



University of Central Punjab
The centre of your future

Faculty of
**Media & Mass
Communication**

A photograph of a man with a beard and glasses, wearing a red and black plaid shirt, sitting on the floor in a studio. He is holding a book and a pen to his chin, appearing to be reading or writing. The background shows studio equipment like tripods and lights.

2022-23

www.ucp.edu.pk

INTRODUCTION

The **Faculty of Media and Mass Communication (FMMC)** was established in 2014 to revolutionise the landscape of media education in Pakistan. FMMC offers degree programmes in Media and Communication Studies and practical opportunities to students through internships and job placements at reputable organisations. FMMC has a world-class faculty comprising of 9 PhDs and 21 M.Phil. degree holders who have obtained their post-graduation education from renowned institutions all over the world and have strong research profiles. The faculty has developed an interdisciplinary curriculum that offers various courses. With a broad spectrum of courses and technology-rich instruction, FMMC aims to initiate their own media enterprises. FMMC equips its students with updated knowledge, skills and technical equipment, enabling them to start working early. Faculty of Media and Mass Communication is the first-ever national institution with its own TV studio/ production house, state-of-the-art Non-Linear Editing Lab (NLE) and a student-run Radio Station FM 92.6 (UCP Ki Dunya) 24/7 transmission. FMMC is constantly endeavouring to attain academic and professional excellence and exploring emerging horizons to become a brand name in the media and communication industries and academia at national and international levels. There are two departments in this faculty: a) Department of Media and Mass Communication; and b) Department of Film, TV & Digital Media.



BS Media & Communication Studies

The UCP BS Media and Communication Studies programme impart comprehensive knowledge to students about traditional and contemporary media and communications in global digital societies

Eligibility Criteria: At least 45% marks in intermediate or equivalent. All applicants are required to pass the UCP admission test.

M.Phil. Media & Communication

The UCP M.Phil. programme in Media and Communication offers a unique platform for students to enhance their critical thinking and creative skills to become seasoned researchers and media professionals. Two tracks are offered under this programme:

- a) Thesis based
- b) Project-based

Eligibility Criteria: At least 2.00/4.00 CGPA or 50% marks from an annual system, preferably in Mass Communication/Journalism or equivalent degree in Social Sciences. All applicants are required to pass the UCP admission test and interview.

BS Film, TV and Digital Media

This programme aims to prepare students to work in the industries of film, television and digital media by providing hands-on experience. Furthermore, it will enable students to produce and critically analyse



content for film and TV and different digital media platforms.

Eligibility Criteria: At least 45% marks in intermediate or equivalent. All applicants are required to pass the UCP admission test.

Fee Structure of Faculty of Media & Mass Communication

Programme	Total Credit Hours	Admission Fee (PKR)	Per Credit Hour Fee (PKR)	Total Fee (PKR)
BS Media & Communication Studies	136	25,000	8,500	1,181,000
BS Film, TV & Digital Media	135	25,000	8,000	1,105,000
M.Phil. Media & Communication (Thesis & Project Based)	30	25,000	16,000	505,000

UCP Merit and Other Scholarships

The current scholarship policy and maintenance criteria is available on our official website <https://www.ucp.edu.pk/ucp-scholarships/>. Currently, we have 9 different types of scholarship to offer to new and on-going students.

Sr. No	Scholarship Type	Programmes Applicable
1	Merit Scholarship	All undergraduate and graduate programmes
2	PGC Scholarship	All undergraduate programmes
3	UCP Alumni Scholarship	All graduate programmes (MS/M.Phil.)
4	Legacy Scholarship	All undergraduate and graduate programmes
5	Scholarship for differently-abled students	All undergraduate and graduate programmes
6	Need-based Scholarship a) Financial Need Scholarship (At the time of admission) b) Scholarship for Students with Deceased Parents/Guardian (Only for existing students)	Only for undergraduate programmes

7	Talent-Based Scholarship	All undergraduate and graduate programmes
8	Sports Scholarship	All undergraduate and graduate programmes
9	Faculty/Staff Development Scholarship	Only for MS/M.Phil. programmes

The details of available scholarships are as follows:

Merit Scholarship for Undergraduate Students		
Academic Marks (Intermediate)	Scholarship	Continuation CGPA
75% Marks	100%	3.85 or higher
70% Marks	75%	3.70 or higher
65% Marks	50%	3.50 or higher
60% Marks	25%	3.25 or higher
N/A at the time of admission	12.5%	3.00 or higher
Merit Scholarship for Graduate Students (MS/M.Phil. Programmes)		
CGPA (16 years education)	Scholarship	Continuation CGPA
3.80 CGPA in 16 years degree	75%	3.90 or higher
3.60 CGPA in 16 years degree	50%	From 3.75 to 3.89
N/A at the time of admission	25%	From 3.50 to 3.74
PGC Scholarship for Undergraduate Programmes		
Category	Available Scholarship	Continuation CGPA
PGC Students (At the time of admission)	35%	3.25 or higher
N/A at the time of admission	25%	3.15 or higher
	15%	3.00 or higher
UCP Alumni Scholarship for Graduate Programmes (MS/M.Phil.)		
CGPA	Available Scholarship	Continuation CGPA
3.50 CGPA (50% admission fee shall be charged)	50%	3.50 or higher
3.00 CGPA (50% admission fee shall be charged)	25%	From 3.00 to 3.49
N/A at the time of admission	12.5%	From 2.50 to 2.99
Other Available Scholarships for Undergraduate Programmes		
Category	Scholarship	Continuation CGPA
Need-based Scholarship(case evaluation by the committee)	25-100%	3.00 or higher

Scholarship for students with Deceased Parent/Guardian (Applicable only for current students)	50%	3.00 or higher
Talent-based Scholarship Case evaluation by the committee)	25-100%	2.00 or higher
Sports Scholarship (Case evaluation by the committee)	Full or Partial	2.00 or higher
Legacy Scholarship (For siblings of UCP existing students or children of UCP graduates)	25%	3.00 or higher
Scholarship for Differently-abled Students (official disability certificate by the Govt. of Pakistan & committee assessment)	25-100%	2.50 or higher
Other Available Scholarships for Graduate Programmes		
Category	Scholarship	Continuation CGPA
Talent-based Scholarship Case evaluation by the committee)	25-100%	2.50 or higher
Sports Scholarship (Case evaluation by the committee)	Full or Partial	2.00 or higher
Legacy Scholarship (For siblings of UCP existing students or children of UCP graduates)	25%	3.00 or higher
Scholarship for Differently-abled Students (official disability certificate by the Govt. of Pakistan & committee assessment)	25-75%	2.50 or higher
Faculty/Staff Development Scholarship (only for MS/M.Phil. students)-4 years satisfactory service	50%	3.00 or higher
Faculty & staff members (only for MS/M. Phil students)-3 years satisfactory service	25%	3.00 or higher

Note:

- PGC scholarship, need-based scholarship, talent-based scholarship, sports scholarship, scholarship for differently-abled students are for the first 2 semesters and will be reevaluated on the above mentioned continuation CGPA upon their performance post the second semester
- The details of all the above mentioned scholarships is available on the university website <https://www.ucp.edu.pk/ucp-scholarships/>.
- Students who are not eligible for scholarships at the time of admission can apply for scholarships based on their CGPA after the completion of the first semester
- The recipients of all scholarships shall adhere to all university rules, policies and procedures with no exception as outlined in the student handbook. The university withholds the right to revoke any of the scholarships in case of breach of any disciplinary rules and regulations.

STUDENT RESOURCE CENTRES



Career Services Office

- Guidance and support from career professionals
- Career Labs prepares UCP students for the job market by helping them internalise professional and business skills
- Access to internships, jobs, scholarships, and exchange programmes



English Language Centre

- A blended learning approach to help students read and analyse complex texts and convey comprehensive ideas
- Provides support with the knowledge of grammar and vocabulary
- Aims to enhance students' critical thinking skills to enable them to cope with the course material in English across disciplines



Department of Student Affairs

- DSA manages student societies and clubs in the domains of performing arts, public speaking, science and community service
- Engages and provides the student with various co-curricular activities and opportunities



Student Service Centre

- Facilitates students in course registrations, add/drop of courses and virtual learning



State-of-the-Art Facilities



Non-Linear Editing Lab

Equipped with specialised computers to yield meticulous results while working on post-production



Radio Station

A student-run radio station FM 92.6, UCP ki Dunya, the only 24/7 campus radio in Pakistan



