

MS PR and Advertising				
Semesters	Course Code	Course Title	Credit Hrs	Sections
Semester 1, 2	APR675	Research Methods	3	1
	APR676	Seminar	3	1
	APR677	Creative Advertising Production	3	1
	APR679	Entrepreneurship in Advertising and PR	3	1
Semesters	Course Code	Course Title	Credit Hrs	Sections
Semester 3	APR799	Thesis	6	1
Semesters	Course Code	Course Title	Credit Hrs	Sections
Semester 4	APR790	Thesis	0	1