

Bachelor of Business Administration (BBA)				
Semester 1	Course Code	Course Title	Credit Hrs.	No. of Sections
	QR101	Quantitative Reasoning I	3	6
	PAK102	Ideology & Constitution of Pakistan	2	6
	ENG110	Functional English	3	6
	SS103	Sociology	2	6
	BAHU1023	Business & Ethics	3	6
	ICT101	Application of Communications & Information Technology	2	6
	ICTL101	Application of Communications & Information Technology Lab	1	6
Semester 2	Course Code	Course Title	Credit Hrs.	No. of Sections
	QR201	Quantitative Reasoning II	3	2
	ENG211	Expository Writing	3	2
	ICT101	Application of Communications & Information Technology	2	2
	ICTL101	Application of Communications & Information Technology Lab	1	2
	BAMG1823	Fundamentals of Management	3	2
	BAAF1223	Financial Accounting	3	2
	BAMK1113	Fundamentals of Marketing	3	2
Semester 3	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAMG2843	Business Communication	3	5
	BAAF2233	Business Finance	3	4
	BAIT2013	Information Systems & Modern World	3	4
	ISL201	Islamic Studies	2	4
	BAHU2012	Foreign Language	2	4

	NS101	Environmental Sciences	3	4
Semester 4	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAEC2723	Microeconomics	3	2
	BAMK2123	Marketing Management	3	2
	BAHR2303	Human Resource Management	3	2
	BAAF2263	Financial Management	3	2
	BAMG2603	Entrepreneurship	3	2
Semester 5	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAAF3213	Cost & Managerial Accounting	3	4
	BAMG3833	Fundamentals of Operations Management	3	4
	BAEC2733	Macroeconomics	3	4
	BALW3003	Business Law, Politics & Society	3	4
	BAMG3653	SME Management	3	4
	BAHU3043	Pakistan Today	3	4
Semester 6	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAMG3323	Human Behavior	3	2
	BAHU3033	Research Methods in Social Science	3	2
	BAHR3313	Business Strategy & Planning	3	2
	BAMG3603	Entrepreneurship	3	2
	BAHU3013	Sociology	3	2
	Course Code	Course Title	Credit Hrs.	No. of Sections
	BA4912	Project I	3	1
	BAMG4803	Leadership & Professional Development	3	2

Semesters 7 & 8

BAMG4813	Compensation Management	3	1
BAMG4823	International Business	3	1
BAMG4853	Training & Development	3	2
BAMG4863	Conflict Resolution	3	2
BAMG4843	Performance Management	3	2
BAMK4103	Selling & Sales Management	3	3
BAMK4113	Consumer Behavior	3	3
BAMK4133	Service Marketing	3	3
BAMK4143	Advertising & Promotion	3	3
BAMK4153	International Marketing	3	2
BAMK4163	Digital Marketing	3	3
BAMG4503	Fundamentals of Supply Chain Management	3	3
BAMG4513	Retail Supply Chain Management	3	2
BAMG4523	Transportation and Distribution Planning	3	2
BAMG4533	Supply Chain Sourcing	3	2
BAMG4543	Production Management	3	2
BAMG4583	Project Management	3	3
BAMG4603	Entrepreneurial Marketing	3	2
BAMG4613	Entrepreneurial Finance	3	1
BAMG4623	Idea Generation & Creativity	3	3
BAMG4643	Business Model Development & Innovation	3	1
BAMG4653	Small and Medium Enterprise Management	3	2
BAMG4663	Family Business Management	3	1

	BAAF4203	Investment Analysis	3	1
	BAAF4213	Islamic Finance	3	3
	BAAF4273	Taxation Management	3	1
	BAAF4233	Financial Markets & Institutions	3	1
	BAAF4243	International Finance	3	2
	BAAF4253	Financial Statement Analysis	3	2
Semester 8	Course Code	Course Title	Credit Hrs.	No. of Sections
	BA4924	Project II	3	1