



MONTHLY CONNECT

JANUARY | 2025



Highlights of the Month



27th Convocation

Class of 2024, you have come a long way, from the first day to this defining moment. After years of hard work, dedication, and unwavering consistency University of Central Punjab has honoured 2223 graduates from the Faculty of Engineering, Faculty of Pharmacy, Faculty of Law, Faculty of Languages and Literature, Faculty of Humanities and Social Sciences, Faculty of Management Sciences, Faculty of Media and Mass Communication, and Faculty of Information Technology & Computer Science. You have soared to new heights, and now, you stand ready to shape the future. Congratulations!

47 graduates from FOMS, 25 graduates from FOIT&CS, 16 graduates from Faculty of Languages and Literature, 3 graduates from Faculty of Law, 18 graduates from Faculty of Pharmaceutical Sciences, 19 graduates from Faculty of Media and Mass Communication, 28 graduates from Faculty of Humanities and Social Sciences, 17 graduates from Faculty of Engineering and 78 graduates from Faculty of Science and Technology secured first, second and third positions.

University of Central Punjab hosted its 27th Convocation on January 25-26, 2025, celebrating the achievements of its graduates in a two-day event. The convocation featured four sessions—two in the morning and two in the evening—each marked by the presence of esteemed guests who shared their invaluable insights and words of encouragement with the graduating class.

Day 1, Session 1: Mian Amer Mehmood, Chairman, Board of Governors, graced the occasion as the Chief Guest. In his address, he emphasized the significance of perseverance, innovation, and continuous learning in shaping a successful future.

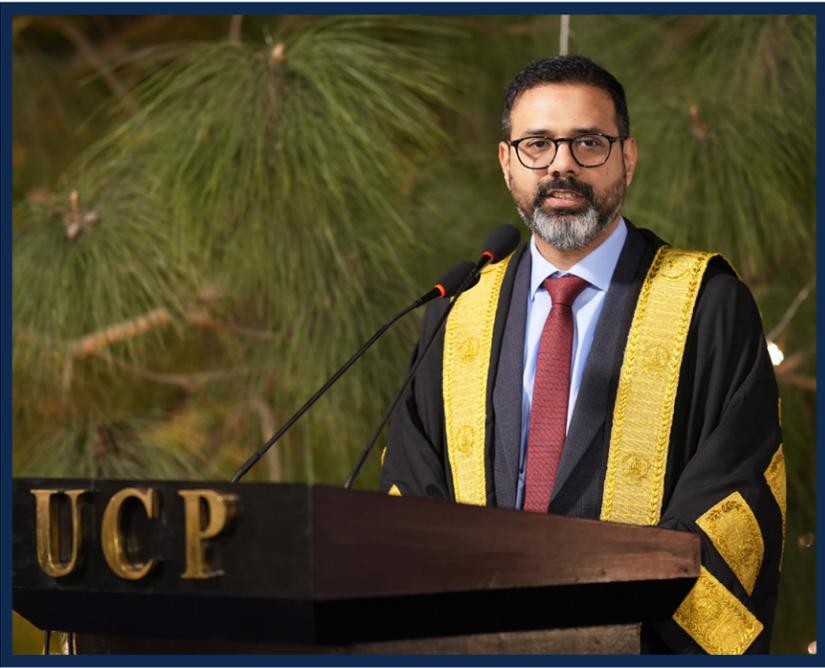
Day 1, Session 2: The second session welcomed Umer Ghumman, Country Head of Samsung Pakistan & Afghanistan, as the Guest of Honor. Drawing from his extensive experience in the corporate world, he shed light on the evolving technological landscape and encouraged graduates to embrace adaptability and creativity in their professional journeys.

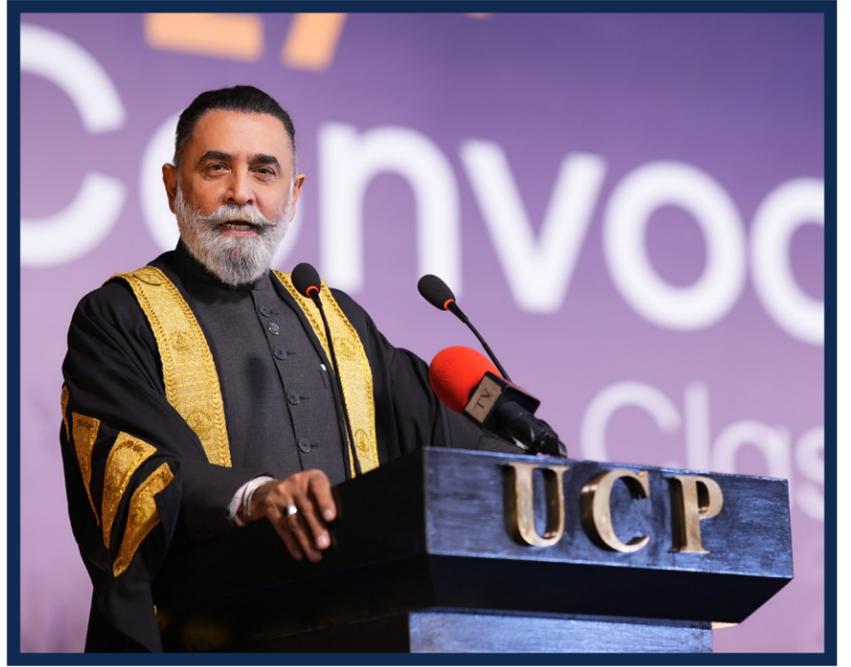
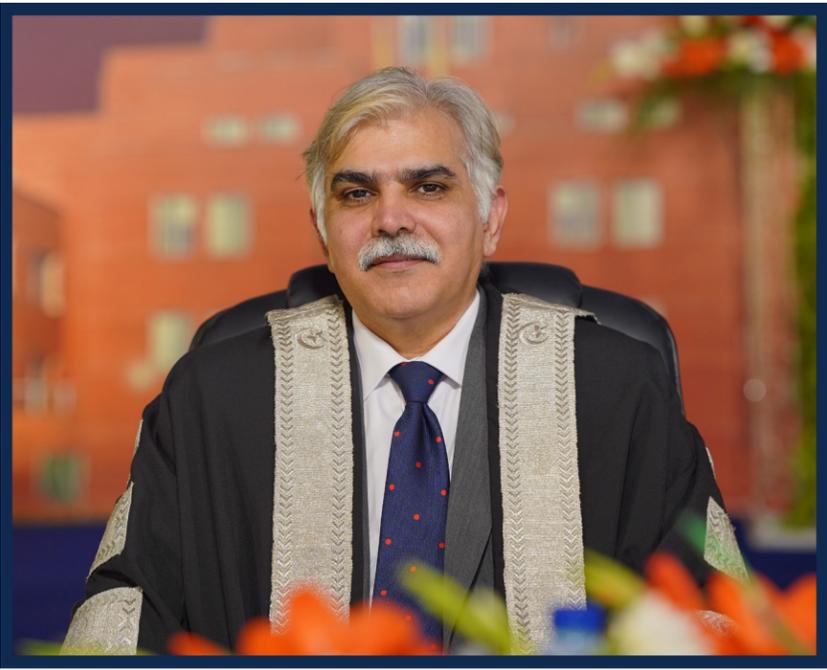
Day 2, Session 1: The third session of the convocation was honoured by the presence of Shahzad Nawaz, a renowned figure in the Pakistani media and communication arts industry. A true visionary and creative force, he motivated the graduates with the profound message that the future belongs to those who dare to dream and work tirelessly to turn those dreams into reality. He urged them to lead with passion, purpose, and unwavering dedication.

Day 2, Session 2: Concluding the grand event, Guest of Honor, Obaid Iqbal, Executive Director of Abacus Consulting, addressed the final session. With his vast expertise in business consulting and corporate strategy, he imparted valuable advice on leadership, innovation, and the importance of lifelong learning in an ever-changing world.

The 27th Convocation of UCP celebrated hard work, determination, and excellence. As graduates step into the next phase of their lives, they carry forward the university's legacy of knowledge, integrity, and leadership. Congratulations to the Class of 2025—may you continue to dream big, work hard, and make a lasting impact on the world!







Workshops and Seminars

Surbuland Talks 2.0: Future of Education and Internationalization



University of Central Punjab hosted Surbuland Talks 2.0: The Future of Education and Internationalization, a transformative event aimed at fostering critical thinking and meaningful dialogue. It featured the following panelists:

- Dr. Hammad Naveed, Pro-Rector, UCP.
- Prof. Dr. Zia Ul-Qayyum, Executive Director of HEC Pakistan.
- Ms. Sarah Parvez, Head of Education at the British Council Pakistan.

The discussion delved into the challenges and opportunities posed by transnational education and explored avenues for global collaboration in higher education. It was a pivotal step in shaping the narrative around internationalization in academia. Surbuland Talks continues to be more than an initiative—it is a movement to inspire minds and redefine dialogue in education.

Reading Popular Romance in 21st Century Pakistan



Faculty of Languages and Literature's panel discussion on "Reading Popular Romance in 21st Century Pakistan", featured: Dr. Javaria Farooqui, Assistant Professor, COMSATS University Islamabad, Lahore Campus; Dr. Amna Umer, Associate Professor, University of the Punjab, Lahore; and Dr. Qurra-tul-Aen Liaqat, Associate Professor, Forman Christian College University (FCCU), Lahore.

They discussed portrayal of romance in modern Pakistani literature, covering cultural, social and literary aspects. Participants got a chance to reflect on shift in popular romance stories and how they connect to Contemporary Pakistan. Dr. Javaria Farooqui also shared her book, "Romance Fandom in 21st-Century Pakistan", as a key reference for the topic.

