



# DECEMBER CONNECT'25

Throughout the month, communication moved with intent. Coverage followed purpose rather than impulse.

Design followed system rather than trend. Content followed thought rather than repetition. Each action reinforced the other.

Communication became less about reach and more about meaning. In that shift, the institution began to speak with one voice.

*Comms*



December brings the year to a narrow point. Time slows, decisions weigh more, & noise recedes. What remains is choice.

For Communications and for UCP, December 2025 became a month where direction was tested and position was set.



# Highlight of the Month

## University of Central Punjab and University of Leicester Launch Official 2+2 Academic Pathway Partnership

University of Central Punjab (UCP) has officially launched a landmark international academic partnership with the University of Leicester (United Kingdom), reinforcing UCP's strategic commitment to globalization, international academic integration, and student mobility. The partnership introduces a 2+2 undergraduate academic pathway, enabling students to complete the first two years of their degree at the University of Central Punjab and the remaining two years at the University of Leicester. Under this agreement, students will be eligible to pursue Bachelor of Science degrees in Economics and Data Analytics, and Accounting and Finance, with the final qualification awarded and accredited by the University of Leicester. The agreement was formally signed in Lahore during an official visit by a delegation from the University of Leicester. The engagement focused on academic collaboration, institutional alignment, and the development of globally competitive study pathways for Pakistani students. Speaking on the occasion, Mian Amer Mehmood, Chairman, Punjab Group of Colleges and Rector, University of Central Punjab, emphasized the broader responsibility of higher education institutions in a globalized world. He stated: "Globalization is no longer a choice; it is our responsibility. Universities must prepare youth not only for local success but for meaningful participation on the global stage. Through international partnerships like this, we are empowering our youth with global exposure, adaptability, and the confidence to lead in an interconnected world." Highlighting UCP's academic vision, Prof. Dr. Hammad Naveed, Pro-Rector, University of Central Punjab, said: "This partnership reflects UCP's strong focus on international academic collaboration and quality assurance. It offers our students a structured, transparent progression across two higher education systems while equipping them with the academic rigor and global perspective required in today's competitive landscape." Providing an overview from the University of Leicester, Professor Dr. Daniel Ladley, Pro Vice-Chancellor, Head of College and Executive Dean, University of Leicester School of Business, remarked: "This collaboration establishes a robust framework for joint academic delivery between our institutions. It creates a clear and credible study pathway for students while strengthening cooperation in teaching, curriculum development, and academic exchange." Underscoring the importance of UK-Pakistan educational ties, Mr. James Hampson, Country Director, British Council Pakistan, said: "Transnational education partnerships such as this play a critical role in developing global competence and employability among young people. The British Council is pleased to see leading institutions from the UK and Pakistan working together to create high-quality international opportunities for students." Commending the collaboration, H.E. Ben Warrington, British Deputy High Commissioner, noted: "Education is a cornerstone of the UK-Pakistan relationship. Partnerships between universities like UCP and the University of Leicester demonstrate a shared commitment to academic excellence, innovation, and investing in the potential of young people who will shape our shared future." Concluding the ceremony, Mian Amer Mehmood reaffirmed UCP's long-term vision for international engagement, stating: "Our mission is to ensure that Pakistani students are not limited by geography. By connecting them with leading global institutions, we are investing in their futures and contributing to the development of a globally competent generation." This agreement represents the first formal collaboration between the University of Leicester School of Business and the University of Central Punjab. Both institutions will work closely to implement the programme in accordance with academic, regulatory, and quality assurance standards.









# UCP × University of Leicester Academic Pathway Partnership Launch

Prof. Dr. Daniel Ladley, Pro Vice-Chancellor, Head of College and Executive Dean, University of Leicester School of Business, Prof. Dr. Abdul Jabbar, Dean Internationalization, University of Leicester, Mr. James Hampson, Country Director, British Council Pakistan and H.E. Ben Warrington, British Deputy High Commissioner in Pakistan penning down their thoughts in UCP Visitors Book.









# University of Leicester's Alumni Meetup

University of Leicester's alumni met with UCP leadership, along with Prof. Dr. Daniel Ladley, Pro Vice-Chancellor, Head of College and Executive Dean, and Prof. Dr. Abdul Jabbar, Dean Internationalization, University of Leicester, to discuss alumni engagement and future collaboration.









# UCP x University of Leicester A Tour to the Walled City of Lahore

University of Central Punjab hosted a delegation from the University of Leicester on a heritage visit to Old Lahore as part of their official partnership launch. The tour, arranged by Lahore ka Ravi, guided the delegates through the historic streets and landmarks of the Walled City, showcasing its rich history, vibrant culture, and architectural legacy.









# 3rd International Conference on New Trends in Civil Engineering

Department of Civil Engineering, organized the 3rd International Conference on New Trends in Civil Engineering in collaboration with leading construction industries of Pakistan. The three-day conference featured panel discussions, industrial talks, research paper presentations, and a bridge assembling competition, with participation from students, faculty, industry professionals, and international researchers. The event concluded with a closing ceremony in which Engr. Suhail Aftab Qureshi, Vice Chairman Pakistan Engineering Council, appreciated the efforts of the organizing committee.









# Tech for Tomorrow (TFT 3.0)

Faculty of Information Technology & Computer Science, organized the third edition of Tech for Tomorrow, focusing on inclusive technology education. The event offered participants hands-on experience in emerging domains such as web programming, robotics, Arduino-based systems, AR/VR, and modern computing technologies. Initiatives like TFT 3.0 continue to promote innovation, digital empowerment, and equal learning opportunities, particularly for students and underrepresented communities pursuing careers in technology.









# Christmas 2025

University of Central Punjab celebrated Christmas, bringing together members of the UCP community. The celebration included a cake-cutting ceremony. The event reflected the university's commitment to inclusivity and provided an opportunity for participants to come together and mark the occasion.









# 5th UCP FMMC Film Festival

Faculty of Media and Mass Communication hosted the 5th UCP FMMC Film Festival, bringing together creative talent from across Pakistan. The two-day event presented short films, documentaries, and music videos by university students and independent filmmakers nationwide, and featured two panel discussions: "Literature on Screen" and "From Idea to Visuals: Exploring Films as an Art," both moderated by Mr. Kamran Butt (Principal Lecturer & Team Lead). The panels included esteemed speakers Mr. Sarmad Sehbai, Mr. Salman Shahid, Mr. Sarmad Sultan Khoosat, Ms. Amna Mufti, and Ms. Kanwal Khoosat, while the jury panel comprised Mr. Hafeez Tahir, Mr. Janan Sindhu, and Mr. Shahrukh Naveed. The festival was further enriched by musical performances by FMMC students, and concluded with Prof. Dr. Hammad Naveed (Pro-Rector, UCP) and Prof. Dr. Fawad Baig (Dean, FMMC) presenting shields and cheques to winners, runners-up, and distinguished guests.









# Takhleeq Pop-Up

The Takhleeq Pop-up Space was a bold experiment in reimagining what entrepreneurship could look like inside a university campus. Hosted at the University of Central Punjab, the initiative transformed everyday student footfall into real market access for student- and faculty-led startups. Instead of limiting entrepreneurship to classrooms, incubators, or pitch rooms, the Pop-up Space turned the campus into a live commercial environment where founders tested products, interacted with real customers, and learned directly from market behavior. It repositioned the university not just as a place of learning, but as an active marketplace and experimentation ground for young businesses.

In terms of outcomes, the Pop-up Space delivered results that went far beyond expectations. Over a 30-day activation, more than 40 businesses participated and collectively generated PKR2.3 million in revenue, validating the commercial potential of campus-based entrepreneurship. The initiative deliberately experimented with how sustained footfall could be driven over time, using rotating engagement strategies, collaborations with multiple student societies, themed activities, and continuous activation of the wider student body. This approach demonstrated that pop-up spaces are not one-off events, but scalable, repeatable models when thoughtfully designed. The experience produced a clear, data-backed case for how universities can unlock demand, energize students, and create meaningful economic outcomes for early-stage founders.









