

BS Business Analytics				
Semester 1	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAHU1023	Business & Ethics	3	1
	ENG110	Functional English	3	1
	QR101	Quantitative Reasoning I	3	1
	PAK102	Ideology & Constitution of Pakistan	2	1
	SS103	Sociology	2	1
	CCE201	Civics and Community Engagement	2	1
Semester 2	Course Code	Course Title	Credit Hrs.	No. of Sections
	QR201	Quantitative Reasoning II	3	1
	ENG211	Expository Writing	3	1
	ICT101	Applications of Information & Communication Technologies	2	1
	ICTL101	Applications of Information & Communication Technologies - Lab	1	1
	BAMG1823	Fundamentals of Management	3	1
	BAAF1223	Financial Accounting	3	1
	BAMK1113	Fundamentals of Marketing	3	1
Semester 3	Course Code	Course Title	Credit Hrs.	No. of Sections
	AFEC2703	Principle of Economics	3	1
	BAMK2113	Fundamentals of Business Analytics	3	1
	BAIT2013	Information System & Modern World	3	1
	ISL201	Islamic Studies	2	1
	BAHU2012	Foreign Language	2	1
	NS101	Natural Sciences	3	1

Semester 4	Course Code	Course Title	Credit Hrs.	No. of Sections
	AFMT1003	Quantitative Methods	3	1
	BAMG2823	Fundamentals of Operation Management	3	1
	DSCP1023	Programming Fundamentals	3	1
	BAHR3303	Human Resource Management	3	1
	BAMG2623	Entrepreneurship	3	1
Semester 5	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAIT3433	Data Structures	3	1
	BAIT3473	Business Database Strategy	3	1
	BAHU3033	Research Methods in Social Sciences	3	1
	BAIT3033	Socio/Psychometrics	3	1
	BAFF4223	Financial Modeling	3	1
Semester 6	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAMG3323	Human Behavior	3	1
	DSAL3533	Artificial Intelligence	3	1
	AFMG4613	Entrepreneurship	3	1
	BAHU3033	Research Methods in Social Sciences	3	1
	BAIT3443	Exploratory Data Analysis and Visualization	3	1
Semester 7	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAMG4873	Business Performance Management	3	1
	BAIT4433	Project Management Analytics	3	1
	BAMG4833	Enterprise Resource Planning	3	1
	BAIT3463	Machine Learning & BusinessAnalytics	3	1

	BAIT4453	Data Warehouse for Business Analytics	3	1
	BAIT4913	Final Year Project I	3	1
Semester 8	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAIT4563	Supply Chain Analytics	3	1
	BAMG4483	People Analytics	3	1
	BAAF4483	FinTech	3	1
	BAIT4163	Marketing Analytics	3	1
	BAIT4923	Final Year Project II	3	1