. Hrs.)

Each student is required to complete a 6-week industrial internship training usually after 6 semesters or on the completion of 90 Cr. Hrs.

### g) Final Project / Thesis (06 Cr. Hrs.)

In the final year, the students are required to demonstrate their practical skills in the field of Media and Communication by designing and implementing a project worth 6 Cr. Hrs. Students who opt for specialization in "communication and research" can submit a thesis.

### Volunteers in Service (MC3000)

Each student is required to complete 65 hours' community work, usually after 4th semester, which would be a prerequisite to clear the student for the award of degree

### Programme Duration

This is a four-year degree programme comprising 08 semesters with a minimum of 134 credit hours. There will be a Fall and Spring semester each year. The minimum and maximum duration to complete BS (Hons.) The media and Communication Studies programme is 04 and 07 years, respectively.

# Scheme of Studies BS Media and Communication Studies

## Semester I (16 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	ENG101	English I	3	Compulsory
2	PAK101	Pakistan Studies	2	Compulsory
3	MC1403	Introduction to Mass Communication	3	Foundation
4	MC1203	News Reporting & Writing (English/Urdu)	3	Foundation
5	MC1513	Introduction to Broadcast Journalism	3	Foundation
6	MCCS1002	Computer Skills	2	Compulsory

## Semester II (18 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	ENG102	English II	3	Compulsory
2	MCEL1422	Functional Urdu	2	Compulsory
3	MC1803	Introduction to Digital Media	3	Foundation
4	INR101	Introduction to International Relations	3	General
5	PSY 101	Introduction to Psychology	3	General
6	FNL101	Foreign Language	3	Compulsory
7	ENT101	Fundamentals of Entrepreneurship	1	Compulsory

## Semester III (17 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	ENG203	English III	3	Compulsory
2	MC2723	Foundation of Public Relations	2	Compulsory
3	MC2733	Fundamentals of Advertising	3	Foundation
4	SCO201	Sociology	3	Foundation
5	MCHU2053	Contemporary Issues in Politics & Economy of Pakistan	3	Foundation
6	ISL201	Islamic Studies	2	Compulsory

## Semester IV (18 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC2013	Creative Non-fiction	3	General
2	MC2413	Development Communication	3	Foundation
3	PHL201	Philosophy	3	General
4	MCMT2003	Statistics	3	Compulsory
5	MC2213	TV Production (News & Current Affairs)	3	Foundation
6	MC2423	Mass Communication Theories	3	Foundation

## Semester V (18 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC3113	Media Laws and Ethics	3	Major
2	MC3613	Documentary Production	3	Foundation
3	MC3043	Research Methods in Social Science	3	General
4	MC3503	Data Journalism	3	Major
5	MC3053	Feature, Column & Editorial Writing	3	Foundation
6	MC3813	Storytelling in Digital Age	3	Foundation

## Specialization I Professional Journalism (Electronic & Print Media)

## Semester VI (16 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC3413	Online Journalism	3	Major
2	MC3423	Financial Reporting	3	Elective
3	MC3433	Video Production	3	Major
4	MC3443	Magazine Journalism	3	Elective
5	MC3453	Post Production	3	Major
6	CLB301	Career Lab	1	Compulsory

## Semester VII (15 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC4473	Mobile Journalism	3	Major
2	MC4483	Live/Outdoor Broadcasting	3	Major
3	MC4493	Court/Crime Reporting	3	Major
4	MC4443	TV Anchoring & Hosting	3	Major
5	MC4453	Radio Production	3	Elective

## Semester VIII (16 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC4413	Converged Newsroom	3	Major
2	MC4403	International Reporting	3	Elective
3	MC4434	Internship and Report	4	Major
4	MC4936	Final Project	6	Major

## Specialization II Advertising & Public Relations

## Semester VI (16 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC3763	Local & Retail Advertising	3	Elective
2	MC3713	International Advertising & PR	3	Elective
3	MC3753	Copywriting (Theory & Practice)	3	Major
4	MC3733	Research in Advertising & PR	3	Major
5	MC3743	Visual Communication Design	3	Major
6	CLB301	Career Lab	1	Compulsory

## Semester VII (15 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC4713	Media Buying & Planning	3	Major
2	MC4783	Corporate Social Responsibility	3	Major
3	MC4723	Crisis Communication	3	Elective
4	MC4793	Digital Content Writing	3	Major
5	MC4743	Production for Advertising & PR	3	Major