# ICC UCP MUN 9th Edition

ICC UCP hosted 9th Legacy Edition Model United Nations Conference featuring seven committees and delegations from across Pakistan. The conference commenced with a policy dialogue under the Awaami Bethak titled “Understanding Pakistan’s Polarisation: The Future of Identity, Security, Governance, and Foreign Policy” featuring Raza Rumi, Dr. Yaqoob Khan Bangash, Mehr Hussain and Fasi Zaka, moderated by Dr. Karrar Haider. The event also featured Qawwali Night and a Closing Ceremony followed by shield distribution & dinner to recognize excellence and participation, making MUN IX a complete and impactful experience of diplomacy, dialogue and leadership.







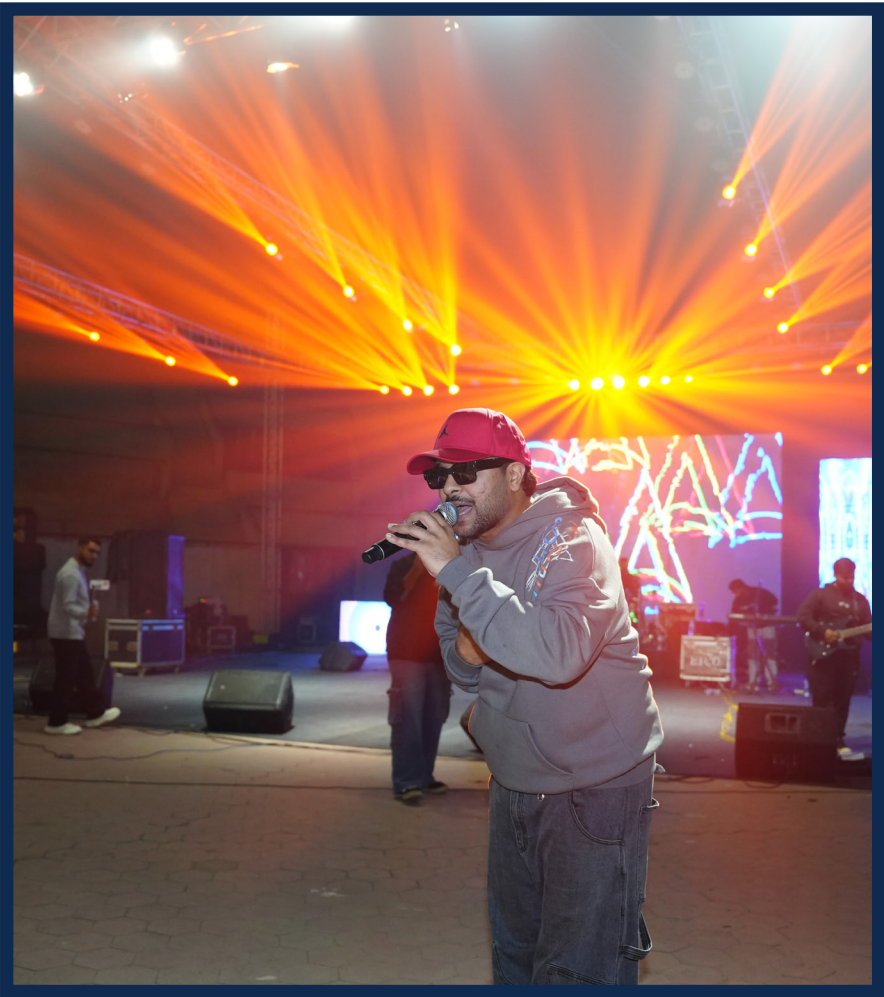


# Annual Concert 2025

University of Central Punjab hosted its Annual Concert 2025, an evening of music. The event showcased remarkable performances. Students enjoyed an energetic and engaging program filled with memorable moments. The concert provided a platform for cultural expression and celebrated the diverse artistic abilities of UCP students.









# Mushaira: “Bayad-e-Taimoor Hassan Taimoor”

University of Central Punjab organized its annual Mushaira, Bayad-e-Taimoor Hassan Taimoor, to welcome Batch '25, under the guidance of the Students Services Center and headed by the master of Urdu literature, Mr. Abbas Tabish. Thousands of students attended the Mushaira, where they did not just listen to poetry but experienced verses that untangled deep feelings and guided them through a gentle emotional renewal. Renowned poets including Shaheen Abbas, Hamida Shahin, Azhar Faragh, Anjum Saleemi, Ali Zaryoun, Ahmed Saeed, Zia Mazkoo, Wahab Ahmed Jamal, Ali Qaim Naqvi, Mah-e-Nau, Zaibunnisa Wasiq, Aman Shahzadi, and Kafeel Rana captivated the audience, while Mr. Haider Miraj conducted the event, creating an engaging atmosphere throughout. Students not only continued this tradition but also developed it with a new rhythm and contemporary tone.









# 10<sup>th</sup> Book Fair 2025

UCP Library's 10th Book Fair inaugurated by Provost, Muhammad Yaqoob provided the university community with a valuable opportunity to expand their personal and professional collections with the latest publications, all available at an attractive flat 25% discount.

Diverse range of reading material was available from fifteen vendors, who showcased their latest imported collections. Prominent local publishers Zia-ul-Quran Publishers and Ilm-o- Danish Publications also displayed their wide array of offerings.

Students were seen actively purchasing books not only for their academic studies but also a rich selection of literature to broaden their general knowledge and for leisure reading. In an era dominated by digital media and social networks, the remarkable interest shown by students in buying and reading physical books is highly commendable and a positive sign for the academic culture at UCP.









# Workshops and Seminars

## UCP x Punjab Traffic Police Driving School Session



University of Central Punjab in collaboration with Traffic Police Punjab, conducted the first session of the Driving School. Students attended the session to learn road safety rules, driving basics, and observed a practical demonstration.

## Seminar on Child & Early Marriages



Volunteers in Service Department organized a seminar on “Child and Early Marriages” in collaboration with partner NGO Search for Justice. The session explored the impact of early marriages on girls’ health, education, and well-being, while addressing the socio-economic and cultural factors that sustain this practice. Executive Director of Search for Justice, Mr. Iftikhar Mubarak, shared real-life cases, legal frameworks, and strategies for prevention.

## Fundamentals of Biorisk Management System



Department of Microbiology, conducted a hands-on laboratory session under the Fundamentals of Biorisk Management System, focusing on safe laboratory practices, risk assessment, and essential biosafety procedures. Participants examined real-time lab hazards, safety controls, and practical measures to promote responsible scientific conduct. The session featured Dr. Samreen Sarwar, Technical Advisor at Health Security Partners, USA, whose insights added valuable perspective. Special acknowledgment goes to Dr. Madiha Khan and Dr. Samman Ikram for organizing the workshop and contributing to its successful execution.

## Anti-Smog Awareness Seminar



Volunteers in Service Department organized an Anti-Smog Awareness Seminar to educate students on the causes of smog, preventive measures, and ways to promote environmental responsibility in their communities. Participants learned about major contributors to smog, including vehicular emissions, industrial pollution, and crop burning.

## Recent Development of Alpha-Glucosidase Inhibitors for the Management of Type II Diabetes



Department of Basic and Applied Chemistry organized an international seminar, titled “Recent Development of Alpha-Glucosidase Inhibitors for the Management of Type II Diabetes.” The session featured distinguished guest Prof. Dr. Shamsun Nahar Khan from East West University, Dhaka, and a Postdoctoral Fellow at Harvard University, USA, who shared critical insights into the biochemical mechanisms and global pharmaceutical developments of Alpha-Glucosidase inhibitors. Inaugurated by Prof. Dr. Muhammad Akhyar Farrukh, Head of the Department, the seminar provided faculty and students a valuable platform to engage with cutting-edge research in medicinal chemistry.

## World AIDS Day Seminar



Department of Microbiology, hosted a World AIDS Day Seminar featuring distinguished speakers including Muhammad Hussain Rana, Additional Secretary Vertical Programs, Health & Population Department Punjab;



Dr. Hasnain Javed, Molecular Biologist and Lab In-Charge at PACP; and Muhammad Shoaib Akram, Communication Officer at PACP. The speakers shared insights on HIV/ AIDS awareness, prevention, diagnostics, and stigma reduction, providing students and faculty with valuable knowledge and practical guidance.

CAPTURE 101: Episode 1



Photography Club hosted its CAPTURE 101 Workshop, featuring Fasi Asad, who guided participants on photography fundamentals, lighting techniques, and creative angles. The session was complemented by a general body meeting, where club members shared ideas and planned upcoming activities, fostering collaboration and skill development among aspiring photographers.