Production House

Bringing scripts and ideas to life



Over 67,000 resources available



Designated hall for virtual meetings and conferences



Centre for all activities and events



Swimming Pool

A 25 yard, 4 lane, temperature controlled swimming pool



Sports Complex

Male & female gym with top-of-the-line training equipment



Cafeteria

Variety of food options with comfortable ambiance



Students Shuttle Service

Safe means of transport at nominal rates



Amphitheatre

Training ground for our young performers



Common Room

A shared lounge for students



In-house business incubator



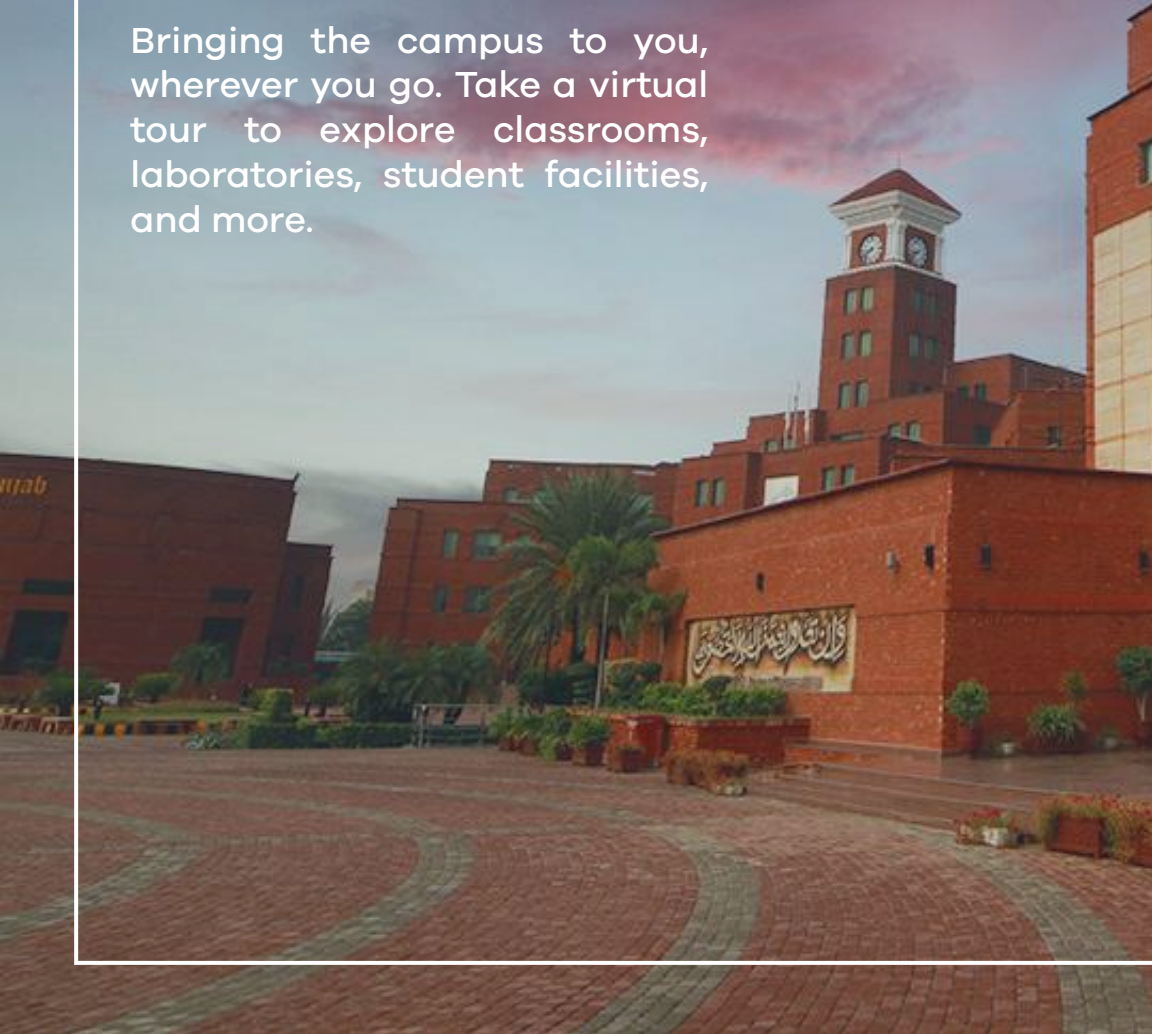
For meetings and brainstorming sessions



Work space for collaboration and networking

360° virtual tour

Bringing the campus to you, wherever you go. Take a virtual tour to explore classrooms, laboratories, student facilities, and more.





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In the Name of God the Most Gracious, the Most Merciful
Created



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