Post-ADP BBA (Non-Business Background)

	Course Code	Course Title	Credit Hrs.	No. of Sections
Semester 1	BAHR2303	Human Resource Management	3	BBA Section
	BAAF1223	Financial Accounting	3	BBA Section
	BAMK1113	Fundamentals of Marketing	3	BBA Section
	BAMG1823	Fundamentals of Management	3	BBA Section
	BAHU3043	Pakistan Today	3	BBA Section
	Course Code	**Course Title**	**Credit Hrs.**	**No. of Sections**
Semester 2	BAHR3303	Human Resource Management	3	BBA Section
	BAMG3813	Financial Management	3	BBA Section
	BAMK3113	Marketing Management	3	BBA Section
	BAMG2823	Fundamentals of Operations Management	3	BBA Section
	Course Code	**Course Title**	**Credit Hrs.**	**No. of Sections**
Semester 3	BAMG3603	Entrepreneurship	3	BBA Section
	BAHU3013	Sociology	3	BBA Section
	BAMG3323	Human Behavior	3	BBA Section
	BAHR3313	Business Strategy Planning	3	BBA Section
	BAHU3033	Research Methods in Social Sciences	3	BBA Section
	Course Code	**Course Title**	**Credit Hrs.**	**No. of Sections**
	BA4912	Project I	3	BBA Section
	BAMG4803	Leadership & Professional Development	3	BBA Section
	BAMG4813	Compensation Management	3	BBA Section
	BAMG4823	International Business	3	BBA Section

BAMG4853	Training & Development	3	BBA Section
BAMG4863	Conflict Resolution	3	BBA Section
BAMG4843	Performance Management	3	BBA Section
BAMK4103	Selling & Sales Management	3	BBA Section
BAMK4113	Consumer Behavior	3	BBA Section
BAMK4133	Service Marketing	3	BBA Section
BAMK4143	Advertising & Promotion	3	BBA Section
BAMK4153	International Marketing	3	BBA Section
BAMK4163	Digital Marketing	3	BBA Section
BAMG4503	Fundamentals of Supply Chain Management	3	BBA Section
BAMG4513	Retail Supply Chain Management	3	BBA Section
BAMG4523	Transportation and Distribution Planning	3	BBA Section
BAMG4533	Supply Chain Sourcing	3	BBA Section
BAMG4543	Production Management	3	BBA Section
BAMG4583	Project Management	3	BBA Section
BAMG4603	Entrepreneurial Marketing	3	BBA Section
BAMG4613	Entrepreneurial Finance	3	BBA Section
BAMG4623	Idea Generation & Creativity	3	BBA Section
BAMG4643	Business Model Development & Innovation	3	BBA Section
BAMG4653	Small and Medium Enterprise Management	3	BBA Section
BAMG4663	Family Business Management	3	BBA Section
BAAF4203	Investment Analysis	3	BBA Section
BAAF4213	Islamic Finance	3	BBA Section

Semesters 4 & 5

	Course Code	Course Title	Credit Hrs.	No. of Sections
	BAAF4273	Taxation Management	3	BBA Section
	BAAF4233	Financial Markets & Institutions	3	BBA Section
	BAAF4243	International Finance	3	BBA Section
	BAAF4253	Financial Statement Analysis	3	BBA Section
Semester 5	**Course Code**	**Course Title**	**Credit Hrs.**	**No. of Sections**
	BA4924	Project II	3	BBA Section