

Post-ADP BBA (Non-Business)				
Semesters	Course Code	Course Title	Credit Hrs	Sections
Semester 1	BAAF1223	Financial Accounting	3	BBA Section
	BAMG1823	Fundamentals of Management	3	BBA Section
	BAMK1113	Fundamentals of Marketing	3	BBA Section
	BAHR2303	Human Resource Management	3	BBA Section
	BAMG3043	Pakistan Today	3	BBA Section
Semesters	Course Code	Course Title	Credit Hrs	Sections
Semester 2	BAAF3213	Cost & Managerial Accounting	3	BBA Section
	BAMG3833	Fundamentals of Operations Management	3	BBA Section
	BAEC2733	Macroeconomics	3	BBA Section
	BALW3003	Business Law, Politics & Society	3	BBA Section
	BAMG3653	SME Management	3	BBA Section
Semesters	Course Code	Course Title	Credit Hrs	Sections
Semester 3	BAHR3313	Business Strategy & Planning	3	BBA Section
	BAHU3013	Sociology	3	BBA Section
	BAHU3033	Research Methods in Social Science	3	BBA Section
	BAMG3323	Human Behavior	3	BBA Section
	BAMG2603	Entrepreneurship	3	BBA Section
Semesters	Course Code	Course Title	Credit Hrs	Sections
	BAMG3843	Organizational Behavior	3	BBA Section
	BAMG3503	Supply Chain Management	3	BBA Section
	BAHU3023	Digital Economy	3	BBA Section
	BAHU3033	Research Methods in Social Science	3	BBA Section
	Human Resource Management			BBA Section

**Semester 4**

BAHR4303	Talent Management	3	BBA Section
BAHR4323	Learning & Organization Development	3	BBA Section
BAHR4333	Performance & Compensation Management	3	BBA Section
BAHR4343	Diversity & Inclusion in the Workplace	3	BBA Section
BAHR4353	Negotiation & Conflict Resolution	3	BBA Section
BAMG4883	People Analytics	3	BBA Section
<b>Marketing</b>			
BAMK4113	Consumer Behavior	3	BBA Section
BAMK4183	Brand Management	3	BBA Section
BAMK4143	Advertising and Promotion	3	BBA Section
BAMK4163	Digital Marketing	3	BBA Section
BAMK4133	Service Marketing	3	BBA Section
BAMK4173	Sales Management	3	BBA Section
BAMK4193	Marketing Analytics	3	BBA Section
<b>Operations &amp; Supply Chain Management</b>			
BAMG4513	Retail Supply Chain Management	3	BBA Section
BAMG4523	Transportation & Distribution Planning	3	BBA Section
BAMG4533	Supply Chain Sourcing	3	BBA Section
BAMG4543	Production Management	3	BBA Section
BAMG4583	Project Management	3	BBA Section
BAMG4593	Enterprise Resource Planning	3	BBA Section
BAMG4563	Warehouse Management	3	BBA Section
<b>Entrepreneurship</b>			
BAMG4603	Entrepreneurial Marketing	3	BBA Section
BAMG4613	Entrepreneurial Finance	3	BBA Section

BAMG4623	Idea Generation & Creativity	3	BBA Section	
BAMG4643	Business Model Development & Creativity	3	BBA Section	
BAMG4663	Family Business Management	3	BBA Section	
BAMG4673	Design & Technology	3	BBA Section	
<b>Finance</b>				
BAAF4203	Investment Analysis	3	BBA Section	
BAAF4213	Islamic Finance	3	BBA Section	
BAAF4243	International Finance	3	BBA Section	
BAAF4253	Financial Statement Analysis	3	BBA Section	
BAAF4233	Financial Markets & Institutes	3	BBA Section	
BAAF4273	Taxation Management	3	BBA Section	
BAAF4263	FinTech	3	BBA Section	
Semesters	Course Code	Course Title	Credit Hrs	Sections
<b>Management</b>				
BAMG4803	Leadership & Professional Development	3	BBA Section	
BAMG4813	Compensation Management	3	BBA Section	
BAMG4823	International Business	3	BBA Section	
BAMG4853	Training & Development	3	BBA Section	
BAMG4863	Conflict Resolution	3	BBA Section	
BAMG4843	Performance Management	3	BBA Section	
<b>Marketing</b>				
BAMK4103	Selling & Sales Management	3	BBA Section	
BAMK4113	Consumer Behavior	3	BBA Section	
BAMK4133	Service Marketing	3	BBA Section	
BAMK4143	Advertising & Promotion	3	BBA Section	

<b>Semester 5</b>	BAMK4153	International Marketing	3	BBA Section
	BAMK4163	Digital Marketing	3	BBA Section
	<b>Operations &amp; Supply Chain Management</b>			
	BAMG4503	Fundamentals of Supply Chain Management	3	BBA Section
	BAMG4513	Retail Supply Chain Management	3	BBA Section
	BAMG4523	Transportation and Distribution Planning	3	BBA Section
	BAMG4533	Supply Chain Sourcing	3	BBA Section
	BAMG4543	Production Management	3	BBA Section
	BAMG4583	Project Management	3	BBA Section
	<b>Entrepreneurship</b>			
<b>Semester 5</b>	BAMG4603	Entrepreneurial Marketing	3	BBA Section
	BAMG4613	Entrepreneurial Finance	3	BBA Section
	BAMG4623	Idea Generation & Creativity	3	BBA Section
	BAMG4643	Business Model Development & Innovation	3	BBA Section
	BAMG4653	Small and Medium Enterprise Management	3	BBA Section
	BAMG4663	Family Business Management	3	BBA Section
<b>Finance</b>				BBA Section
<b>Semester 5</b>	BAAF4203	Investment Analysis	3	BBA Section
	BAAF4213	Islamic Finance	3	BBA Section
	BAAF4273	Taxation Management	3	BBA Section
	BAAF4233	Financial Markets & Institutions	3	BBA Section
	BAAF4243	International Finance	3	BBA Section
	BAAF4253	Financial Statement Analysis	3	BBA Section
	BA4914	Project II	3	BBA Section