

**Post-ADP BBA (Business Graduates)**

Semester 1	Sections: A to L		
	Course Code	Course Title	No. of Sections
	BAHU3073	Modern Muslim World	12
	BAMG3813	Financial Management	12
	BAHR3303	Human Resource Management	12
	BAMG2823	Fundamentals of Operations Management	12
	BAMK3113	Marketing Management	12
	Semester 2	Sections: A, B, C	
Course Code		Course Title	No. of Sections
BAMG3603		Entrepreneurship	5
BAHU3013		Sociology	5
BAMG3323		Human Behavior	5
BAHR3313		Business Strategy Planning	5
BAHU3033		Research Methods in Social Sciences	5
	Sections: (Specialization / Elective Courses)		
	Course Code	Course Title	No. of Sections
	BA4912	Project I	1
	BAMG4603	Entrepreneurial Marketing	2
	BAMG4613	Entrepreneurial Finance	1
	BAMG4623	Idea Generation and Creativity	4
	BAMG4643	Business Model Development and Innovation	2
	BAMG4653	Small and Medium Enterprise Management	1

## Semester 3 &amp; 4

BAAF4203	Investment Analysis	2
BAAF4213	Islamic Finance	4
BAAF4223	Capital Budgeting	1
BAAF4233	Financial Markets and Institutions	1
BAAF4243	International Finance	1
BAAF4253	Financial Statement Analysis	2
BAMG4803	Leadership and Professional Development	3
BAMG4813	Compensation MGMT	2
BAMG4823	International Business	1
BAMG4853	Training and Development	2
BAMG4863	Conflict Resolution	2
BAMG4503	Fundamentals of Supply Chain MGMT	3
BAMG4513	Retail Supply Chain Management	2
BAMG4523	Transportation and Distribution Planning	2
BAMG4533	Supply Chain Sourcing	2
BAMG4543	Production Management	2
BAMK4103	Selling and Sales Management	4
BAMK4113	Consumer Behavior	4
BAMK4133	Services Marketing	4
BAMK4143	Advertising & Promotion	4
BAMK4153	International Marketing	4
BAMK4163	Digital Marketing	4