Seminar on Self Defense for Girls



Volunteers in Service Department organized a Seminar on Self-Defense for Girls, equipping female students with essential skills for personal safety through an engaging session led by Major Jawad Adeeb and Syed Kamran Naqvi from the Pakistan Self Defense Federation (PSDF), who emphasized situational awareness, mental preparedness, and the importance of self-defense as a vital life skill; the seminar was further enhanced by practical demonstrations from guest trainers Kinza Tahreem and Aleeha Bashir from Kaaf Noon Za, enabling participants to learn effective responses to threats and harassment.

Islam & Business



Islamic Guidance Club hosted an informative session titled “Islam & Business” featuring Sheikh Ubaid Ur Rehman Shafique, who discussed how aligning ambition with faith leads to meaningful and sustainable success. The session guided students on setting purposeful goals, making ethical decisions, and building careers grounded in sincerity, integrity, and core Islamic principles.

Seminar on Harassment at Workplace



Volunteer in Service Department organized a seminar on Harassment at Workplace as part of the 16 Days of Activism Against Gender-Based Violence 2025 campaign. The session brought together speakers including Mr. Syed Mohsin Zulfiqar (Vice Chairman, YOCFAN), Prof. Faraz Ali (FoIT & CS, UCP), Ms. Mehwish Niaz (Executive Director, Laureate Foundation), and Ms. Sabiha Shaheen (Executive Director, Bargad), who shared expert insights on workplace ethics, legal protections, reporting mechanisms, and the collective responsibility of institutions and youth in building safe and inclusive professional environments.

Case of Junagarh

Law Society hosted a session titled “Case of Junagarh” with His Highness Nawab Ali Murtaza Khanji, the Sovereign Ruler of the Historic Junagadh State. The session provided students with a rare opportunity to engage directly with His Highness and gain profound perspectives on leadership, heritage, governance, and public service. Through discussion, students explored the historical context of Junagarh and reflected on its contemporary relevance.



Gemini Hands-On Workshop

ACM Chapter, in collaboration with the Google Developer Group, successfully organized the “Gemini Hands-On Workshop”. The workshop provided students with an engaging and practical introduction to Gemini, highlighting its core features, real-world applications, and effective prompt engineering techniques. Participants took part in hands-on AI exercises and learned how to integrate Gemini into their academic and professional projects. The session offered valuable insights, strengthened students’ confidence in AI tools, and delivered a meaningful and impactful learning experience.





International Human Rights Day

Faculty of Media and Mass Communication, in collaboration with the Youth Forum for Kashmir, hosted a seminar on International Human Rights Day. Speakers including Mr. Salman Ghani, Mr. M. Usama Ghazi, Mr. Tariq Ehsan Ghouri, and Prof. Dr. Fawad Baig highlighted ongoing human rights violations in Indian-Occupied Kashmir. Dr. Atif Ashraf, delivered the opening remarks.

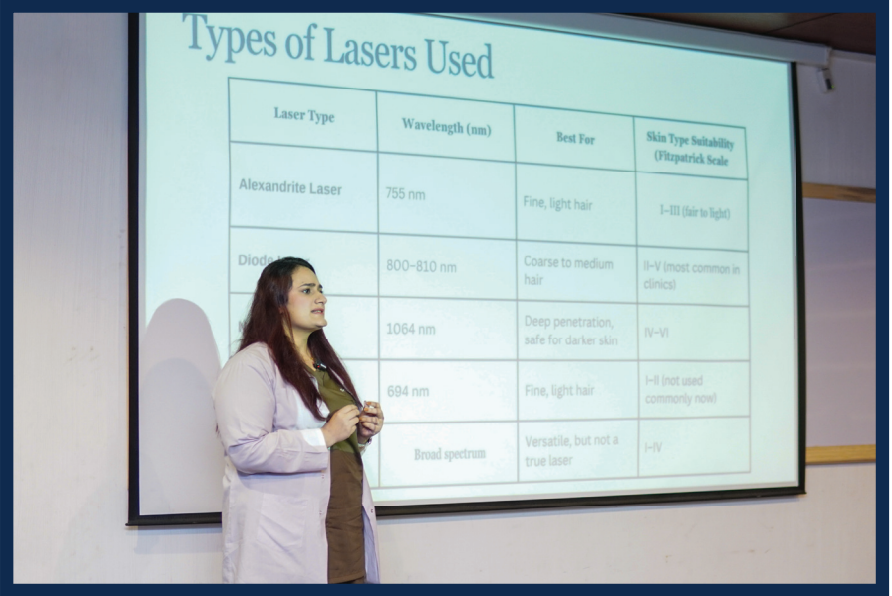


Artificial Intelligence in Microbial Science and Healthcare Innovation

Faculty of Science & Technology, conducted a training session on “Artificial Intelligence in Microbial Science and Healthcare Innovation”. Dr. M. Fayyaz Ur Rehman, Associate Professor and expert in computational biology, delivered the session, covering practical AI tools for microbiology, AI-assisted genomic analysis, literature automation, scientific writing support, and ethical AI practices.



Stories That Matter Series 2 “Unlocking Skin Secrets”



NISA Society organized Stories That Matter – Series 2: “Unlocking Skin Secrets”, an informative session aimed at promoting skin awareness and self-care among students. The event featured a live HydraFacial demonstration along with personalized skin consultations conducted by leading dermatologists from Cosmothetics Academy. The session provided students with expert insights into understanding their skin types, addressing common concerns, and adopting effective skincare routines. By combining practical demonstrations with professional guidance.

Head VIS’ Talk at UN Women Seminar on International Human Rights Day 2025



UN Women, in collaboration with Idara-e-Taleem-o-Aagahi (ITA), invited Muhammad Hammad Ur Rehman, Head of Volunteers in Service (VIS), as a speaker at the International Human Rights Day Seminar held at Alhamra Arts Council. The event, marking the closing of the global 16 Days of Activism against Gender-Based Violence campaign, highlighted VIS–UCP initiatives promoting responsible and ethical use of digital technologies, youth empowerment, and awareness of cyberbullying, online harassment, and digital violence, emphasizing these issues as critical human rights and gender equality concerns, particularly for women and young people.

Systematic Literature Review (SLR) Workshop



Dr. Ghulam Ali Arain, Associate Professor at LUMS, conducted a comprehensive workshop on Systematic Literature Review (SLR) for all PhD batches, providing advanced insights into research methodologies, tools, and best practices. The session received response from participants, with scholars actively engaging, asking insightful questions.

ICC UCP’s Comprehensive MUN Training Session



ICC UCP MUN Society in collaboration with the Voltaire Society, organized a Model United Nations (MUN) training session for International Relations and Political Science students at the University of Central Punjab. Conducted by Mr. Arqam Altaf, the session provided expert guidance on diplomatic discourse, parliamentary procedure, and effective public speaking, equipping students with practical skills and confidence for participating in national and international MUN conferences.



## Business Model Design & Product Commercialization Workshop



Office of Research, Innovation & Commercialization, conducted Day 1 of the Business Model Design and Product Commercialization Workshop, led by Dr. Amina Rizwan, Assistant Professor, Department of Management / Entrepreneurship. The session focused on idea generation, value proposition development, market validation, and business model design, with participants engaging in hands-on exercises such as the problem-first approach to startup ideation, Value Proposition and Business Model Canvases, and customer insights in the Pakistani market context. Office of Research, Innovation & Commercialization, concluded a two-day Business Model Design and Product Commercialization Workshop, aimed at strengthening participants’ entrepreneurial and commercialization capabilities. On Day 2, Dr. Amina Rizwan delivered advanced sessions on product pricing, financial feasibility, commercialization pathways, go-to-market strategies, pitching, negotiation, and industry collaboration, complemented by mock pitching exercises and practical discussions on scaling startups within the local business ecosystem.

## Allah Loves the Struggling Believers



Islamic Guidance Club organized a session on “Allah Loves the Struggling Believers” with Mr. Tayassar Ali. The session highlighted the sacrifices of the Sahaba and the timeless promises of the Quran, reminding us that every trial is a means of drawing closer to Allah.

## Digital Transformation in Procurement: From Paper to Platforms



Faculty of Management Sciences’ session on “Digital Transformation in Procurement: From Paper to Platforms” was conducted with the Supply Chain Sourcing class facilitated by Mustafa Hanan Mehboob. We are grateful to our distinguished speakers:

Mr. Raza Ashraf, Chief Information Officer, PEPSI Naubahar Bottling

Uzma Kamal, CEO, EmpowerNet Global

Their valuable insights on digital procurement, industry practices, and real-world transformation made the session highly engaging and impactful for our students.