Particulate Matter and Health Effects: What is Known and What Needs to Be Done?



Faculty of Science & Technology hosted an international seminar titled "Particulate Matter and Health Effects: What is Known and What Needs to Be Done?" as part of its ongoing Faculty Exchange Program. The event addressed environmental challenges through global collaboration, with many faculty members and students in attendance.

Dr. Haider A. Khwaja from the University at Albany, USA, delivered a thought-provoking keynote on the health impacts of particulate matter, highlighting the latest research and the urgent need for action. His presentation helped deepen the audience's understanding of the issue and explored innovative solutions.

Understanding Air Pollution Dynamics and Effective Sampling Strategies



Faculty of Science and Technology hosted a hands-on workshop on "Understanding Air Pollution Dynamics and Effective Sampling Strategies." Guest speakers, Dr. Haider A. Khwaja, University at Albany, USA, and Dr. Muhammad Kamran, University of Karachi. They shared their expertise on air pollution dynamics and sampling techniques for pollutants like PM2.5, ozone, CO2, VOCs, and black carbon. Participants had the opportunity to practice using advanced equipment and methods for air quality assessments.

Handling Customers for Service Excellence



Learning Innovation Centre organized a training session on “Handling Customers for Service Excellence” by Dr. Basharat Ullah Malik for the Admissions Office staff. It focused on equipping participants with effective strategies and techniques to manage student interactions and resolve complaints efficiently. Through a thoughtful process, engaging role-plays, and group discussions, participants gained valuable insights into:

- Understanding customer needs and expectations
- Developing effective communication skills
- Managing complaints and conflicts professionally
- Enhancing customer satisfaction and loyalty

The Pathways



Department of Civil Engineering in collaboration with Society of Civil Engineers organized a guest speaking session Mr. Arsalan Tahir. He shed light on the upcoming opportunities and challenges in the field of civil engineering. His talk on “The Pathways” to industry, research, and further education offered valuable insights and actionable advice. He also generously extended his support to students, offering to help them in their future endeavours.



Digital Narratives: Unveiling Stories through Data Journalism



FMMC hosted an industrial talk titled “Digital Narratives: Unveiling Stories through Data Journalism” featuring Mr. Touseef Ikram, Associate Director of Digital Media at Jang Media Group. He shared insights on engaging audience through social media and uncovering compelling stories from data. The talk provided valuable knowledge on digital journalism and audience engagement, offering practical insights that will help students and faculty stay ahead in the evolving media landscape.

Electric Vehicles and the Future of Electric Mobility in Pakistan

Faculty of Management Sciences in collaboration with Suleman Dawood School of Business, LUMS hosted a thought-provoking panel discussion on the future of Electric Vehicles (EVs) and electric mobility in Pakistan. This event brought together experts to explore key topics such as the current state of charging infrastructure, grid readiness, government incentives to boost EV adoption, and the economic viability of local versus imported electric vehicles. The panel featured Mr. Ahmad Ammar (PhD Scholar, LUMS), Dr. Attique Ur Rehman (Assistant Professor, LUMS), Mr. Mehroz Pasha (General Manager, Plant, EVCON Volt Wheels Pvt. Ltd.), Mr. Asif Ahmed (General Manager, MG Motors Pakistan), and Mr. Noman Alvi (General Manager, Plant, EVEE).



Publishing in A-Category Journals: From Topic Selection to Acceptance

Faculty of Management Sciences invited Dr. Abdul Karim Khan, Professor of Organizational Behavior at UAEU, for the 3rd UCPBS Faculty Research & Case Seminar Series. He shared key insights on the research publishing process, covering everything from choosing the right topics to successfully handling the peer-review process. With over 25 notable publications and collaborations with international researchers, his expertise, including awards from the Academy of Management, inspired a full room of faculty and MS/PhD students.



Interactive Teaching-BOPPS Model



Faculty of Science and Technology in collaboration with the Learning Innovation Centre held its second capacity-building session, titled "Interactive Teaching-BOPPS Model", led by Dr. Atif Ashraf. He introduced audience to the BOPPS Model – a structured approach designed to involve students actively in the learning process through innovative teaching techniques.

EP 02

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M. Haider Miraj

Dr. Zia Ul Qayyum

Tech for Tomorrow 2.0



Tech for Tomorrow 2.0 featured multiple workshops and cutting-edge technical talks, offering participants an immersive experience in the world of innovation.

Workshops:

- Scratch Programming: Dr. Ahmad Kazmi, Mr. Mohsin Abbas, Mr. Mustafa Hassan
- Arduino Programming: Mr. Baber Hameed, Mr. Jawad Khalid, Ms. Rabia Arshad
- EV3 Lego Programming: Ms. Ifra Ayesha, Ms. Rabia Arshad
- Webots Programming: Dr. Nabeel Khalid
- Humanoid Robots: Dr. Wajahat Qazi, Mr. Hassan Jahangir

These interactive workshops provided participants with practical knowledge in various fields, ranging from robotics and programming to web development.

Technical Talks:

- Blockchain & AI: Mr. Rizwan Naqvi
- Diversity & Inclusion in Tech: Mr. Hamza Ihtisham
- ChatGPT for Web Development: Ms. Afifa Hameed, Ms. Misbah Naz

The technical talks at Tech for Tomorrow 2.0 offered valuable insights into emerging technologies, their implications, and the significance of diversity in the tech industry. A key focus was engaging kids and girls in STEM, fostering inclusivity and encouraging young minds to explore technology.

Biological Waste Management and Segregation



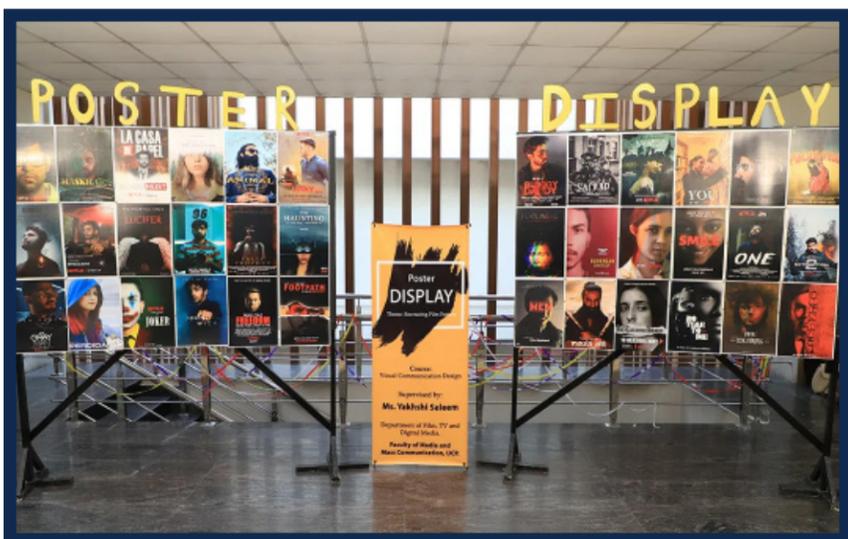
Department of Microbiology's first one-day workshop on "Biological Waste Management and Segregation" aimed to provide students theoretical and practical knowledge of handling and processing of biological waste. Dr. Samreen Sarwar (Technical Advisor, Health Security Partners, USA) and Dr. Hassnain Javed (Lab Head, Provincial Public Health reference lab, Punjab AIDS Control Program Lahore) were invited as external trainers.

Conversation on Pak-US Relations with Ambassador Rizwan Saeed Sheikh



Department of Political Science and International Relations organized a conversation with Rizwan Saeed Sheikh, Ambassador of Pakistan to USA. The discussion focused on Pak-US Relations from the historical perspective and the changes expected after Trump's success. Mr. Sheikh emphasized the importance of the difference between perception and reality, and that we should make decisions on rational grounds. Pakistan is a sovereign country and will not compromise on its national interests. Later a Q&A session was held and students asked pertinent questions.

FMMC's Poster Exhibition



Faculty of Media and Mass Communication hosted a poster exhibition, organized by students from the Department of Film, TV, and Digital Media as part of their Visual Communication Design course. The exhibition, guided by Ms. Yakhshi Saleem, focused on helping students develop their graphic design skills. The project challenged them to reimagine iconic film posters, encouraging creativity and new interpretations.

The students brought fresh perspectives to well-known cinematic visuals, creating a collection of striking and original designs. This initiative not only enhanced their technical and creative abilities but also encouraged critical thinking and innovation in visual storytelling. The exhibition received a positive response from both faculty and peers, who engaged with the students about the techniques and ideas behind the posters.



New Product Development: Tools and Methods in the Healthcare Industry



FOMS organized a seminar on "New Product Development: Tools and Methods in the Healthcare Industry" for MBA students. The guest speaker, Mr. Hassaan Rasheed, Assistant Brand Manager at CCL Pharmaceuticals, shared valuable insights into the New Product Development process he used to launch "PulmoloZ Lozenges." He explained how to conduct company and competitive analysis both before and after launching a new product.

Driving Innovation and Growth through Corporate Entrepreneurship



Department of Management & Entrepreneurship hosted an insightful lecture by Zeshan Qureshi, CEO, Sparx Smartphones & Deploy Group. He illuminated the importance of adaptability and flexibility in today's dynamic business environment. His lecture covered strategies for effective brand development, the significance of embracing digital transformation, and the critical need to cultivate a culture of entrepreneurship within established organizations. Furthermore, he explored potential opportunities for future collaboration with Deploy Group, including faculty-industry placements and research case writing initiatives.



Theory of Learning – Student Engagement



Faculty of Science and Technology in collaboration with Learning Innovation Centre organized a capacity-building session on “Theory of Learning – Student Engagement” for its faculty members. Ms. Tabina Sirhindi from the Faculty of Media and Mass Communication led the session. It focused on innovative strategies to engage students and promote active learning in the classroom.