## Semester VIII (16 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC4753	Social Media Management for Advertising & PR	3	Elective
2	MC4763	Integrated Marketing Communications	3	Major
3	MC4794	Internship and Report	4	Major
4	MC4956	Final Project	6	Major



Specialization III Communication and Research

Semester VI (16 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC3313	Approaches to Media & Communication	3	Major
2	MC3323	Advanced Research Methods	3	Major
3	MC3333	Organizational Communication	3	Major
4	MC3643	Film Theory & Criticism	3	Elective
5	MC3353	Political Communication	3	Elective
6	CLB301	Career Lab	1	Compulsory

Semester VII (15 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC4313	Tools for Data Analysis	3	Major
2	MC4323	Academic Writing	3	Major
3	MC4333	Mass Media & Society	3	Elective
4	MC4353	Theoretical Perspectives in Journalism Studies	3	Major
5	MC4363	International Communication	3	Major

Semester VIII (16 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC4373	Issues in Mass Communication	3	Elective
2	MC4343	Information Management	3	Major
3	MC4334	Internship & Report	4	Major
4	MC4946	Thesis	6	Major

# M.Phil.

## Media and Communication Studies

Admission Requirements

- A minimum of 16 years of education or a BS degree in Mass Communication / Journalism or an equivalent degree in social sciences.
- Minimum 2.00/4.00 CGPA or 50% marks in the annual system
- All applicants are required to pass UCP Admission Test and interview

Degree Requirements

A student admitted to this programme will have to complete the degree requirements by following any one of the options given below:

- 24 Cr. Hrs. coursework with 6 Cr. Hrs. Thesis
- Coursework only (10 Courses)

Each candidate of M.Phil. Media and Communication Studies degree is required to complete 30 Cr. Hrs. as per the following detail:

Area	Cr. Hrs.
a) Courses	24
b) Research Thesis/Additional Courses	06
Total	30

CGPA Requirement

A student is required to earn a minimum of 2.50/4.00 CGPA on the completion of his/her degree requirements.

Programme Duration

This is nominally a two-year degree programme comprising 4 semesters. There will be a Fall and a Spring semester each year. The maximum duration to complete M.Phil. The media and Communication Studies degree is 04 years.

# Scheme of Studies

## M. Phil Media and Communication

### Semester 1 (12 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC5423	International Communication	3	Optional
2	MC5413	Communication Research Methods – I	2	Compulsory
3	MC5533	Academic Writing for Social Sciences	3	Optional
4	MC5403	Approaches to Mass Communication Studies – I	3	Compulsory

### Semester II (12 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC5443	Communication Research Methods – II	3	Compulsory
2	MC5523	Data Analysis for Social Sciences	3	Optional
3	MC5433	Approaches to Mass Communication Studies – II	3	Compulsory
4	MC5003	M.Phil. Seminar	3	Compulsory

### Semester III & IV (06 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	MC6916	Thesis	6	Compulsory

# PhD

## Media and Communication Studies

### Admission Requirements

- MPhil/MS degree in relevant discipline.
- Minimum CGPA 3.00/4.00 (Semester System) or 60% marks (Annual System).
- All applicants are required to pass UCP Admission Test and interview.

### Degree Requirements

A PhD candidate shall be awarded degree on successful completion of the following requirements:

- 18 Cr. Hrs. Coursework with minimum CGPA 3.00/4.00
- Comprehensive Examination (written and oral)
- 30 Cr. Hrs. Research Work (Dissertation)
- Synopsis Defense
- Evaluation of Dissertation by Foreign PhD Experts
- Publication of at least one research paper in HEC recognized journal.
- Dissertation Final Defense

**Note:** Students would study the following major courses as part of any one specialization that they would choose from amongst the following:

Activity	Preferred Time	Maximum
Course Work	2 Semesters	3 Semesters
Comprehensive Exam	3rd Semesters	4th Semesters
Synopsis Qualification	4th Semesters	6th Semesters
Dissertation Submission	6th Semesters	14th Semesters (7 Years)



# BS

## Film, TV & Digital Media

### Admission Requirements

- Higher Secondary School Certificate or Equivalent with 45% marks in aggregate. In case of a foreign qualification, equivalence from IBCC will be required
- All applicants are required to pass UCP Admission Test

### Degree Requirements

Each candidate of BS Film, TV & Digital Media degree is required to complete 133 Cr. Hrs. with the minimum CGPA of 2.0 on the scale of 4.0 as per the following detail:

Area	Cr. Hrs.
a) Compulsory Courses	25
b) General Courses	24
c) Foundation Courses	30
d) Major Courses	32
e) Elective Courses	12
f) Internship	04
g) Project / Thesis	06
<b>Total</b>	<b>133</b>

### a) Compulsory Courses (25 Cr. Hrs.)

Course Title	Code	Cr. Hrs.
English I	ENG101	3
English II	ENG102	3
Pakistan Studies	PAK101	2
Islamic Studies	ISL201	2
Computer Skills	FTDCS1042	2
Introduction to Film, TV and Digital Media	FTD1113	3
Functional Urdu	FTDEL1042	2
Foreign Language	FNL101	3
English III	ENG203	3
Fundamentals of Entrepreneurship	ENT101	1
Career Lab	CLB301	1

**b) General Courses (24 Cr. Hrs.)**

Course Title	Code	Cr. Hrs.
Sociology	SCO201	3
Introduction to Gender Studies	FTD1033	3
Research Methods in Social Science	FTD3043	3
Modern Drama	FTD3013	3
Web Application Development	FTD2023	3
Game Application Development	FTD3023	3
Fundamentals of Marketing	FTD4033	3
Ideas Generation & Creativity	FTD3063	3

**c) Discipline Specific Foundation Courses (30 Cr. Hrs.)**

Course Title	Code	Cr. Hrs.
Documentary Production	FTD2113	3
Sound Design	FTD1223	3
Video Editing	FTD1313	3
Camera and Lighting Techniques	FTD1123	3
Visual Communication Design	FTD1433	3
Infotainment (Multiple Camera Production)	FTD2343	3
Basics of Digital Animation	FTD2453	3
Digital Cinematography	FTD2433	3
Screenplay Writing	FTD2123	3
Fundamentals of Acting	FTD2213	3

**d) Major Courses (including Project & Internship) (42 Cr. Hrs.)**

Course Title	Code	Cr. Hrs.
Advanced Video Editing	FTD2143	3
Narrative Production in Digital World	FTD3413	3
Music Video Production	FTD4143	3
App Design	FTD3433	3
Motion Graphics and Visual Effects	FTD3453	3
Animated Film Production	FTD4423	3
Mini Project	FTD4133	3
Direction for Film and TV	FTD3133	3
Art Direction	FTD4112	2
Theatre and Society	FTD3123	3
Media Laws and Ethics	FTD4123	3
Project / Thesis	FTD4546	6
Internship and Report*	FTD4154	4

\*Each student is required to complete a 6-week industrial internship training usually after 6 semesters or on the completion of 90 Cr. Hrs.

**e) Elective Courses (12 Cr. Hrs.)**

Course Title	Code	Cr. Hrs.
Film, Theory & Criticism	FTD2233	3
Film Analysis	FTD3243	3
Improvisation in Acting	FTD3153	3
Compositing and Special Effects	FTD4413	3

**Volunteers in Service (FTD3000)**

Each student is required to complete 65 hours of community work, usually after the 4th semester, which would be a prerequisite to clear the student for the award of a degree.

**Program Duration**

This is a four-year degree program comprising 08 semesters with a minimum of 133 credit hours. There will be a Fall and Spring semester each year. The minimum and maximum duration to complete BS Hons Film, TV & Digital Media program is 04 and 07 years, respectively.

**CGPA Requirement**

A student is required to earn a minimum of 2.50/4.00 CGPA on the completion of his/her degree requirements.

## Scheme of Studies

# BS Film, TV & Digital Media

### Semester I (16 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD1113	Introduction to Film, TV and Digital Media	3	Compulsory
2	FTD1223	Sound Design	3	Foundation
3	FTD1033	Introduction to Gender Studies	3	General
4	ENG101	English I	3	Compulsory
5	PAK101	Pakistan Studies	2	Compulsory
6	FTDCS1042	Computer Skills	2	Compulsory

### Semester II (18 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD1313	Video Editing	3	Foundation
2	FTD1123	Camera and Lighting Techniques	3	Foundation
3	FTD1433	Visual Communication Design	3	Foundation
4	FTDEL1042	Functional Urdu	2	Compulsory
5	ENG102	English II	3	Compulsory
6	FNL101	Foreign Language	3	Compulsory
7	ENT101	Fundamentals of Entrepreneurship	1	Compulsory

### Semester III (17 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD2113	Documentary Production	3	Foundation
2	FTD2023	Web Application Development	3	General
3	FTD2433	Digital Cinematography	3	Foundation
4	FTD2143	Advanced Video Editing	3	Major
5	ISL201	Islamic Studies	2	Compulsory
6	ENG203	English III	3	Compulsory

