

**Post-ADP BBA (Business Graduates)**

Semester 1	Sections: A to L		
	Course Code	Course Title	No. of Sections
	BAHU3073	Modern Muslim World	12
	BAMG3813	Financial Management	12
	BAHR3303	Human Resource Management	12
	BAMG2823	Fundamentals of Operations Management	12
	BAMK3113	Marketing Management	12
	Semester 2	Sections: A, B, C	
Course Code		Course Title	No. of Sections
BAMG3603		Entrepreneurship	5
BAHU3013		Sociology	5
BAMG3323		Human Behavior	5
BAHR3313		Business Strategy Planning	5
BAHU3033		Research Methods in Social Sciences	5
	Sections: (Specialization / Elective Courses)		
	Course Code	Course Title	No. of Sections
	EP4523	Entrepreneurial Marketing	2
	EP4533	Entrepreneurial Finance	1
	EP4553	Idea Generation and Creativity	4
	MGMT4443	SME Management	1
	FIN4083	Islamic Finance	4
	FIN4203	International Finance	2

## Semester 3 &amp; 4

FIN4143	Financial Markets and Institutions	2
MGMT4013	Compensation MGMT	3
MGMT4143	Performance Management	3
MGMT4163	Conflict Resolution	3
MGMT4463	Retail Supply Chain MGMT	3
MGMT4473	Supply Chain Sourcing	3
MKTG3013	Selling and Sales Management	4
MKTG4143	Advertisement and Promotion	4
EP4573	Business Model Development and Innovation	2
FIN4013	Investment Analysis	2
FIN4233	Financial Statement Analysis	2
BAAF4273	Taxation Management	2
MGMT3143	Leadership and Professional Development	3
MGMT4303	Training and Development	3
MGMT4453	Fundamentals of Supply Chain MGMT	4
MGMT4673	Transportation and Distribution Planning	2
MGMT4753	Production Management	2
MKTG4023	Consumer Behavior	4
MKTG4133	Services Marketing	4
MKTG4153	International Marketing	4
MKTG5103	Digital Marketing	4