Prof. Dr. Muhammad Akhyar Farrukh, Dean, FOST, highlighted the importance of such sessions in helping faculty adopt modern teaching techniques to improve the academic experience. This session reflects the university’s ongoing commitment to professional development for its faculty, helping them stay up-to-date with current teaching methods.

Assessment, Grading, Purpose, and Technique



Faculty of Science and Technology in collaboration with Learning Innovation Centre conducted “Assessment, Grading, Purpose, and Technique” aimed at enhancing faculty members’ understanding of assessment design and grading strategies.

Dr. Talha Zubair Ahmed Khan, Faculty of Management Studies led the session and provided valuable insights into creating assessments that are aligned with course objectives, emphasizing the importance of clear instructions, varying question difficulty, and effective grading methods.

Prof. Dr. Muhammad Akhyar Farrukh, Dean, FOST addressed the participants, stressing the significance of assessment for enhancing student learning. He highlighted the need for faculty members to adopt innovative and purposeful evaluation techniques, especially in the context of generative AI’s growing influence.

Improving Communication Skills for Professionals



Faculty of Management Sciences organized a two-day workshop on “Improving Communication Skills for Professionals” by Uzma Kamal, Corporate Trainer and Founder of The Professionals. It focused on enhancing students’ professional communication skills, including mastering verbal and non-verbal communication, building confidence, and tackling workplace challenges. The workshop provided practical tools for students to improve their presentations, discussions, and professional interactions.

Sustainable Business Opportunities



Department of Management & Entrepreneurship hosted Muhammad Usman Zahid, Deputy General Manager of Utilities, Sustainability & Projects at US Denim (PVT.) Ltd. for a lecture on Sustainable Business Opportunities in Pakistan.

It focused on the importance of sustainability-driven innovation, engineering leadership, and energy-efficient solutions. It also covered strategic project management and resource optimization for long-term business success.

Mr. Zahid’s insights contributed to an enriching session for all participants. He also highlighted real-world examples of how sustainability can drive business growth and environmental responsibility.

FOMS x SDSB Faculty Research & Case Seminar Series



Faculty of Management Sciences in collaboration with Suleman Dawood School of Business, Lahore University of Management Sciences has launched the Faculty Research & Case Seminar Series focusing on EV Sustainability in Pakistan. The seminar is part of a longitudinal, funded project by LUMS, marking a significant step towards advancing research in sustainable energy. This collaboration brings together experts and researchers to discuss innovative solutions and paves the way for future advancements in environmental sustainability.

The Faculty Research & Case Seminar Series provides a platform for deepening understanding and addressing challenges in EV sustainability. By integrating academia with industry, it will help develop practical solutions to enhance sustainable energy practices in Pakistan. The seminar aims to inspire future research and innovation, contributing to a greener and more sustainable energy future. As part of the ongoing partnership with LUMS, this initiative will continue to explore critical environmental issues, shaping the next generation of researchers and professionals.

Graduate Studies & Scholarships for Engineering Students



UCP International Office organized an engaging session on Graduate Studies & Scholarships for Mechanical and Civil Engineering. The session provided valuable insights into scholarship opportunities and the international admissions process, equipping students with the knowledge to pursue higher education globally.

Takhleeq x Pakistan Agile Education Final Year Projects Session



Takhleeq Business Incubator in collaboration with Pakistan Agile Education organized an insightful session for students starting their Final Year Projects (FYP). The session focused on how an FYP is more than just an academic requirement, it's an incredible opportunity to work in a professional, customer-centric environment that mirrors how the industry operates. Mohsin Shahzad from Pakistan Agile Education discussed the importance of Agile Methodology in project development. He explained how iterative discovery and customer feedback cycles can help students develop solutions with a strong product-market fit.

UGRAD Workshop



Learning Innovation Centre's UGRAD Workshop aimed to introduce students to the Global Undergraduate Exchange Program (UGRAD) that not only promotes academic and cultural exchange but also supports leadership development, personal growth, and global exposure. Shafaq Zahra and Inam ul Hassan, UGRAD alumni, shared their personal stories, highlighting their growth and cultural experiences during the program. They also provided useful tips on the application process and how to stand out as an applicant.



Civic Engagement Beyond Classrooms with UCP Faisalabad Campus



A civic engagement session focusing on encouraging student involvement in communities was inaugurated by Pro-Rector, Dr. Hammad Naveed and Director Communications, Haider Miraj. The session featured a panel of industry experts, including Sehar Ghafoor, PTV News Anchor, Iftikhar Hussain, CEO, Transforming Hub & Augment HQ LLC, and Naveed Ijaz, VP of Global Partnerships and Enrolments. They shared valuable insights on civic responsibility and the role of media in shaping communities. The session attracted over 60 faculty members and students from UCP Faisalabad Campus.

Hands-on Training on Law Office Research



Career Services Office in collaboration with Faculty of Law hosted a two-day hands-on training on Law Office Research, guided by legal expert Syed Haider Ali Najafi. The training covered key areas such as assessing agreements, drafting legal opinions, and handling disputes in business transactions. Final-year LLB Hons. students participated in a practical case study, applying their skills in a real-world scenario.



UCP's Participation in UNODC-Pakistan's Integrity TOT #4



UNODC-Pakistan launched the hybrid "Integrity TOT #4 workshop" from January 27 to February 27, 2025, at the University of Punjab. The workshop, led by Professor Syed Hussain Haider, Senior Legal Expert and Vice Chairman of the Pakistan Institute of Human Rights, focused on building integrity and leadership. Stage-1 of the workshop featured comprehensive and interactive sessions with a variety of activities aimed at experiential learning. 46 faculty members from Punjab University, FAST-NUCES, University of Lahore and University of Central Punjab participated in the workshop. The workshop emphasized creating strategies for a more progressive Pakistan, focusing on the role of integrity and leadership in driving positive change.

Training on Proctoring Practices and Examination System



Learning Innovation Centre organized a training on Proctoring Practices and Examination System by Deputy Controller Examination, Dr. Muhammad Salman. It covered key responsibilities of proctors, emphasizing the importance of maintaining exam integrity, handling student queries, preventing misconduct, and managing unexpected challenges during examinations. It also provided clarity on institutional policies and procedures, ensuring a smooth and fair examination process. Faculty members engaged in an interactive discussion, sharing experiences and clarifying doubts, which reinforced their role in upholding academic integrity.





MOUs

FOLL x GDOU CHINA MOU



Faculty of Languages and Literature has signed an MOU with Guangdong Ocean University in China. The partnership will provide opportunities for UCP students, enhancing their global exposure and access to international academic resources. Students will benefit from enhanced cultural exposure and a broader academic perspective, equipping them with the skills and knowledge needed to thrive in a globally connected world.

UCP x PHVACR MOU

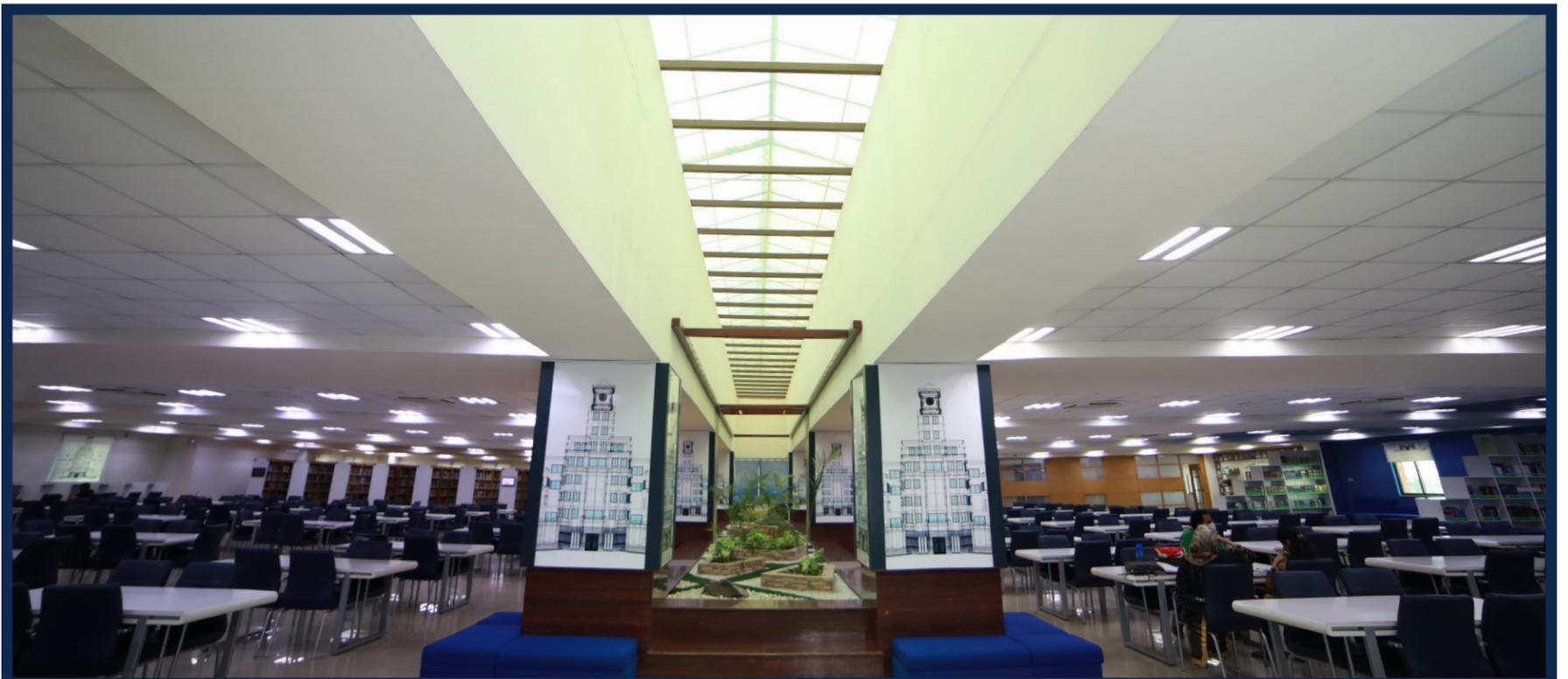


University of Central Punjab has signed an MOU with the Pakistan HVACR Society. It will provide students with opportunities to gain insights into the latest industry trends, innovations, and practices. This collaboration is expected to open new avenues for research, internships, and professional growth, ultimately contributing to the advancement of both academia and industry.

