

Post-ADP BBA (Non-Business Background)			
Semester 1	Sections: A to L		
	Course Code	Course Title	No. of Sections
	BAHU1023	Business & Ethics	12
	BAAC2233	Business Finance	12
	BAMK2103	Fundamentals of Marketing	12
	BAMG2803	Fundamentals of Management & Organization	12
	BAHU3073	Modern Muslim World	12
Semester 2	Sections: A, B, C		
	Course Code	Course Title	No. of Sections
	BAHR3303	Introduction to Human Resource Management	5
	BAMG3813	Financial Management	5
	BAMK3113	Marketing Management	5
BAMG2823	Fundamentals of Operations Management	5	
Semester 3	Sections: A, B, C		
	Course Code	Course Title	No. of Sections
	BAMG3603	Entrepreneurship	5
	BAHU3013	Sociology	5
	BAMG3323	Human Behavior	5
	BAHR3313	Business Strategy Planning	5
	BAHU3033	Research Methods in Social Sciences	5
	Sections: (Specialization / Elective Courses)		
	Course Code	Course Title	No. of Sections

Semester 4 & 5

EP4523	Entrepreneurial Marketing	2
EP4533	Entrepreneurial Finance	1
EP4553	Idea Generation and Creativity	4
MGMT4443	SME Management	1
FIN4083	Islamic Finance	4
FIN4203	International Finance	2
FIN4143	Financial Markets and Institutions	2
MGMT4013	Compensation MGMT	3
MGMT4143	Performance Management	3
MGMT4163	Conflict Resolution	3
MGMT4463	Retail Supply Chain MGMT	3
MGMT4473	Supply Chain Sourcing	3
MKTG3013	Selling and Sales Management	4
MKTG4143	Advertisement and Promotion	4
EP4573	Business Model Development and Innovation	2
FIN4013	Investment Analysis	2
FIN4233	Financial Statement Analysis	2
BAAF4273	Taxation Management	2
MGMT3143	Leadership and Professional Development	3
MGMT4303	Training and Development	3
MGMT4453	Fundamentals of Supply Chain MGMT	4
MGMT4673	Transportation and Distribution Planning	2
MGMT4753	Production Management	2

MKTG4023	Consumer Behavior	4
MKTG4133	Services Marketing	4
MKTG4153	International Marketing	4
MKTG5103	Digital Marketing	4