## Building High-Performing Teams: Managing Stress, Resolving Conflict, Motivating Employees, and Leading Diverse Workforces



Faculty of Management Sciences organized a guest speaker Session for BSAF students as a part of the Organizational Behaviour course to strengthen the link between academic learning and industry practice. Mr. Usman Afzal Mujahid (Talent & Culture Partner, Service Footwear) talked about “Building High-Performing Teams: Managing Stress, Resolving Conflict, Motivating Employees, and Leading Diverse Workforces”. It offered students valuable real-world perspectives on contemporary people management challenges and effective leadership practices. Students actively participated in discussions, gaining a practical understanding of how organizational behaviour concepts are applied in professional environments.



## Redefining Retail: The Art and Science of Merchandising at Majid Al Futtaim

Faculty of Management Sciences, in collaboration with the Supply Chain Club, successfully hosted an Industry Talk on “Redefining Retail: The Art and Science of Merchandising at Majid Al Futtaim.” Mr. Rana Badar Javed, Head of Commercial Sourcing and Merchandising at Majid Al Futtaim, shared valuable real-world insights and practical experiences. The session highlighted current retail trends, strategic merchandising, and industry challenges. Students actively engaged in discussions, gaining exposure to professional perspectives beyond the classroom.



## VIS x Sundas Foundation Seminar on Social Responsibility and Blood Donation

Volunteers in Service Department organized a seminar on Social Responsibility and Blood Donation, followed by a two-day Blood Donation Camp, in collaboration with the Sundas Foundation, to promote humanitarian values and voluntary blood donation. The seminar featured renowned actress Resham and veteran actor, writer, and comedian Khalid Abbas Dar, Honorary Director at Sundas Foundation, who highlighted the importance of empathy, community service, and supporting patients with blood-related diseases. The initiative saw enthusiastic participation from students, faculty, and staff, resulting in the collection of a significant number of blood bags for thalassemic children, while the Sundas Foundation ensured a safe and efficient blood collection process.



## Swipe Right to Freedom



Islamic Guidance Club hosted a session, ‘Swipe Right to Freedom,’ with Mr. Saad Hanif. Participants explored dopamine detox, phone-free moments, and practical strategies to reclaim focus, peace, and purpose beyond the screen.

## Social Media Data Collection and Academic Publishing



Faculty of Media and Mass Communication hosted Dr. Muhammad Awais from the University of Sharjah, UAE, for a guest lecture on “Social Media Data Collection and Academic Publishing.” The session, attended by faculty members and MPhil students, offered practical insights into online data extraction tools and strategies for publishing in leading academic journals. It concluded with Prof. Dr. Fawad Baig.

## (De)construction of Poetic Thought



Literary Society organized a poetic workshop titled “(De)construction of Poetic Thought” with renowned poet Kafeel Rana. The session encouraged participants to explore ideas, emotions, and language beyond their surface meanings, fostering critical engagement with poetic expression. Through interactive discussions and thoughtful dialogue, the workshop provided a space where creativity met reflection.

## Smart Organic Soap Formulation Workshop



Office of Research, Innovation & Commercialization, conducted a Smart Organic Soap Formulation Workshop. The workshop drew active participation from more than 65 students and professionals representing UCP and various external institutions, highlighting its interdisciplinary and cross-sectoral engagement. The session was led by Dr. Sadia Zulfiqar from the Faculty of Science & Technology, who delivered comprehensive hands-on training on whitening, anti-acne, and glow booster organic soap formulations, along with quality testing and packaging techniques.



Islam & Modernism



Islamic Guidance Club organized a panel talk on “Islam & Modernism,” featuring distinguished speakers Dr. Hammad Lakhvi, Shaykh Moeen Mehmood, and Dr. Asiya Madni. The session explored how Islam engages with modern thought while maintaining its core principles, highlighting the relevance of Islamic teachings in contemporary society.

Language Documentation and Archiving



Faculty of Languages and Literature, in collaboration with the Forum for Language Initiative (FLI), organized a workshop on language documentation and archiving, conducted by Mr. Naseem Haider, Project Manager at FLI. The session introduced participants to the fundamentals of documenting and preserving under-researched and endangered languages, offering practical insights into data collection, archiving, and research methods. Faculty members, MPhil scholars, and PhD researchers actively participated in the workshop, which marked the first event in a two-part series aligned with UCP’s strategic goal of “Becoming a Globalized University.”

Digital Violence Laws and Legal Aid



Law Society organized a session on Digital Violence Laws and Legal Aid, addressing the growing misuse of technology and artificial intelligence and the consequent rise in digital violence cases in Pakistan. The session aimed to raise awareness about digital violence, highlight relevant cyber laws, and educate students about available legal aid channels and complaint mechanisms for victims.

University Events

Beyond The Mic - TAAKRA Pre Hype



Beyond the Mic in collaboration with OPPO. Content creators Abbas Raza Bukhari and Farhan Ullah Aziz joined the event for a conversation with the audience, sharing stories and engaging in discussions. OPPO distributed gift hampers among attendees. The session concluded with the speakers highlighting the role of content creation, storytelling, and creative thinking in shaping youth culture.

Launching of 16 Days of Activism against Gender-Based Violence 2025 Campaign

Volunteers in Service Department, launched the global campaign 16 Days of Activism Against Gender-Based Violence, bringing together students, faculty, and volunteers to raise awareness and take action against all forms of gender-based violence. Over the next 16 days, VIS will lead awareness sessions, community outreach activities. The campaign supports key United Nations Sustainable Development Goals, including SDG 4 – Quality Education, by educating and empowering students, and SDG 5 – Gender Equality, by addressing violence against women and girls.



IBTIDA x Task Force Club Islamic Week Closing Ceremony



IBTIDA in collaboration with the Task Force Club, concluded Islamic Week with a closing ceremony that included certificate distribution to recognize the contributions of volunteers and participants. The event acknowledged the commitment and participation of students throughout the week’s activities.



## UCP x Allied Bank Ltd. Meeting



Allied Bank Limited (ABL) representatives visited the University of Central Punjab’s Faculty of Management Sciences to discuss opportunities for industry–academia collaboration. The session was joined by Dr. Anum Fazal, Head of the Fintech Program, and Mr. Nabeel, Head of the BS Digital Marketing Program, who reviewed training pathways, market-driven skill requirements, and avenues for student development. Provost M. Yaqoob and Dean FOMS, Dr. Muhammad Athar Siddiqui, also shared ongoing initiatives aimed at enhancing practical learning and strengthening engagement between ABL and FOMS.

## Intra Moot Competition



Law Society hosted a two-day Intra Moot Competition, providing aspiring lawyers with a platform to showcase their advocacy skills and legal knowledge. The event offered hands-on experience in legal research, drafting, and oral arguments, helping students gain practical exposure to courtroom procedures and the legal market. Designed to train fresh legal minds, the competition served as a stepping stone for participants to enhance their skills, build confidence, and prepare for future careers in law.

## Employee Engagement Initiative (Staff Sports Festival)



University of Central Punjab organized a two-day Staff Sports Festival under its Employee Engagement Initiative, bringing non-academic staff together for a series of sports and activities designed to promote teamwork, coordination, and interaction across departments. The festival offered staff the opportunity to engage in healthy competition, build stronger workplace connections, and participate in collaborative events that highlighted the importance of every member of the university community.

## International Volunteer Day



Volunteer in Service Department, in collaboration with the Welfare Society and Pakistan Citizen’s Alliance, celebrated International Volunteer Day (IVD) 2025 under the theme “Jawano ko Peeron ka Ustad Ker”. The event focused on youth empowerment, community service, and the spirit of volunteerism. Chief Guest Mr. Ahmad Shahzad inspired attendees with motivational insights on discipline, teamwork, and giving back to society.

## 2-Day Pickleball Tournament



Sports & Fitness Club organized an exciting 2-Day Pickleball Tournament, inaugurated by Pro Rector Dr. Hammad Naveed and Provost Mr. Muhammad Yaqoob. The event showcased high energy, competitive spirit, and thrilling matches, culminating in cash prizes of Rs. 10,000 for the winner, Rs. 7,500 for the runner-up, and Rs. 5,000 for the second runner-up.