UCP x Pakistan Dairy Association



University of Central Punjab has signed a Memorandum of Understanding with Pakistan Dairy Association (PDA) to advance research and development in food safety and technology, in line with the United Nations Sustainable Development Goals (SDGs). This collaboration will provide UCP students in the Department of Food Science and Technology with opportunities to participate in food safety and milk hygiene awareness campaigns. PDA will offer specialized training, internships, and guidance on research topics relevant to the food industry.



UCP x INTI Malaysia MOU



UCP International Office hosted a virtual MoU signing ceremony with INTI International University Malaysia to foster academic collaboration between the two institutions. With INTI ranked 516th globally and among the top 50 in Asia by QS, it will enhance student, faculty, and research scholar exchanges, along with other collaborative initiatives.

Community Service

IBTIDA UCP Backpack Distribution Ceremony



Empowering underprivileged children with backpacks and books to support their education, we can ensure every child receives the education they deserve. This initiative reflects our commitment to making education accessible to all. No child should be denied schooling due to financial constraints. Our vision is to equip these children to become productive members of society, enabling them to contribute to and transform the future of our nation.

Christmas 2024



A cake cutting ceremony was organized to celebrate unity, joy, and togetherness at UCP with the Christian community. We celebrate festivities with open arms, embracing diversity and inclusion. At UCP, we believe in embracing every moment of togetherness, letting our collective spirit inspire kindness and understanding in all that we do.



VIS Program as a Case Study for Global Volunteering Standards Toolkit



Volunteers in Service (VIS) department was invited to a discussion on Global Volunteering Standards Toolkit being prepared by Volunteer Service Overseas (VSO International) and Bargad. Ms. Sabiha Shaheen (Executive Director, Bargad) and Mr. Iqbal Hussain Butt (Program Advisor, Bargad) shared the Global Volunteering Standards Toolkit draft as UCP-VIS department is a pioneer in promotion of volunteering at higher education level. Ms. Sabiha Shaheen also shared that UCP-VIS has been added to the toolkit as Case Study and its success has been appreciated. This toolkit will be published on their website and printed copies will be shared all over Pakistan with all institutions working for promotion of volunteering in Pakistan.

VIS Department's Field Survey of Deserving Households



Volunteers in Service (VIS) department conducted a field survey of deserving community near State Life Society. The survey was organized by Taleem-o-Hunar Society (THS) a VIS partner organization.

THS trained the volunteers on the way forward to conducting the survey. More than 150 households were visited by UCP Volunteers by going door to door and conducting survey on the financial condition of the households. The findings of the survey will be used to engage these households in activities to enhance their education and earning skills.



Friends of Gaza Award



Alkhidmat Foundation hosted a ceremony to recognize partners who helped raise awareness about Gaza and the situation in Palestine. Dr. Mushtaq Ahmad Mangat distributed certificates to representatives of various organizations. He specifically praised UCP-VIS for their support in promoting Gaza awareness. This initiative plays a crucial role in spreading global solidarity and educating people about the ongoing humanitarian crisis in Gaza, fostering a sense of responsibility and action.

VIS x Ibtida Winter Drive



Volunteers in Service (VIS) Department, in collaboration with Ibtida Society launched the Winter Drive, spreading warmth and joy this season. Over 300 pairs of clothes, collected by the VIS Department, were distributed to the families of Ibtida students. Additionally, more than 70 pairs of clothes were awarded to students in recognition of their exceptional talent showcased during the Art Competition organized by the Ibtida Society. This initiative is part of the ongoing commitment to "Education for All" and making a positive impact in the lives of our students and their communities. This activity aligns with the United Nations Sustainable Development Goals (SDGs), specifically SDG 1 (No Poverty), SDG 4 (Quality Education), and SDG 10 (Reduced Inequalities), by promoting inclusivity and offering opportunities to those who may otherwise be overlooked.



Recruitment Drives

FOMS x Meezan Bank



Career Services Office organized Meezan Bank's on-campus recruitment drive for students from the Faculty of Management Sciences. During the event, students were provided with valuable insights into the career growth and various opportunities available at Meezan Bank. The Meezan Bank team also engaged with students, answering their questions and sharing details about roles within the bank, helping students gain a better understanding of the career paths they could pursue.

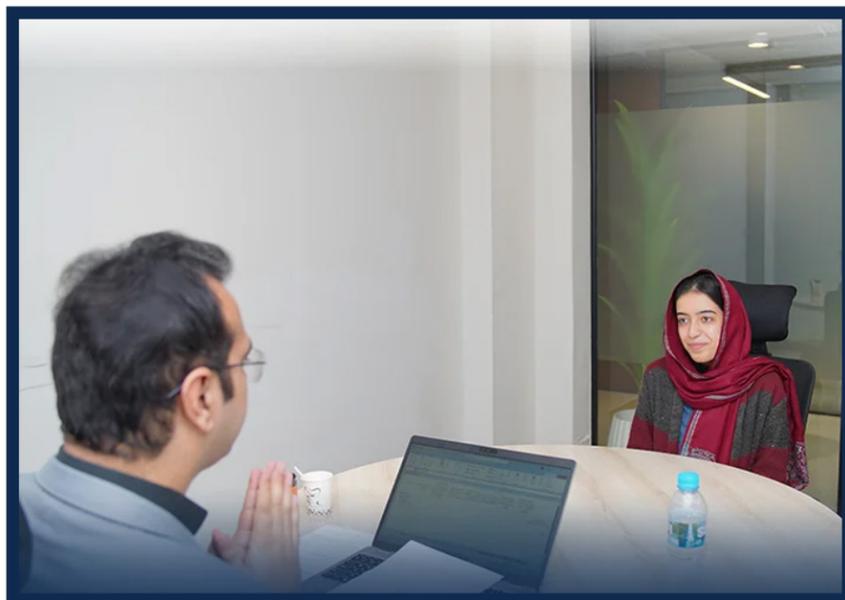
CSO x TIMES Consultant Recruitment Drive



Career Services Office in collaboration with TIMES Consultant (Pvt.) Ltd. hosted a recruitment drive & information session, offering students valuable career and academic opportunities. The event included on-campus interviews for various job positions, a free IELTS course exclusively for UCP students, and expert guidance on study abroad opportunities and scholarships.



CSO x FoHSS Mock Interviews



Career Services Office invited Mr. Safian Taseer, Assistant Director, State Bank of Pakistan to conduct Mock Interviews for Economics-major students from the Faculty of Humanities and Social Sciences. This initiative provided students with a valuable opportunity to gain firsthand experience in interview settings, receive constructive feedback on their performance as well as their resumes, and refine their skills to prepare for future career opportunities.

Faculty Achievements

Dr. Muhammad Naveed's Keynote Speech at National Centre for Bioinformatics



Dr. Muhammad Naveed, Head Biotechnology Department, Faculty of Science and Technology delivered a Keynote Talk titled "Artificial Neural Network (ANN)-Driven Nano-informatics: Shaping the Future of Life Science Research in the Next Decade" at National Centre for Bioinformatics, Quaid-e-Azam University. The session focused on the emerging role of ANN in the rapidly evolving field of nano informatics and how it will revolutionize life science research in the coming years.



UCP Business School Faculty Attends Multi-Module Case Writing Training



Faculty members from UCP Business School, including Madiha Hamid, Noor-ul-Ain Saleem, Salman Qureshi, and Salman Tari, recently attended the first and second modules of the Case Writing Multi-Module Training led by Dr. Ehsan Ul Haque, Professor Emeritus at SDSB (LUMS), and hosted by NBEAC at SZABIST Islamabad. The workshop provided valuable insights into crafting impactful business cases, understanding their structure, and addressing challenges with practical solutions. It also covered developing preliminary drafts and teaching notes for classroom use. The faculty found the experience enriching, equipping them with the skills to create real-world learning scenarios and foster critical thinking in students.

Faculty Members Serve as Jury Evaluators at National Science and Engineering Fair 2025



The National Science and Engineering Fair (NSEF) 2025 showcased innovative research projects by high school students from across Pakistan. Dr. Sadaf Zeeshan, Assistant Professor, Mechanical Engineering Department, and Ms. Zarqa Mehmood, Lecturer, Civil Engineering Department, served as jury evaluators. This event not only showcased the exceptional talent of these young minds but also underscored the importance of nurturing STEM education to drive scientific progress in Pakistan.



Student Achievements

Ifrah Zaryab selected for Global UGRAD 2025



Ifrah Zaryab, an undergraduate BS Chemistry student of Department of Basic and Applied Chemistry is selected for Global UGRAD 2025 Program. She will study one semester at California State University, Bakersfield, USA. Her exceptional dedication, academic excellence, and perseverance have led her to secure this prestigious opportunity, bringing honour to her peers, mentors and institution.

