

Faculty of Management Studies

Semester: Spring 2022

Post-ADP Business Administration:

<u>S #</u>	<u>Course Code</u>	<u>Course Title</u>	<u>Sections</u>	<u>Semester</u>
1	CEL1103	Modern Muslim World	5	1
2	FIN3123	Financial Management	5	1
3	MGMT2013	Introduction to HRM	5	1
4	MGMT4153	Fundamentals of Operations Management	5	1
5	MKTG4033	Marketing Management	5	1
6	EP4503	Entrepreneurship	6	2
7	HU1023	Introduction to Sociology	6	2
8	MGMT4573	Human Behavior	6	2
9	MGMT5163	Business Strategy Planning	6	2
10	RM3003	Research Methods in Social Sciences	6	2
11	EP4523	Entrepreneurial Marketing	2	3
12	EP4533	Entrepreneurial Finance	1	3
13	EP4553	Idea Generation and Creativity	3	3
14	MGMT4443	SME Management	1	3
15	EP4573	Business Model Development and Innovation	1	3
16	FIN4083	Islamic Finance	4	3

17	FIN4203	International Finance	2	3
18	FIN4143	Financial Markets and Institutions	2	3
19	FIN4013	Investment Analysis	1	3
20	FIN4233	Financial Statement Analysis	1	3
21	MGMT4463	Retail Supply Chain MGMT	2	4
22	MGMT4473	Supply Chain Sourcing	1	4
23	MGMT4453	Fundamentals of Supply Chain MGMT	2	4
24	MGMT4673	Transportation and Distribution Planning	1	4
25	MGMT4753	Production Management	1	4
26	MKTG4073	Marketing Research Design and Analysis	2	4
27	MKTG4143	Advertisement and Promotion	3	4
28	MKTG3013	Selling and Sales Management	3	4
29	MKTG4023	Consumer Behavior	3	4
30	MKTG4133	Services Marketing	3	4
31	MKTG4153	International Marketing	2	4
32	MKTG5103	Digital Marketing	3	4