

Post-ADP BBA (Non-Business Background)			
Semester 1	Sections: A to L		
	Course Code	Course Title	No. of Sections
	BAHU1023	Business & Ethics	12
	BAAC2233	Business Finance	12
	BAMK2103	Fundamentals of Marketing	12
	BAMG2803	Fundamentals of Management & Organization	12
	BAHU3073	Modern Muslim World	12
Semester 2	Sections: A, B, C		
	Course Code	Course Title	No. of Sections
	BAHR3303	Introduction to Human Resource Management	5
	BAMG3813	Financial Management	5
	BAMK3113	Marketing Management	5
BAMG2823	Fundamentals of Operations Management	5	
Semester 3	Sections: A, B, C		
	Course Code	Course Title	No. of Sections
	BAMG3603	Entrepreneurship	5
	BAHU3013	Sociology	5
	BAMG3323	Human Behavior	5
	BAHR3313	Business Strategy Planning	5
	BAHU3033	Research Methods in Social Sciences	5
	Sections: (Specialization / Elective Courses)		
	Course Code	Course Title	No. of Sections

Semester 3 & 4

BA4912	Project I	1
BAMG4603	Entrepreneurial Marketing	2
BAMG4613	Entrepreneurial Finance	1
BAMG4623	Idea Generation and Creativity	4
BAMG4643	Business Model Development and Innovation	2
BAMG4653	Small and Medium Enterprise Management	1
BAAF4203	Investment Analysis	2
BAAF4213	Islamic Finance	4
BAAF4223	Capital Budgeting	1
BAAF4233	Financial Markets and Institutions	1
BAAF4243	International Finance	1
BAAF4253	Financial Statement Analysis	2
BAMG4803	Leadership and Professional Development	3
BAMG4813	Compensation MGMT	2
BAMG4823	International Business	1
BAMG4853	Training and Development	2
BAMG4863	Conflict Resolution	2
BAMG4503	Fundamentals of Supply Chain MGMT	3
BAMG4513	Retail Supply Chain Management	2
BAMG4523	Transportation and Distribution Planning	2
BAMG4533	Supply Chain Sourcing	2
BAMG4543	Production Management	2
BAMK4103	Selling and Sales Management	4

BAMK4113	Consumer Behavior	4
BAMK4133	Services Marketing	4
BAMK4143	Advertising & Promotion	4
BAMK4153	International Marketing	4
BAMK4163	Digital Marketing	4