FOIT&CS Students Win 1st Position in Product Management Case Study Competition



Faculty of Information Technology & Computer Science students have secured 1st position in the Case Study Competition (Product Management) organized by Programmers Force, a leading software house in Lahore. Competing against talented participants from various prestigious universities, our students showcased outstanding innovation and expertise.



Business Entrepreneurship Club's Triumph at Aitchison ABC XII



UCP Business Entrepreneurship Club triumphed as the winner of the "Build Your Own Idea" challenge at Aitchison ABC XII. Their innovative concept, combined with a compelling pitch, earned them the top spot, highlighting the club's dedication, hard work, and creativity. This victory not only demonstrates their entrepreneurial spirit but also showcases the talent and potential of UCP students.

UCP Student's Success at Computing Fest 2025



Zaid Shahid, a 7th-semester Software Engineering student won AI Prompt Crafting Competition at the Computing Fest 2025, organized by the University of Home Economics.

UCP Environmental Protection Society secured 2nd Position at SDG Week Competition

Environmental Protection Society has secured 2nd Position at the SDG Week Competition hosted by UET Lahore



UCP Environmental Protection Society secured 2nd position at the SDG Week Competition hosted by UET Lahore.

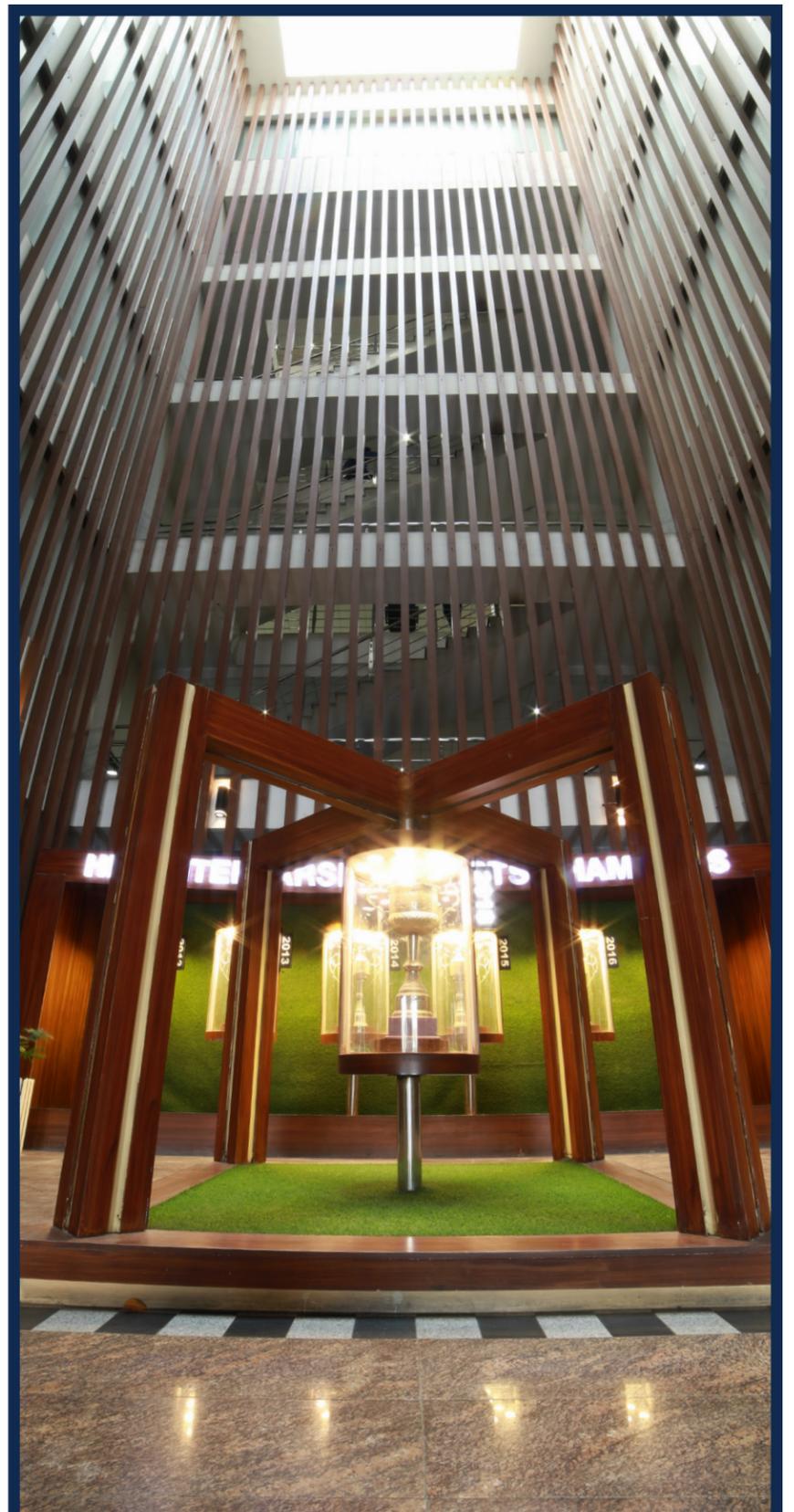
Sports Achievements

University of Central Punjab wins All Pakistan Inter University Gymnastics Championship 2024-25

University of Central Punjab has won All Pakistan Inter University Gymnastics Championship 2024-25



University of Central Punjab has won All Pakistan Inter University Gymnastics Championship 2024-25 organized by Government College University Lahore under the supervision of Higher Education Commission Pakistan. 16 Universities from across the country participated in this championship, University of Central Punjab won the championship with 3 Gold, 4 Silver and 2 Bronze medals GCU stood 2nd and Punjab University ended up at 3rd Place.



Faculty Meetings

FOST's 7th Board of Faculty (BoF) Meeting



Faculty of Science and Technology's 7th Board of Faculty (BoF) meeting chaired by Prof. Dr. Muhammad Akhyar Farrukh, brought together Heads of Departments, faculty members, and academic stakeholders to deliberate on key academic initiatives.

The meeting's agenda covered a wide range of academic matters, including approvals for postgraduate synopsis titles, external examiners, supervisors, introduction of new courses and curriculum revision. Notably, new academic programs were proposed, including short courses, certification, diploma, undergraduate, and postgraduate.

FMMC's Annual Meeting with Pro-Rector



Faculty of Media & Mass Communication had its annual meeting with Pro-Rector, Dr. Hammad Naveed. Dr. Fawad Baig, Dean, FMMC briefed Pro-Rector on faculty's notable accomplishments and milestones achieved over the past year.

Key achievements highlighted during the meeting included:

- Joining the International Media Association for Communication Research (IMACR). Successfully hosting the 2nd International Media Conference.
- Organizing international guest lectures and participating in global conferences.
- Conducting a Symposium on Climate Action Day.

Hosting a Digital Media Conference on Small Family Norms.

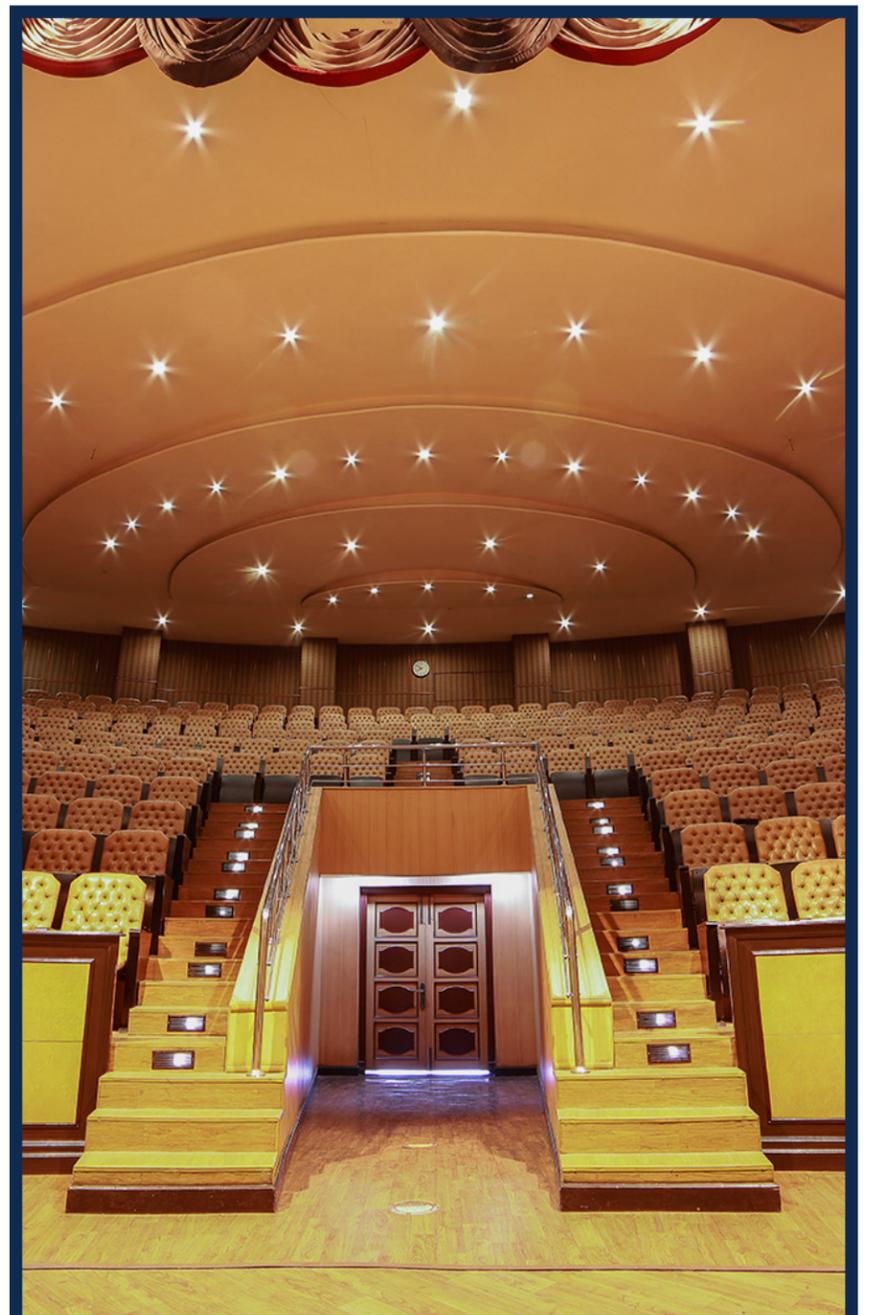
- Celebrating the 4th UCP Film Festival.
- Launching the MS (Advertising & Public Relations) program.
- Facilitating recruitment drives and industrial visits.
- Signing Memorandums of Understanding (MoUs) with leading media outlets to enhance industry-academia linkages.

