

MS PR and Advertising		
Semester 1		
	Course Code	Credit Hrs
	APR674	Digital Media Marketing
	APR671	Integrated Marketing Communication: Case Studies
	APR673	Advanced Visual Communication Design
	APR672	Theories of Advertising and PR
Semester 3		
	Course Code	Credit Hrs
	APR799	Thesis

No. of Sections
A
A
A
A
No. of Sections
A