

# Faculty of Management Studies

Semester: Spring 2022

**MBA (2 Years):**

<u>S #</u>	<u>Course Code</u>	<u>Course Title</u>	<u>Sections</u>	<u>Semester</u>
1	BAAC1203	Introduction to Financial Accounting	2	1
2	BAEC2703	Business Economics	2	1
3	BAMG1803	Fundamentals of Management & Organization	2	1
4	BAAF2243	Business Statistics	2	1
5	BAMK2103	Fundamentals of Marketing	2	1
6	BAAC2233	Business Finance	2	1
7	BAAC2233	Business Finance	2	2
8	BAAF2253	Quantitative Analysis	2	2
9	BAMG5703	Managerial Economics	2	2
10	BAMK4123	Marketing Research Design & Analysis	2	2
11	BAAC2213	Managerial Accounting	2	2
12	BAMG2823	Fundamentals of Operations Management	2	2
13	RM5103	Business Research Methods	2	3
14	MGMT5013	Organizational Behaviour	2	3
15	MOR5003	Business Policy and Strategy	2	3
16	BAMG5633	Corporate Entrepreneurship	2	4

17	BAMG5683	Entrepreneurship & New Venture-II	2	4
18	BAMG5613	Social Entrepreneurship	2	4
19	BAMG5833	Managing Family Business	2	4
20	BAAC6203	Corporate Finance	2	4
21	BAAC6233	Alternative Investment & Funds Management	2	4
22	BAAC6293	Financial Reporting and Analysis	2	4
23	BAMG6853	Applied Portfolio Management	2	4
24	BAHR6353	Designing High Performance	2	4
25	BAHR6313	Negotiation & Deal Making	2	4
26	BAHR6323	Performance Management and Motivation	2	4
27	BAMG6513	Supply Management	2	4
28	BAMG6523	Managing Supply Chain	2	4
29	BAMG6503	Logistics Management	2	4
30	BAMK5123	E-Marketing & Social Media	2	4
31	BAMK5143	Branding Strategy	2	4
32	BAMK6143	Global Marketing	2	4
33	BAMK6153	Services Marketing Strategy	2	4
34	BAMK6163	Advertisement and Promotion Strategy	2	4
35	BA7913	Research Project	1	4