Dr. Hammad Naveed commended the faculty for its robust internationalization efforts and consistent progress.

Pro-Rector's Participation in Rectors Conference



Pro-Rector, Dr. Hammad Naveed attended the Rectors Conference, representing the vision behind UCP's activities. He was joined by prominent leaders, including Dr. Mukhtar Ahmad, Chairman, HEC, Mr. Baligh-ur-Rehman, Mr. Syed Mustafa Kamal, and Khalid Maqbool, Federal Minister for Education and Professional Training. Together, they discussed how character-driven leadership can drive transformation in education and contribute to national progress.



Mid-Point Meeting of Student Pedagogy Partnership Program (Fall 2024)

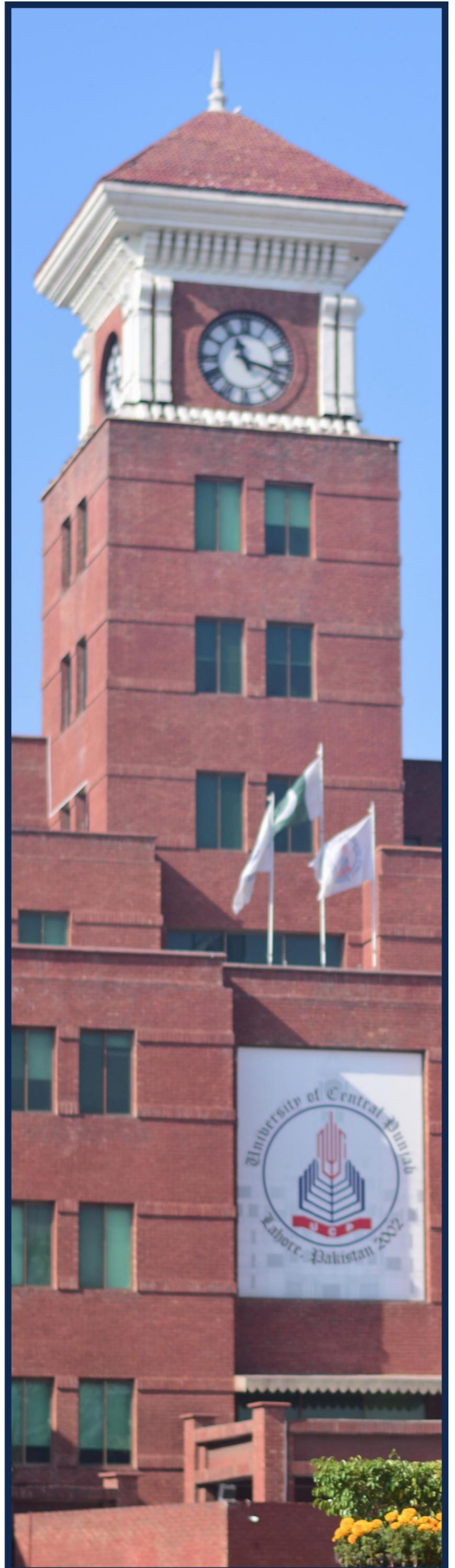


Mid-Point Meeting of the Student Pedagogy Partnership Program (Fall 2024) brought together faculty and student partners to share their progress for the semester. The session, facilitated by Ms. Zunaira Khalid, Head, Learning Innovation Centre, provided an excellent platform for both faculty and students to reflect on their progress and discuss challenges. It also encouraged open communication and feedback, fostering a supportive learning environment. Participants shared ideas on how to improve teaching methods and enhance student engagement. Moving forward, the program aims to continue strengthening these valuable partnerships.

Preliminary Meeting on Launching Voice of UCP



A preliminary meeting was held to initiate the pilot project of Voice of UCP, an exciting new platform designed to highlight the prominent voices of the University of Central Punjab. The project aims to unlock the full potential of UCP students, offering them a dynamic space to showcase their talents and enhance their overall experience. Through "Voice of UCP," the university aspires to create meaningful opportunities that inspire students and amplify their voices, paving the way for innovation and excellence.



International Office Initiatives

Dr. Evelin Lindner's Keynote Address on Human Dignity



UCP International Office welcomed Dr. Evelin Lindner, a pioneer in Humiliation Studies. Dr. Lindner's compelling keynote on human dignity and the profound effects of humiliation. Her groundbreaking work, which has earned a Nobel Peace Prize nomination, captivated the audience, highlighting the global implications of these issues.

Climate Change and Gendered Vulnerabilities



Department of Psychology (FoHSS) in collaboration with International Office held a seminar on "Climate Change and Gendered Vulnerabilities" focusing on the effects of climate change on women's health and wellbeing. Dr. Gulnaz Anjum presented her research on enhancing women's access to resources, building climate resilience, and advocating for gender-sensitive policies. Dr. Evelin Lindner stressed the importance of qualitative, multidisciplinary research for actionable outcomes, while Dr. Bushra Naz shared insights from Dr. Lindner's three-day pre-conference engagements. The seminar highlighted the need for impactful and inclusive research addressing both climate change and gender challenges.



Dr. Evelin Lindner's Appearance on UCP TV



UCP TV's show featured Dr. Evelin Lindner and Dr. Shazia Hassan, moderated by Ms. Naeema Sarfaraz. Dr. Lindner discussed how Dignity and Humiliation Studies can play a key role in addressing sectarian violence, terrorism, and fostering social cohesion, while Dr. Hassan explored the integration of these concepts into education to promote empathy and understanding.

Dignilogues



Department of Psychology in partnership with UCP International Office hosted Dr. Evelin Lindner for a series of discussions called "Dignilogues". These sessions engaged students in thoughtful conversations on important topics such as fairness in grading systems, the path to global peace, and the challenges of the Middle East crisis. It encouraged students to think critically and reflect on global issues through the lens of dignity and empathy. It created a space for students to engage with global challenges from diverse perspectives, fostering a deeper understanding of peacebuilding and empathy. Ultimately, the experience enhanced both academic and personal growth, equipping everyone with the tools to approach these issues with greater sensitivity and awareness.



Dr. Evelin Lindner's Visit to Dunya Foundation



Dr. Evelin Lindner visited Dunya Foundation to observe its community upliftment projects. During her visit, she explored various initiatives, such as vocational training for women in sewing shoes and for men in plumbing and electrical work. She also learned about sustainable solutions like solar energy installations, microfinance programs with a 100% return rate, and educational facilities, including clean water filtration plants aimed at enhancing community well-being. Dr. Lindner commended Dunya Foundation's focus on independence and dignity instead of providing direct aid, emphasizing its role in social mobility.

How to Inculcate Dignity in Teaching



Dr. Evelin Lindner led a faculty training session on "How to Inculcate Dignity in Teaching". This session empowered educators to foster dignity in the classroom. Participants gained practical insights on creating a more respectful and inclusive learning environment.

Sheridan College Canada Leadership's Visit



The International Office welcomed Sheridan College's leadership team for discussions on future collaborations, focusing on student and faculty exchanges, COIL, and joint research programs. These efforts aim to strengthen global academic partnerships and create new opportunities, enhancing the academic experience for both institutions.

Industry Visits

Mechanical Engineering Department's Industry visit to Izhar Engineering Pvt. Ltd.



Mechanical Engineering Department organized an industrial visit for the F-22, F-23, and F-24 batches to Izhar Engineering (Pvt.) Ltd., a renowned manufacturer of boilers, pressure vessels, and heat exchangers. The visit aimed to bridge the gap between theoretical learning and practical applications by providing students with firsthand exposure to manufacturing processes and innovations. Students gained valuable insights into modern technologies, operational challenges, and industry-best practices.

Electrical Engineering Department's Industry Visit to UCP Powerhouse



Final-year BSc Electrical Engineering students visited UCP powerhouse to get an overview of power generation, distribution, and protection. They observed various pieces of equipment, including generators, exciters, cooling systems, engines, busbars, transformers, circuit breakers, relays, and the monitoring system.



FOMS Industry visit to DIC Packages Ltd



Faculty of Management Sciences arranged an industrial visit to DIC Packages Ltd. for its BBA students. It included a facility visit and a discussion on employee training programs, both in-house and outsourced, and their critical role in enhancing employee skills and performance. Students learned about the strategic role of HR department in improving organizational productivity, with a specific focus on the implementation and impact of digital HR systems. This session emphasized how digital HR solutions streamline processes, improve employee engagement, and drive operational efficiency.

Electrical Engineering Department's Industry Visit to SkyPower Pvt. Ltd.



Faculty of Engineering organized an insightful industrial visit to SkyPower Pvt. Ltd. for BSc Electrical Engineering students from the Fall 2022 and 2023 batches.