## NAEAC’s Accreditation Visit for BS Food Science and Technology Program



National Agricultural Education Accreditation Council conducted an accreditation visit for the BS Food Science and Technology program at the University of Central Punjab. The visit was led by Dr. Abdul Ghaffar, Secretary NAEAC, with Prof. Dr. Sanaullah Iqbal serving as the Subject Expert, while the inaugural and concluding sessions were chaired by Provost Mr. Muhammad Yaqoob. During the visit, the review team attended presentations, interacted with students, and evaluated key facilities, including laboratories, classrooms, COFIC, and the library. The evaluators praised the department’s commitment to quality education, practical skill development, and continuous improvement.



Tassawur 2025



Photography Club organized a photo walk through Androon Lahore, offering participants an experience into the heart of the city’s rich heritage. The walk provided students with an opportunity to capture Lahore’s timeless architecture, vibrant street life, and deeply rooted cultural traditions, reflecting the essence of a living historical landscape. Through creative visual storytelling, the initiative encouraged appreciation of local heritage while improving students’ photographic skills and observational perspective.

Music Hour



Music Society hosted Music Hour, an evening featuring live performances, vibrant rhythms, and melodious tunes. The event highlighted the talent and creativity of UCP musicians, offering students a platform to celebrate and enjoy musical expression.

Horizons of Information Technology and Engineering 2.0



Faculty of Information Technology and Computer Science in collaboration with Faculty of Engineering organized 2nd IEEE International Conference on Horizons of Information Technology and Engineering (HITE 2.0) bring together leading researchers, academicians, industry experts, and students. The event showcased cutting-edge research, fostered collaboration, and explored emerging technologies across AI, Software Engineering, Robotics, Blockchain, Cybersecurity, and more.

Guest Lecture on Research Methodologies

University of Central Punjab had the privilege of hosting Mr. Asad Tahir Jappa, PhD Candidate at the University of Leicester and Chief Public Relations / Director Media / Spokesperson, Federal Board of Revenue (FBR), Islamabad. He delivered a session on research methodology for business and media students, sharing valuable perspectives drawn from his academic journey and extensive professional experience in public sector leadership and communication.



Kehkaha Gen Z Ka – Comedy Edition



UCP Trendsetters Club’s Kehkaha Gen Z Ka – Comedy Edition turned the night into a laugh fest with good jokes, crazy energy and memories we’re still laughing about.

Stepping into Healing: White Coat & Oath Ceremony with a Motivational Talk



Department of Microbiology, organized “Stepping into Healing: White Coat & Oath Ceremony with a Motivational Talk” for Doctor of Physical Therapy (DPT) students. The ceremony marked a significant academic and professional milestone as students donned their white coats and took the professional oath, symbolizing their commitment to ethical practice, compassion, and excellence in healthcare. The event also featured an inspiring motivational session that encouraged students to embrace their professional journey with dedication, responsibility, and a strong passion for serving humanity.



**Department of Food and Nutritional Sciences Faculty Members’ participation in the 3rd International Conference on Advancing Food Systems for a Sustainable and Nourished Future**



Faculty members of the Department of Food and Nutritional Sciences participated in the 3rd International Conference on Advancing Food Systems for a Sustainable and Nourished Future. Dr. Kanza Aziz Awan, served as Session Chair and presented research on low glycemic index cookies formulated with stevia and barley. Mr. Waleed Sultan, delivered an oral presentation highlighting the One Health approach to nutrition and health.

**Department of Biotechnology’s 10th Anniversary**



Department of Biotechnology celebrated its 10th Anniversary by hosting an Annual Lunch, bringing together faculty members, students, and staff. The event marked a decade of academic excellence, research advancement, and collaborative growth within the department. Participants reflected on key milestones achieved over the past ten years.

**Creative Ideation and Entrepreneurial Strategy: Turning Problems into Startup Opportunities**



Faculty of Management Sciences, organized a guest lecture titled “Creative Ideation and Entrepreneurial Strategy: Turning Problems into Startup Opportunities”. Dr. Mahwish Zafar, Associate Professor of Economics at Superior University, Lahore, shared valuable perspectives on creative thinking, opportunity recognition, and entrepreneurial strategy, while students actively engaged and gained practical insights into transforming real-world challenges into startup ideas.

**Constructive Storytelling through Digital Media**



Faculty of Media and Mass Communication hosted Mr. Adnan Ishaq and Ms. Afifa Nasar Ullah from DW Urdu, Germany for a session on “Constructive Storytelling through Digital Media.” The talk offered MS students valuable insights into digital journalism, multimedia storytelling, and issue-based reporting. The session concluded with Prof. Dr. Fawad Baig, presenting UCP souvenirs to the esteemed guests.



**International Symposium on Sustainable Food Supply Chains**



Department of Food & Nutritional Sciences, organized an International Symposium on Sustainable Food Supply Chains under the theme “Skills, Innovation and Industry Integration.” The symposium featured two distinguished speakers, Mr. Sagar Mahmood Khan, Advisory Member of the FSQ Network and Global Head of Quality Assurance at Metro AG, Germany, and Mr. Izhar ul Haq Awan, Supply Chain & Commercialization Manager at Pepsi Cola International (Pakistan & Afghanistan BU). The speakers shared valuable insights into sustainable supply chain strategies, innovation, and industry best practices.



# Department of Advanced Studies and Research

## Al-Moiz Applied Research Program Synopsis Defense



University of Central Punjab, in collaboration with Al-Moiz Industries, held the Synopsis Defense of the Al-Moiz Applied Research Program. Researchers presented their industry-focused projects to a review panel led by Mr. Shoaib Awan, Vice President of Al-Moiz Industries, who provided detailed evaluations, technical guidance, and constructive feedback.

## Nehal Rana’s PhD Synopsis Open Defense



Directorate of Advanced Studies & Research organized the Synopsis Defense of Ms. Nehal Rana, a PhD scholar in Biochemistry. During the session, Ms. Nehal presented her research proposal before the defense committee, demonstrating clarity, depth, and strong command over her selected topic. The defense concluded with a Q&A segment, where committee members engaged the scholar in constructive discussion on the scope and direction of her study.

## Misbah Murtaza’s PhD Synopsis Defense



Directorate of Advanced Studies & Research organized Misbah Murtaza’s (PhD scholar in Biochemistry) PhD synopsis defense. She defended her research proposal before the defense committee. The session concluded with an engaging Q&A, reflecting the significance and depth of the scholar’s research topic.

## Usmana Zia’s PhD Synopsis Defense



Directorate of Advanced Studies & Research organized Usmana Zia’s (PhD scholar in Chemistry) PhD synopsis defense. She successfully defended her research proposal before the defense committee. The session concluded with an engaging Q&A, reflecting the significance and depth of the scholar’s research topic.

## Board of Advanced Studies & Research’s 30th Meeting



University of Central Punjab convened its 30th Meeting of the Board of Advanced Studies & Research, chaired by Pro-Rector Dr. Hammad Naveed, with participation from external experts Dr. Arif Mahmood (ITU) and Dr. Shahida Batool (GCU), along with esteemed board members. The meeting focused on key academic matters, including the approval of MS/M.Phil. and PhD degrees and confirmation of postgraduate admissions. Pro-Rector Dr. Hammad Naveed commended the Directorate of Advanced Studies & Research for upholding quality and integrity in postgraduate programs, while the session concluded with a collective resolve to further strengthen UCP’s research culture and scholarly impact.

## Madood Makhdoom’s PhD Synopsis Defense



Directorate of Advanced Studies & Research (DASR) organized the Synopsis Defense of PhD scholar Mr. Madood Makhdoom in Biotechnology. Mr. Makhdoom presented and defended his research proposal before the defense committee, demonstrating the significance and depth of his study.



# Students Achievements

## UCP Literary Society shines at All Pakistan Literary Competition IDRAAK'25



Literary Society showcased remarkable talent at the All-Pakistan Literary Competition IDRAAK'25, held at COMSATS University Lahore, securing top positions across multiple categories. Hafiz Abdullah Safdar achieved first place in both English Letter and Urdu Letter competitions, Saad Sabri claimed first in Visual Story Writing, Zeeshan Habib earned second in Nasri Nazm, and Usama Karimi secured third in Pen War.

