

MBA – 1.5 Years

Semesters	Course Code	Course Title	Credit Hrs	Sections
Semester 1	BAIT7413	Data Analytics	3	2(1M + 1E)
	BAMG7823	Business Policy & Strategy	3	2(1M + 1E)
	BAMK7193	Strategic Marketing	3	2(1M + 1E)
	BAMG7523	Managing Supply Chain	3	2(1M + 1E)
Semesters	Course Code	Course Title	Credit Hrs	Sections
Semester 2	BAMK7123	E-Marketing & Social Media	3	1M
	BAMK7133	Branding Strategy	3	1E
	BAHR7303	HRM Strategy & Practice	3	1M
	BAMG7633	Corporate Entrepreneurship	3	1E
	BAMG7433	Project Management for Professionals	3	1M
	BAIT7423	Advance Business Analytics	3	1E
	BAAF7243	FinTech Strategies and Innovations in Business	3	1M
	BAAF7223	Corporate Finance	3	1E
Semesters	Course Code	Course Title	Credit Hrs	Sections
Semester 3	BAIT7473	Digital Innovation & Transformation	3	2(1M + 1E)
	BA7913	Research Project	3	1