Students were educated about the innovative approach to energy independence through solar and biogas systems. The company's development of energy meters and self-reliant equipment, which reduce reliance on imports, showcased its dedication to sustainable and locally-driven solutions. The visit concluded with an engaging Q&A session.



FOST's Educational Visit to COTHM



Food Science and Technology Department's students visited COTHM Institute as part of their food service management course. The visit provided valuable hands-on insights into food safety protocols, baking techniques, plating artistry and exceptional customer service. A presentation highlighted Pakistan's growing hospitality sector, which contributes significantly to the GDP, and the increasing demand for skilled professionals. COTHM's practical approach, experienced instructors, and advanced programs were showcased as essential in shaping future industry leaders, underscoring the institute's critical role in preparing students for success in the competitive hospitality and culinary fields.

FOST's Educational Visit to Chughtai Labs



Department of Microbiology's 2nd and 6th semester BS Medical Laboratory Technology students visited Chughtai Laboratories, Lahore to bridge the gap between classroom learning and real-world practices. They gained firsthand exposure to professional diagnostic labs. They toured key sections such as Blood Banking, Microbiology, Molecular Biology, and Virology. In Blood Banking, students observed blood typing and cross-matching techniques, while in Microbiology, they learned about microorganism culturing and drug susceptibility testing. The Molecular Biology section showcasing advanced techniques like PCR and genetic testing, while the Virology section demonstrated methods such as ELISA for diagnosing viral infections. Students also witnessed the integration of automation and strict safety protocols in lab operations.



FOST's Industry Tour to Police Training College, Lahore



Faculty of Science and Technology organized an industry tour to Police Training College, Lahore. It highlighted how technology-driven investigations are transforming criminal justice, with advanced forensic tools improving crime-solving accuracy and efficiency. This initiative aims to advance scientific approaches in investigations and contribute to a safer Punjab. The tour gave students a hands-on understanding of law enforcement processes and the role of forensics in modern crime-solving.

Balochistan Business Summit Preparatory Session



Faculty of Media and Mass Communication's students attended an insightful preparation session for the Balochistan Business Summit at the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) Regional Office, Lahore. Mr. Atif Ikram Sheikh (President, FPCCI), Mr. Bilal Khan Kakar (Vice Chairman, Balochistan Board of Investment & Trade), and Mr. Nasir Khan (Vice President, FPCCI, Balochistan) shared valuable insights into the opportunities and challenges in fostering business growth and investment in Balochistan.



FMMC's Industry Visit to Dunya News and Lahore News



Faculty of Media and Mass Communication organized an industrial visit for BS (Media & Communication Studies) students to Dunya News and Lahore News. The visit provided an overview of key departments, including the News Control Room, PCR, News Studios, Programming Department, show sets, and DSNG operations. Students had the opportunity to interact with media professionals and gain valuable industry insights. It allowed students to see firsthand the inner workings of media houses, fostering a deeper understanding of the industry. It also provided networking opportunities with professionals, enhancing students' learning experience.

FOST's Industry Visit to AB Mauri



Faculty of Science and Tehnology organized an industry visit to AB Mauri Pakistan for BS Biotechnology 7th-semester students to offer students hands-on experience with fermentation technology, enzyme production, and quality control processes in the food industry. Students observed the operation of large-scale bioreactors, microbial fermentation techniques, and downstream processing. This practical exposure enhanced their understanding of bioprocess engineering and its significance in biotechnology-driven industries.



University Events

CED-FOE's Survey Camp Completion Certificate Distribution Ceremony



Department of Civil Engineering hosted the certificate distribution ceremony for 5th semester students on successful completion of Survey Camp at Abbottabad. The Survey Camp is an essential requirement for awarding the B.Sc Civil Engineering Degree as per regulations of Pakistan Engineering Council. Prof. Dr. Kafeel Ahmed, Head of the Civil Engineering Department, acknowledged students' hard work and inspired them to continuously explore and expand their knowledge beyond the classroom. He emphasized the crucial role of fieldwork and real-world experiences in shaping successful civil engineers.

11th UCP Annual Cricket Gala



University of Central Punjab's 11th UCP Annual Cricket Gala brought together skilled players and enthusiastic supporters for an event filled with competitive spirit and camaraderie. Team Comms claimed victory for the third consecutive time, with UCP Shaheens securing the runner-up spot, and Khan 11 finishing in third place. The gala highlighted exceptional talent and teamwork, showcasing the dedication of our athletes and the vibrant sports culture at UCP.



Sindhi Culture Day



UCP Mosaic Society celebrated Sindhi Culture Day, showcasing the rich traditions of Sindhi heritage. The event featured traditional music, dance performances, vibrant cultural attire, and authentic Sindhi cuisine, offering participants an immersive experience of unity and cultural appreciation.

Orientation and Oath-Taking Ceremony of Student-led Societies Presidents and Vice Presidents



Orientation and Oath-Taking Ceremony marked the beginning of an inspiring journey for the President's/ Vice Presidents of DSA-based societies for the 2024-2025 session, setting the stage for building a vibrant community and launching impactful initiatives.



3rd UCP Science and Engineering FEST



Faculty of Science and Technology in collaboration with Faculty of Engineering held its 3rd Science and Engineering Fest on January 21-22, 2025. It celebrated innovation, creativity, and talent, the event featured a variety of activities, including poster presentations, a Brain Fest, a pet show, a science circus, and math and engineering competitions. It gave students a chance to showcase their skills and learn more about science and engineering in a fun and engaging way.

Mr. Muhammad Yaqoob, Provost UCP and Engr. Usman Farooq, Director of MEP Solutions, were the chief guests and presented shields to sponsors and prizes to competition winners. He praised the participants for their hard work and thanked the organizers for putting together such a successful event. Prof. Dr. Muhammad Akhyar Farrukh, Dean of the Faculty of Science and Technology, and Dr. Muhammad Rizwan Shad, Dean of the Faculty of Engineering, also thanked the students, mentors, and sponsors for their contributions and praised the organizing committee for their excellent work.

UCP is committed to inspiring and guiding students toward success in science and engineering, helping them compete globally.



Innovating the Future: Entrepreneurship in Science and Technology



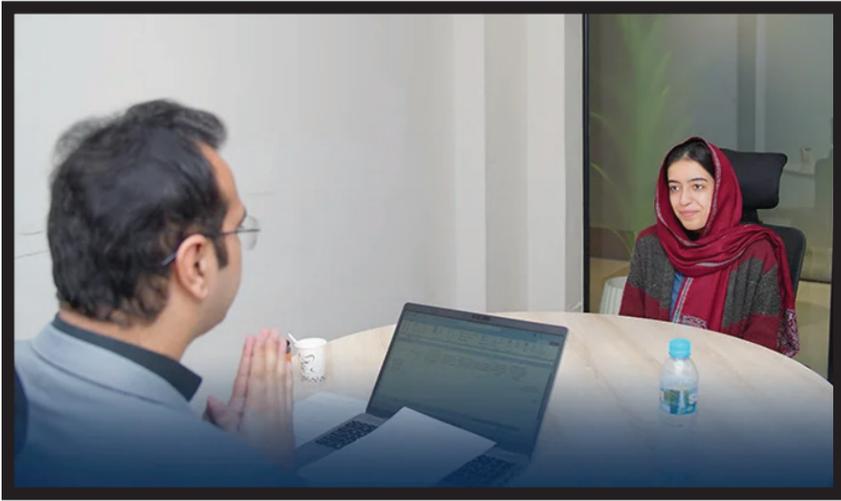
Faculty of Science and Technology organized a panel discussion titled "Innovating the Future: Entrepreneurship in Science and Technology". It featured Dr. Amina Rizwan, Assistant Professor, UCP Business School, and Prof. Dr. Muhammad Akhyar Farrukh, Dean, Faculty of Science and Technology. The discussion was moderated by Ms. Sadia Zia, Senior Lecturer, Faculty of Science and Technology. It brought together experts to discuss the dynamic connection between scientific innovation and entrepreneurship. Key topics included identifying commercial potential in research, prototype development, intellectual property protection, market analysis, securing funding, and successful market introductions.

Hands-on Training on Law Office Research



Career Services Office in collaboration with the Faculty of Law hosted a two-day Hands-On Training on Law Office Research, guided by legal expert Syed Haider Ali Najafi. The training covered key areas such as assessing agreements, drafting legal opinions, and handling disputes in business transactions. Final-year LLB Hons. students participated in a practical case study, applying their skills in a real-world scenario. The event highlighted the importance of experiential learning, aiming to boost the effectiveness of the session.