## UCP Students Secured Top Spots at BNU's Media Fest 2025



University of Central Punjab's Photography Club and Media Club earned top distinctions at the BNU Media Fest 2025, showcasing creativity and excellence in media and photography. Special recognition was awarded to Tayyab Mir and the media team for their outstanding contributions.

## UCP Debating Society shines at The Nukta All Punjab Declamation Contest and Punjabi Natara



Debating Society marked an impressive victory at The Nukta All Punjab Declamation Contest and Punjabi Natara, held at UAF Burewala. Representing the University with excellence, Ayesha Saddiqa secured 1st Position in Urdu Declamation, while Abdur Rehman earned 1st Position in English Declamation.

## Food Technology Students Secured Top Spots at Pakistan Baking Summit



Students of BS Food Science and Technology, showcased exceptional innovation at the Pakistan Baking Summit by securing top positions in the Innovative Baking Products Competition.

## UCP Music Society won Team Trophy at the Khawaja Khurshid Anwar Music Competition



Music Society achieved a remarkable feat by winning the Overall Team Trophy at the Khawaja Khurshid Anwar Music Competition, organized by the Lahore Intervarsity League at GC University. Competing against participants from over 15 universities, the society secured eight top positions, including five Gold, two Silver, and one Bronze medal across various categories such as Solo Female, Tabla, National Song, Folk, String Instrument, Wind Instrument, Battle of Bands, and Classical. The prestigious event was witnessed by the Minister of Higher Education, Secretary, Chairman PHEC, and 16 Vice Chancellors from public and private universities. Esteemed music icons Ustad Hamid Ali Khan and Humera Channa served as judges. Prof. Dr. Khalid Manzoor Butt, received the trophy on behalf of the talented team of students, marking a proud moment for the university.

## UCP Students secured Top Positions in 35th National Games 2025



Students delivered outstanding performances at the 35th National Games 2025, securing top positions and bringing pride to the institution. Muhammad Waqas clinched the Gold Medal in Fencing, while Summaya Rafaqat, representing Higher Education Commission (HEC) in karate, won one silver and one bronze medal. Their remarkable achievements reflect their dedication, discipline, and commitment to sporting excellence.



## UCP Students Secured Top Spot at AI Hackathon 2025



Enablers organized AI Hackathon 2025, bringing together student innovators from various universities. A total of 15 teams participated in the competition, where five problem statements were presented and each team was required to develop a solution within three hours before presenting it to a four members jury panel. Representing the University of Central Punjab, Team Mactans comprising Muhammad Saad Nazir, Muhammad Rafay, and Umar Khalid secured first position by demonstrating exceptional innovation and technical expertise.

## Faculty Achievements

### Prof. Dr. Tahir Saleem’s Keynote Session at the Pakistan English Conference 2025



Prof. Dr. Tahir Saleem, participated as a key speaker at the Pakistan English Conference 2025, organized by GCU Lahore on the theme “Re-imagining English Studies in the Global South.” Dr. Saleem contributed to policy dialogues addressing critical questions shaping the future of English studies in Pakistan.

### FOMS Participation at the FCCU Research Symposium 2025



Business School participated in the FCC Research Symposium on Islamic Banking & Financial Inclusion held at Forman Christian College University. Dr. Muhammad Athar Siddiqui attended the event as Guest of Honor, accompanied by Dr. Jawad Abbas, Dr. Zahid Ahmad, and Dr. Talha Zubair. The school’s faculty and researchers contributed to multiple sessions, with Mr. Aideed Bashir serving as a panel member in the discussion on Islamic Banking and Financial Inclusion, Dr. Snobar Javed chairing the Colloquium Presentations, and Ms. Noor Ul Ain presenting her research.

## Aneela Mehmood won UMT’s Three-Minute Thesis (3MT) Competition



Aneela Mehmood, Senior Lecturer, won the Three-Minute Thesis (3MT) Competition held at the University of Management and Technology, during the International Conference on Frontiers in Computer Science (ICFCS). Her presentation, “Semantically Coherent Information Retrieval and Generation from a Large Corpus of Factual News Texts,” impressed judges with its clarity, innovation, and societal relevance. Her research integrates semantic search and generative AI to improve retrieval, summarization, and factual accuracy of multilingual news, particularly in English and Urdu, aiming to promote reliable, fact-based digital journalism and address misinformation.

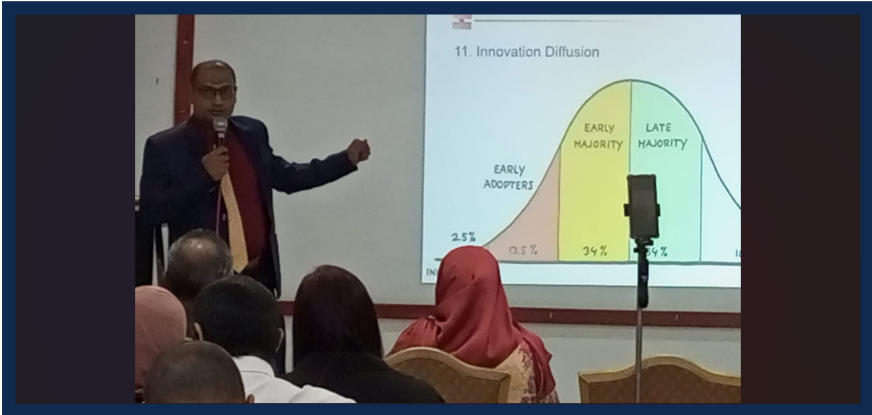
### Dr. Muhammad Athar Siddiqui’s Keynote Speech at the 4th International Nursing Research Conference (NRCON-2025)



Dr. Muhammad Athar Siddiqui, delivered a speech at the 4th International Nursing Research Conference (NRCON-2025) held at LUMHS Jamshoro, where he spoke on Managerial and Leadership Skills for Nursing. He highlighted the behavioral dynamics of patient–nurse–hospital interaction and the importance of cross-disciplinary management practices in improving patient outcomes. The conference featured a strong participation of paper presenters and keynote speakers from leading national and international medical universities.



**Dr. Raja Irfan Sabir’s Participation in Trainings and Professorial Talks at Malaysian Universities**



Dr Raja Irfan Sabir, Professor (Innovation & Marketing) from UCP Business School was invited for a Series of Trainings and Professorial Talks by Universiti Sultan Zainal Abidin (UniSza) and Management and Science University (MSU). On Dr. Mohd Sadad bin Mahmud’s invitation, Dr Sabir conducted two trainings on Design Thinking at UniSza, followed by a seminar on Social Innovation, and, participated in a panel discussion on Islamic Innovation in Asia. While on Dr. Asad u Rehman’s invitation, Dr Sabir conducted a training session on Research Support and Thesis Writing at MSU. He also met with different academicians and discussed opportunities for mutual benefits.

**UCP Business School’s Senior Faculty Members’ Visit to Treet Corporation Lahore**



UCP Business School’s senior faculty members visited Treet Corporation Lahore. The delegate met with Mr. Tariq Hussain Khan, Chief Human Resource Officer, and Mr. Umar Farooq, Group Head of HR. Both parties, discussed future opportunities for UCP student internships, MBA projects, Guest speakers’ sessions, and Treet corporations’ Employee training programs. UCP is looking forward to formalizing the collaboration with an MOU soon and will be inviting Treet corporations’ officials.

**Prof. Dr. Muhammad Naveed’s Participation as a Technical Expert in Vaccine Development to Evaluate Pakistan Science Foundation’s Projects**



Prof. Dr. Muhammad Naveed (Biotechnology, FoST) served as a technical expert in vaccine Development to evaluate Pakistan Science Foundation (PSF) awarded projects. He contributed expert scientific review and strategic input to strengthen project quality, translational value, and public-health impact.

**Prof. Dr. Sumera Zaib’s Talk at Gomal University’s CME Conference and Research Expo**



Faculty of Allied Health Sciences, Gomal University, organized a one-day CME Conference and Research Expo to promote academic and research excellence in allied health sciences. The event featured Prof. Dr. Sumera Zaib, as the keynote speaker, who delivered a talk on “Exploring Global Trends and Emerging Innovations Shaping the Future of Allied Health Sciences,” highlighting emerging academic pathways and evolving professional opportunities for students.

