

**MBA 2 Years**

| <b>MBA 2 Years</b>        |                    |  |                    |                        |
|---------------------------|--------------------|--|--------------------|------------------------|
| <b>Semester 1</b>         | <b>Course Code</b> | <b>Course Title</b>                          | <b>Credit Hrs.</b> | <b>No. of Sections</b> |
|                           | BAAF5213           | Financial Accounting & Information Systems   | 3                  | 1                      |
|                           | BAMK5103           | Marketing Essentials                         | 3                  | 1                      |
|                           | BAMT5403           | Business Math & Statistics                   | 3                  | 1                      |
|                           | BAAF5223           | Finance Essentials                           | 3                  | 1                      |
|                           | BAEC5703           | Business Economics                           | 3                  | 1                      |
|                           | BAMG5503           | Operations Management                        | 3                  | 1                      |
| <b>Semester 2</b>         | <b>Course Code</b> | <b>Course Title</b>                          | <b>Credit Hrs.</b> | <b>No. of Sections</b> |
|                           | BAIT7413           | Data Analytics                               | 3                  | 2                      |
|                           | BAIT7423           | Advanced Business Analytics                  | 3                  | 1                      |
|                           | BAMG7803           | Leadership & Professional Development        | 3                  | 1                      |
|                           | BA7913             | Research Project I                           | 3                  | 1                      |
| <b>Semester 3 &amp; 4</b> | <b>Course Code</b> | <b>Course Title</b>                          | <b>Credit Hrs.</b> | <b>No. of Sections</b> |
|                           | BAMK7123           | E-Marketing & Social Media                   | 3                  | 1                      |
|                           | BAMK7133           | Branding Strategy                            | 3                  | 1                      |
|                           | BAHR7353           | Designing High Performance Organizations     | 3                  | 1                      |
|                           | BAHR7303           | HRM Strategy & Practice                      | 3                  | 1                      |
|                           | BAMG7633           | Corporate Entrepreneurship                   | 3                  | 1                      |
|                           | BAMG7503           | Logistics Management                         | 3                  | 1                      |
|                           | BAMG7433           | Project Management for Professionals         | 3                  | 1                      |
|                           | BAAF7243           | FinTech Strategies & Innovations in Business | 3                  | 1                      |
|                           | BAAF7223           | Corporate Finance                            | 3                  | 1                      |

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|  | BA7923 | Research Project - II | 3 | 1 |
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