CSO x FoHSS Mock Interviews

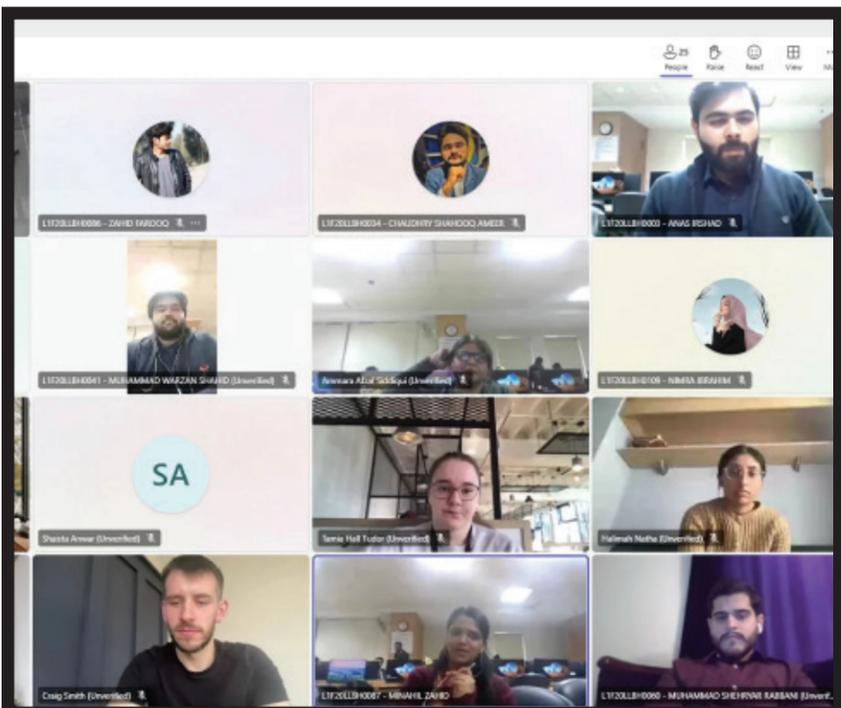


Career Services Office invited Mr. Safian Taseer, Assistant Director, State Bank of Pakistan to conduct Mock Interviews for Economics major students from the Faculty of Humanities and Social Sciences. This initiative provided students with a valuable opportunity to gain firsthand experience in interview settings, receive constructive feedback on their performance as well as their resumes, and refine their skills to prepare for future career opportunities.

Faculty of Law x Salford Law School Collaborative Online International Learning (COIL) Project



UCP International Office in collaboration with Faculty of Law and University of Salford Law School has launched Collaborative Online International Learning (COIL). This initiative will bring together a select group of final-year law students from both universities to engage weekly on the Teams platform, discussing and researching topics at the intersection of law and Artificial Intelligence, Environmental Justice, and Gender Equality. After nine weeks of in-depth discussions and comparative analysis, the project will conclude with final presentations by the students.



FOST's Participation in Pakistan Baking Summit 2025



Career Services Office invited Mr. Safian Taseer, Assistant Director, State Bank of Pakistan to conduct Mock Interviews for Economics major students from the Faculty of Humanities and Social Sciences. This initiative provided students with a valuable opportunity to gain firsthand experience in interview settings, receive constructive feedback on their performance as well as their resumes, and refine their skills to prepare for future career opportunities.

Spring 2025 Admissions Interactive Session with A-Levels Counsellors



UCP Admissions Office organized an interactive session for A-Level Counsellors from Lahore Grammar School and Beaconhouse School. They were given a comprehensive presentation on UCP's academic programs, scholarships, facilities, and other key offerings. They had a discussion on the academic expectations of A-Level students regarding university admissions and selection criteria with Pro-Rector, Dr. Hammad Naveed. The session concluded with a guided campus tour, offering the counsellors a firsthand experience of UCP's infrastructure and learning environment.



PLANTASTIC II Business Plan Competition

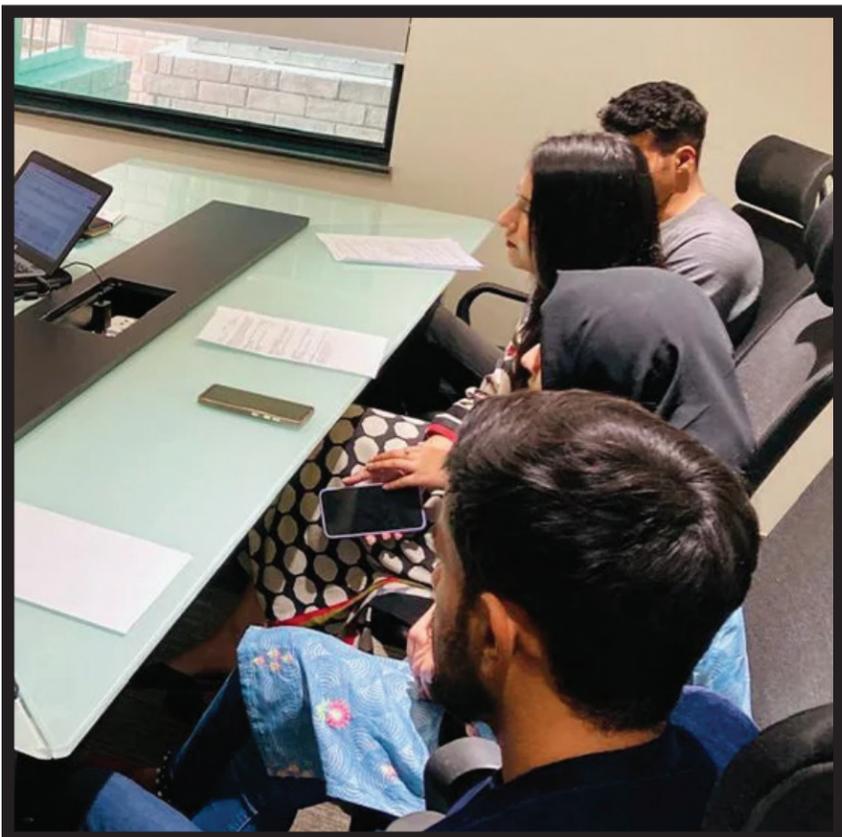


PLANTASTIC II Business Plan Competition attracted 22 BBA-students' teams to present their final project business ideas showcasing their innovative concepts. In the first round, students delivered elevator pitches. In the second round, participants presented their ideas through posters and prototype developments. Participation certificates were awarded at the event's conclusion.

CSO x FOMS Resume Review Session



Career Services Office organized a resume review session for students in the Business Analytics course at the Faculty of Management Sciences. This session provided students with personalized feedback and practical advice on how to improve their resumes, helping them make a strong impression in the competitive job market. The event aimed to equip students with the tools and knowledge to refine their resumes and enhance their chances of landing job opportunities.



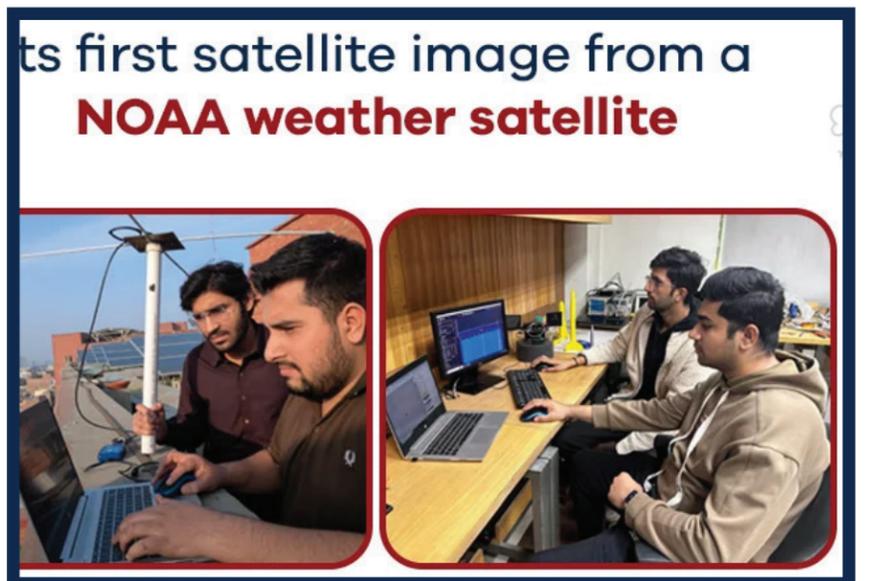
Research

Publication of 2nd Volume, 1st Issue of UCP-JST

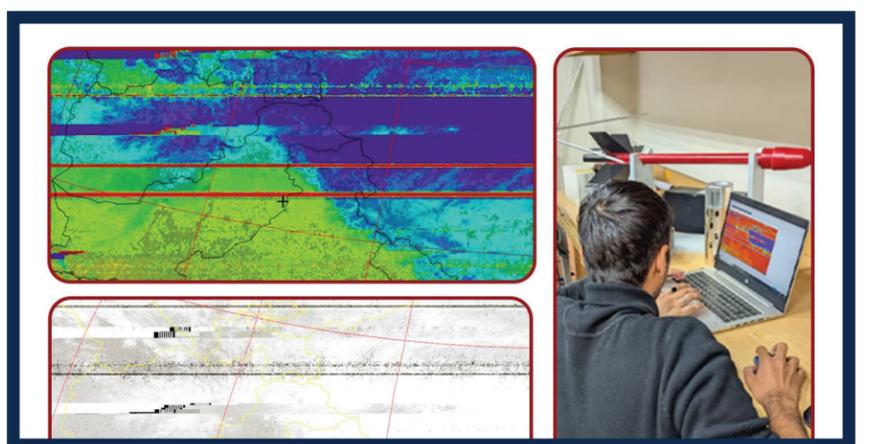


Volume 2, Issue 1 of the UCP Journal of Science and Technology (UCP-JST) has been successfully published. This achievement reflects the collaborative efforts of authors, reviewers, and the editorial team, who have worked tirelessly to ensure the quality of the publication.

Space Research Centre (SRC - UCP) captured its first satellite image from a NOAA Weather Satellite



Electrical Engineering Department students have successfully developed a satellite ground station in the lab, receiving their first satellite image from the NOAA satellite. This achievement was made possible by designing custom VHF antenna systems, including cross-dipole, V, inverted V, and quadrifilar helix antennas. Using a software-defined radio (SDR) and GNU Radio, the team captured satellite signals and generated an image of the Central Asia region. This station will support research in areas such as image processing, environmental sciences, weather forecasting, and disaster management. The next phase includes developing S-band antennas for higher-resolution images. This project marks a significant milestone in the department's research capabilities, providing students with hands-on experience in satellite communications and signal processing.







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080-000-827 | UCP.EDU.PK
1-Khayaban-e-Jinnah Road, Johar Town, Lahore.