### Semester IV (18 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD2213	Fundamentals of Acting	3	Foundation
2	FTD2123	Screenplay Writing	3	Foundation
3	FTD2233	Film, Theory & Criticism	3	Elective
4	FTD2343	Infotainment (Multiple Camera Production)	3	Foundation
5	FTD2453	Basics of Digital Animation	3	Foundation
6	SCO201	Sociology	3	General

### Semester V (18 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD3413	Narrative Production in Digital World	3	Major
2	FTD3123	Theatre and Society	3	Major
3	FTD3433	App Design	3	Major
4	FTD3243	Film Analysis	3	Elective
5	FTD3153	Improvisation in Acting	3	Elective
6	FTD3063	Ideas Generation & Creativity	3	General

### Semester VI (16 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD3013	Modern Drama	3	General
2	FTD3023	Game Application Development	3	General
3	FTD3133	Direction for Film and TV	3	Major
4	FTD3043	Research Methods in Social Science	3	General
5	FTD3453	Motion Graphics and Visual Effects	3	Major
6	CLB301	Career Lab	1	Compulsory

### Semester VII (15 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD4112	Art Direction	3	Major
2	FTD4423	Animated Film Production	3	Major
3	FTD4133	Mini Project	3	Major
4	FTD4143	Music Video Production	3	Major
5	FTD4154	Internship and Report	3	Elective

Semester VIII (15 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD4413	Compositing and Special Effects	3	Elective
2	FTD4123	Media Laws and Ethics	3	Major
3	FTD4033	Fundamentals of Marketing	3	General
4	FTD4546	Project / Thesis	6	Major



# MS

## Film and Digital Media

MS Film & Digital Media under the umbrella of FMMC, is a unique first-of-its-kind program in Pakistan. Film and Digital media explore the process of storytelling from pre through postproduction, including an in-depth examination of the light, sound, motion, camera, editing, composition, storyboarding, scriptwriting, blocking, and field and studio. The course guarantees excellent disciplinary training (essential for entering the job market and for professional growth), which combines the most rigorous analytical methodologies of our academic researchers with the attested experience of professionals renowned in the digital era. At present, the digital platform for creative communication has enabled individuals, communities, and nations to express their profound visions of humanity to the world. History shows that visual communication has played an effective role in connecting lives globally. Visual storytelling, in all its historical and evolving forms, has the unique power of allowing us to experience the life of others through the imagination and perspective of the storyteller. The 2-year MS program has been carefully designed for students who wish to integrate intensive professional training in new media with a comprehensive combination of creative communication, aesthetics, films and entrepreneurship, realizing the need to teach visual storytelling and its art extensively in ever-changing times. This degree uses a broad range of traditional, digital and visual communication techniques to bring in digital media as a medium of storytelling and social connectivity with the established art of visual storytelling of film and Digital Media. This will bring in more trained professionals who can become better entrepreneurs or academicians, fully equipped with research, theory and practical skills.

### Eligibility Criteria

- A candidate must satisfy the following requirements to be eligible for admission in MS Film & Digital Media:
- A minimum of 16 years of education or BS degree in Mass Communication/ Journalism or an equivalent degree of Social Sciences.
  - At least 2.0/4.0 CGPA or 50% marks in annual system
  - UCP Admission Test
  - Interview

# Scheme of Studies

## M. Phil Media and Communication

### Semester 1 (12 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD5113	Media Theories	3	Theory
2	FTD5123	Writing for Film & Digital Media	3	Theory
3	FTD5433	Digital Media Aesthetics	3	Practical
4	FTD5243	Film Production	3	Practical

### Semester II (12 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD5153	Research Methodology	3	Theory
2	FTD5163	Elective*	3	Theory/ Practical
3	FTD5173	Post Production and Special Effects	3	Studio/ Practical/Lab
4	FTD5183	Seminar	3	Theory/ Practical

### Semester III & IV (06 Cr. Hrs.)

S. No	Course Code	Course Title	Cr. Hrs.	Type
1	FTD6116	Project/Thesis	6	Practical/ Thesis

#### \* List of Elective Courses:

##### a) For Film:

1. Documentary Production
2. Art of Cinematography
3. Film Direction
4. Art of Acting

##### b) For Digital Media:

1. Virtual Reality
2. Digital Media Production
3. Film and Digital Media Marketing
4. Media Convergence





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