

Faculty of Management Studies

Semester: Spring 2022

Bachelor of Business Administration:

<u>S #</u>	<u>Course Code</u>	<u>Course Title</u>	<u>Sections</u>	<u>Semester</u>
1	BAMT1003	Basic Mathematics	5	1
2	BAIT1003	Introduction to IT	5	1
3	BAHU1023	Business and Ethics	5	1
4	BAEL1013	English Reading & Comprehension	5	1
5	BAEL1003	Basic English Writing	5	1
6	BAMT1013	College Mathematics	17	2
7	BAAC1203	Introduction to Financial Accounting	17	2
8	BAEC1703	Microeconomics for Business	17	2
9	BAHU1043	Pakistan Today	17	2
10	BAEL1023	Advanced English Writing	17	2
11	BAHU1033	Islamic & Arabic Studies	17	2
12	BAHU2013	Pakistan Studies	4	3
13	BAAC2213	Managerial Accounting	4	3
14	BAEC2713	Macroeconomics for Business	4	3
15	BAAF2243	Business Statistics	4	3
16	BAEL2033	Communication Skills	4	3

17	BALW2003	Law, Politics and Society	4	3
18	BAEL2073	Chinese Language-1	14	4
19	BAAC2233	Business Finance	14	4
20	BAMG2803	Fundamentals of Management & Organization	14	4
21	BAIT2013	Information Systems and Modern World	14	4
22	BAMK2103	Fundamentals of Marketing	14	4
23	BAAF2253	Quantitative Analysis	14	4
24	CEL1103	Modern Muslim World	5	5
25	FIN3123	Financial Management	5	5
26	MGMT2013	Introduction to HRM	5	5
27	MGMT4153	Fundamentals of Operations Management	5	5
28	MKTG4033	Marketing Management	5	5
29	EP4503	Entrepreneurship	12	6
30	HU1023	Introduction to Sociology	12	6
31	MGMT4573	Human Behavior	12	6
32	MGMT5163	Business Strategy Planning	12	6
33	RM3003	Research Methods in Social Sciences	12	6
34	EP4523	Entrepreneurial Marketing	2	7
35	EP4533	Entrepreneurial Finance	1	7
36	EP4553	Idea Generation and Creativity	3	7

37	MGMT4443	SME Management	1	7
38	EP4573	Business Model Development and Innovation	1	7
39	FIN4083	Islamic Finance	4	7
40	FIN4203	International Finance	2	7
41	FIN4143	Financial Markets and Institutions	2	7
42	FIN4013	Investment Analysis	1	7
43	FIN4233	Financial Statement Analysis	1	7
44	MGMT4013	Compensation MGMT	1	7
45	MGMT4143	Performance Management	2	7
46	MGMT4163	Conflict Resolution	2	7
47	MGMT3143	Leadership and Professional Development	2	7
48	MGMT4303	Training and Development	2	7
49	MGMT4090	Internship	1	7
50	MGMT4463	Retail Supply Chain MGMT	2	8
51	MGMT4473	Supply Chain Sourcing	1	8
52	MGMT4453	Fundamentals of Supply Chain MGMT	2	8
53	MGMT4673	Transportation and Distribution Planning	1	8
54	MGMT4753	Production Management	1	8
55	MKTG4073	Marketing Research Design and Analysis	2	8
56	MKTG4143	Advertisement and Promotion	3	8

57	MKTG3013	Selling and Sales Management	3	8
58	MKTG4023	Consumer Behavior	3	8
59	MKTG4133	Services Marketing	3	8
60	MKTG4153	International Marketing	2	8
61	MKTG5103	Digital Marketing	3	8