

Post-ADP BBA (Non-Business Background)			
Semester 1	Sections:		
	Course Code	Course Title	No. of Sections
	BAHU1023	Business & Ethics	BBA Section
	BAAC2233	Business Finance	BBA Section
	BAMK2103	Fundamentals of Marketing	BBA Section
	BAMG2803	Fundamentals of Management & Organization	BBA Section
	BAHU3073	Modern Muslim World	BBA Section
Semester 2	Sections: A, B, C		
	Course Code	Course Title	No. of Sections
	BAHR3303	Human Resource Management	BBA Section
	BAMG3813	Financial Management	BBA Section
	BAMK3113	Marketing Management	BBA Section
	BAMG2823	Fundamentals of Operations Management	BBA Section
Semester 3	Sections:		
	Course Code	Course Title	No. of Sections
	BAMG3603	Entrepreneurship	BBA Section
	BAHU3013	Sociology	BBA Section
	BAMG3323	Human Behavior	BBA Section
	BAHR3313	Business Strategy Planning	BBA Section
	BAHU3033	Research Methods in Social Sciences	BBA Section
	Sections: A		
	Course Code	Course Title	Category

Semester 3 & 4

BA4912	Project I	1
BA4924	Project II	1
BAMG4603	Entrepreneurial Marketing	2
BAMG4613	Entrepreneurial Finance	1
BAMG4623	Idea Generation and Creativity	5
BAMG4643	Business Model Development and Innovation	2
BAMG4653	Small and Medium Enterprise Management	1
BAMG4663	Familty Business Management	1
BAAF4203	Investment Analysis	2
BAAF4213	Islamic Finance	1
BAAF4273	Taxation Management	2
BAAF4233	Financial Markets and Institutions	1
BAAF4243	International Finance	1
BAAF4253	Financial Statement Analysis	1
BAMG4803	Leadership and Professional Development	3
BAMG4813	Compensation MGMT	2
BAMG4823	International Business	1
BAMG4853	Training and Development	2
BAMG4863	Conflict Resolution	2
BAMG4843	Performance Management	2
BAMG4503	Fundamentals of Supply Chain MGMT	5
BAMG4513	Retail Supply Chain Management	2
BAMG4523	Transportation and Distribution Planning	2

BAMG4533	Supply Chain Sourcing	2
BAMG4543	Production Management	2
BAMG4583	Project Management	1
BAMK4103	Selling and Sales Management	4
BAMK4113	Consumer Behavior	4
BAMK4133	Services Marketing	4
BAMK4143	Advertising & Promotion	4
BAMK4153	International Marketing	4
BAMK4163	Digital Marketing	4