**Prof. Dr. Muhammad Naveed’s Participation as an External PhD Thesis Evaluator at the University of Lahore**



Prof. Dr. Muhammad Naveed visited the University of Lahore as an External Examiner for the evaluation of a PhD thesis. This academic engagement highlights the importance of inter-university collaboration and the shared commitment of higher education institutions to maintaining rigorous standards in doctoral research. Such scholarly exchanges contribute to quality assurance, strengthen academic networks.

**University-Level Best Teacher Award**



Congratulations to Dr. Sadaf Hameed (Department of Biotechnology) on receiving the University-Level Best Teacher Award. This prestigious recognition truly reflects her dedication, excellence in teaching, and commitment to student success.



# Career Services Office

## Career Readiness Workshop



Career Services Office conducted an engaging workshop on “Building Effective Résumés and Cover Letters” for Year 2 students of the Faculty of Languages and Literature, led by Ms. Nayab Mehfooz, Manager and Placement Partner – FLL. The session equipped students with practical strategies to craft impactful résumés and cover letters, covering key components, common formatting mistakes, and ways to tailor applications for specific roles and industries. Through interactive discussions, real-time examples, personalized feedback, and a Q&A segment.

## Higher Education and Global Scholarship Opportunities



Career Services Office organized a workshop on Higher Education and Global Scholarship Opportunities for 7th-semester students of Languages and Literature. The session was designed to inform students about a wide range of postgraduate study pathways and international funding opportunities available at leading universities across the world.

## FMMC x Dunya News Recruitment Drive



Faculty of Media & Mass Communication in collaboration with the Career Services team, organized a Recruitment Drive with Dunya News, creating valuable career opportunities for students and alumni. The drive featured interviews for multiple positions, including HR, Digital Media Executive, News Production Executive, Researcher, and Content Writer, with around 30 students and alumni actively participating.

## Herbiotics Team’s Visit to UCP



Career Services Office, held a meeting with Mr. Hamza Amjad, Zonal Manager, and Mr. Umer Hadi, HR Manager, from Herbiotics to explore potential collaboration opportunities. The discussion focused on initiatives aimed at student development, placement opportunities, and strengthening industry–academia engagement to enhance students’ professional readiness and career prospects.

## Higher Education and Scholarships Session



Faculty of Pharmaceutical Sciences in collaboration with Career Services Office organized an insightful session on Higher Education and Scholarships. Dr. Hafiz Mansoor Ul Hassan’s valuable experiences and practical advice inspired students to explore global academic opportunities.

## Mental Health & Nutrition



Career Services Office organized an insightful session highlighting the vital connection between mental well-being and nutrition for students of the Faculty of Science & Technology. Guest speaker, Dr. Sharmeen Yaseen shared insights on how balanced nutrition supports mental health, academic performance and overall personal growth. The session encouraged students to adopt healthier lifestyles while planning a confident and successful future.



**CSO x FOHSS Mock Interviews**



Prof. Dr. Muhammad Naveed visited the University of Lahore as an External Examiner for the evaluation of a PhD thesis. This academic engagement highlights the importance of inter-university collaboration and the shared commitment of higher education institutions to maintaining rigorous standards in doctoral research. Such scholarly exchanges contribute to quality assurance, strengthen academic networks.

**CSS Awareness Session & Guidelines**



Career Services Office organized a CSS Awareness Session & Guidelines to equip students with a comprehensive understanding of the Central Superior Services examination. The session featured a discussion that addressed students’ queries, clarified common misconceptions, and provided practical guidance on preparation strategies.

**CSO x FOMS Mock Interviews**



Career Services Office organized mock interviews for BBA students to provide hands-on exposure to a real interview environment. Industry professionals from renowned organizations including Abacus, Superior University, and NAVTTC participated as interviewers, conducting structured interviews and evaluating students’ performance. The experts also shared constructive feedback to help students identify their strengths and areas for improvement.

**CSO x FOPS – Mock Interviews**



Career Services Office, in collaboration with Faculty of Pharmaceutical Sciences, and Sunshine Pharmaceuticals, organized mock interviews for Pharm D students. The initiative provided students with hands-on interview experience and valuable exposure to industry practices. Experienced professionals guided students through structured interviews.

**CSO & FMMC x Sprint X & Timelapse Studio – Recruitment Drive**



Faculty of Media & Mass Communication, in collaboration with the Career Services Team, organized a recruitment drive with Sprint X and Timelapse Studio, providing around 75 students from FMMC and FOIT with valuable industry exposure and career opportunities. Students appeared in interviews for diverse roles, including Web Development, Social Media Manager, Business Executive, Video Editor, SQA, Journalist, and Host. The event concluded with Dean FMMC, Prof. Dr. Fawad Baig, presenting souvenirs to the visiting team in appreciation of their support and collaboration.





# Learning Innovation Centre

## SPP Midpoint Meeting

Learning Innovation Centre conducted the SPP Midpoint Meeting under the Student Pedagogy Partnership Program, where Student and Faculty Partners delivered 10-minute presentations outlining their initial goals, the processes developed to achieve them, and the student-driven inputs enhancing classroom learning. The session highlighted key advancements in course design and delivery, along with positive student responses to newly introduced elements.



# Learning Innovation Centre x

## Administration Department Fitness and Wellness Session



Learning Innovation Centre in collaboration with the Administration Department, conducted a Fitness & Wellness Session. Led by Dr. Tanzeela Shah, the session provided faculty and staff with an engaging and informative experience focused on well-being, covering fitness assessments, stretching and flexibility exercises, aerobics, nutrition guidance, and mental wellness tips. Participants actively took part in all activities, making the session both productive and rejuvenating, while promoting a healthy and balanced lifestyle in the workplace.

# Significance of OP-ED (Opinion

## Editorial) Writing



Learning Innovation Centre in collaboration with the Faculty of Languages and Literature conducted a training session on the Significance of OP-ED (Opinion Editorial) Writing led by Inamullah Marwat, Lecturer, Department of Political Science and International Relations, UMT where students gained valuable insights into the purpose, structure and relevance of OP-ED writing, enhancing their skills to express informed opinions effectively.

# GenAI Training for University Staff

## to Enable Efficient Workflows

Learning Innovation Centre, organized a workshop titled 'GenAI Training for University Staff to Enable Efficient Workflows' led by Prof. Dr. Muhammad Akhyar Farrukh, Director ORIC & Research. The session introduced participants to generative AI, its opportunities, limitations, and ethical use, while providing practical guidance on AI tools for writing, teaching, grammar checking, note-making, and question development. Key discussions included AI misuse, academic integrity, prompt design, and workflow-enhancing templates.



# Office of Research,

## Innovation and Commercialization

# UCP Researchers awarded with CRP

## Research Grant 2025 from ICGEB



Researchers from the University of Central Punjab have secured the CRP Research Grant 2025 from ICGEB for their project on "neurodegenerative diseases". The project is led by Dr. Zaib Ali Shaheryar (Principal Investigator), with Dr. Mahtab Ahmad Khan and Dr. Muhammad Imran Sajid as (Co-Principal Investigators).

# ORIC x ABGI-FOST Interdisciplinary

## Research Group Meeting



Office of Research, Innovation & Commercialization organized a strategic meeting with the Applied Biosciences & Green Innovation – FOST Interdisciplinary Research Group. The session, led by Dr. Hammad Naveed (Pro-Rector) and Prof. Dr. Akhyar Farrukh (Director, ORIC), focused on strengthening collaborative research and exploring pathways for commercialization. Dr. Fawad Baig and other research members participated, while research teams from Prof. Dr. Muhammad Naveed and Dr. Khanza Aziz Awan presented their ongoing projects.



ORIC’s Interdisciplinary Research Group Meeting



Office of Research, Innovation and Commercialization organized an Interdisciplinary Research Group Meeting for faculty members to promote collaborative research across Sciences & Engineering and Social Sciences & Humanities. The meeting was attended by Pro Rector Dr. Hammad Naveed, Dean FHSS Prof. Dr. Khalid Manzoor Butt, Dean FOE Dr. Muhammad Rizwan Shad, and was led by Prof. Dr. Muhammad Akhyar Farrukh, Director ORIC, who emphasized the importance of interdisciplinary and international research in addressing contemporary societal challenges. The session featured presentations by international speakers Dr. Stefan Poslad from Queen Mary University of London and Dr. Fesal Toosy, who shared insights on multidisciplinary research in education. Faculty members from Humanities, Social Sciences, Languages, and Literature actively participated in discussions, followed by an interactive Q&A session.

Department of Biotechnology Secures Prestigious Research Grants



Department of Biotechnology has been awarded significant research grants in recognition of its innovative and interdisciplinary contributions. These projects strengthen the department’s efforts to develop impactful scientific solutions addressing key biomedical and societal challenges, further establishing its prominence within the scientific community.

FYP Student-Led Research & Innovation Fund Awards 2025



Dr. Ammara Masood and Ms. Manam Walait were awarded for their interdisciplinary projects in collaboration with the Pharmacy Department. Out of numerous submissions,

five outstanding projects were selected for first-stage funding from UCP. The initiative promotes cross-disciplinary collaboration, supports student-led research, and strengthens the university’s innovation and research ecosystem.

Academic Tour to NIBGE & NIAB, Faisalabad



Department of Biotechnology’s final-year students led by Dr. Asma Zafar visited National Institute for Biotechnology and Genetic Engineering (NIBGE) and Nuclear Institute for Agriculture and Biology (NIAB) to observe cutting-edge developments in applied biotechnology research. The visit highlighted the importance of interdisciplinary research, innovation, and knowledge exchange. Leadership from both institutions reaffirmed their collaboration to utilize biotechnological advancements in addressing global and national challenges aligned with the Sustainable Development Goals (SDGs).

International Office Initiatives

UCP x Royal Holloway University of London Collaborative Meeting



Naveed Ejaz, Director of Global Engagement, joint Lucy Thomas, Director of Global Engagement, and Brenden Christopher De Souza, Regional Manager South Asia, for a meeting with the Heads of Programmes for English Literature, Law, and Media. The discussion focused on strengthening institutional collaboration and creating expanded opportunities for students at UCP, the Punjab Group, and across Pakistan, including potential academic partnerships, student exchange programs, and to improve practical learning experiences.

UCP x University of Leicester Collaborative Meeting



University of Central Punjab and the University of Leicester recently held a collaborative meeting to advance their 2+2 international degree programme. The meeting focused on curriculum alignment, academic standards, and operational planning, reflecting both institutions’ commitment to strengthening international academic cooperation and providing students with high-quality, globally recognized education.



**UCP & University of Sussex  
Expanding Collaboration Worldwide**



Naveed Ejaz, Director of Global Engagement, visited the University of Sussex to hold further discussions on collaboration and internationalisation. The meeting focused on developing joint programs, and creating global opportunities for students.

**Session on Higher Education  
Opportunities in Japan**



International Office conducted an informative session on MEXT Scholarship and higher education opportunities in Japan, offering students a comprehensive understanding of fully funded study pathways. Ali Ahsan, the featured speaker, guided participants through admission procedures, eligibility criteria, and academic prospects, while also sharing practical tips for preparing strong applications. Organized by Dr. Aatif Amin (HOD Microbiology), Iqra Jamil (Lecturer, Department of Microbiology), and Sikandar Sethi (Director, International Hub), the webinar enabled students to gain valuable insights into pursuing higher studies abroad and inspired them to explore academic and research opportunities in Japan.

**UCP x University of Surrey:  
Expanding Global Partnerships**



Mr. Naveed Ejaz visited the University of Surrey to discuss partnership opportunities and internationalization initiatives. The visit focused on enhancing academic collaborations and establishing pathways for future joint programs, research projects, and student exchanges.

**UCP & University of Limerick  
Partnership Meeting**



Naveed Ejaz, Director of Global Engagement, met with representatives from the University of Limerick, Ireland to discuss expanding articulation agreements, fostering joint research initiatives, and exploring faculty development and enhancement opportunities.

**UCP x Keck Graduate Institute  
Academic Exchange**



Naveed Ejaz, Director of Global Engagement, held a meeting with Keck Graduate Institute (Claremont System) to discuss potential collaboration on articulation agreements for UCP students, along with opportunities for joint research and faculty enhancement programs. The discussion focused on creating pathways that support academic mobility, research exchange, and professional development.

**University of Leicester Delegation  
Visit to the Dunya Media Group**



A delegation comprising Prof. Dr. Daniel Ladley, Pro Vice-Chancellor, Head of College and Executive Dean, University of Leicester School of Business, Prof. Dr. Hammad Naveed, Pro-Rector, University of Central Punjab, Provost, Muhammad Yaqoob, Prof. Dr. Abdul Jabbar, Dean Internationalization, University of Leicester and Naveed Ejaz, Director Global Engagement, University of Central Punjab visited Dunya Media Group.

**University of Leicester Delegation  
Visit to the University of Biological  
and Applied Sciences**



A delegation comprising Prof. Dr. Daniel Ladley, Pro Vice-Chancellor, Head of College and Executive Dean, University of Leicester School of Business, Prof. Dr. Hammad Naveed, Pro-Rector, University of Central Punjab, Provost, Muhammad Yaqoob, Prof. Dr. Abdul Jabbar, Dean Internationalization, University of Leicester and Naveed Ejaz, Director Global Engagement, University of Central Punjab visited University of Biological and Applied Sciences.

**International Hub’s Conselor’s  
Academy**



UCP International Hub hosted the Counselor’s Academy, bringing together guidance counselors and education professionals for an engaging discussion on the Future of Work and evolving trends in higher education. The session featured valuable insights from international education



experts, meaningful knowledge sharing, and productive dialogue on preparing students for a rapidly changing global landscape.

## University of Leicester’s Information Session



UCP International Hub hosted Ms. Reem Elhadi, Global Recruitment and Conversion Officer, University of Leicester for an information session with students regarding graduate and post graduate higher education opportunities. She engaged with the final-year students, providing valuable insights into Master’s degree opportunities, admission pathways, and the academic experience at the University of Leicester. The session offered practical guidance for students planning their next steps in international higher education.

## Pro-Rector’s Office Chinese Delegation visited UCP



University of Central Punjab hosted a delegation from China to explore potential collaboration in electric vehicle (EV) technologies. The visitors were received by senior UCP leadership and attended a briefing session chaired by Pro Rector Dr. Hammad Naveed, where Dr. Fesal Toosy, HoD Electrical Engineering, presented UCP’s ongoing EV projects and future prospects. The delegation also toured key campus facilities, including engineering labs, Takhleeq pop-up, sports courts, the central library, radio station, and TV production house, showing particular interest in student-led innovations.

## MOUs

### UCP x Rehmat Flour Mills (Yadgar Atta) MOU



University of Central Punjab has signed an MoU with Rehmat Flour Mills (Yadgar Atta).The MoU was signed by Mr. Raza Abbas on behalf of Rehmat Wheat Products and Prof. Dr. Hafiza Rizwana Kausar, Dean FOST, UCP. It will provide students with opportunities for research collaboration, internships, industrial training, and hands-on projects in cereals, milling, and food innovation. The visiting UCP delegation, including Prof. Dr. Hafiza Rizwana Kausar, Dr. Kanza Aziz Awan, Head of Food and Nutritional Sciences, and Mr. Waleed Sultan, Senior Lecturer, engaged with the company on areas of mutual interest and future collaborative initiatives.

### UCP x Molana Tariq Jamil Foundation (MTJF) MoU



University of Central Punjab has signed MoU with the Molana Tariq Jamil Foundation (MTJF) to strengthen academia–industry collaboration and expand opportunities for students. The partnership will facilitate internships, job placements, training programs, volunteer initiatives, skill development, and mentorship. The MoU was signed by Ms. Anum Akber, Head of the Career Services Office (CSO), on behalf of UCP, and Mr. Amir Khan Burki, Regional Head Lahore, representing MTJF, with the CSO–FOIT team also in attendance.

### UCP x Yunus Emre Institute (MOU)



English Language Center, Faculty of Languages and Literature at the University of Central Punjab (UCP), organized a Memorandum of Understanding (MoU) signing ceremony with the Yunus Emre Institute (Turkish Language Center) to strengthen academic, cultural, and professional collaboration. The MoU covers joint initiatives in language education, cultural exchange, faculty and student development, and workshops.

## Industry Visits

### Engineering Students’ Industry Visit to Cotton Web Limited





Students from the Mechanical and Electrical Engineering Departments visited Cotton Web Limited in Lahore as part of an industrial study tour, gaining firsthand exposure to one of Pakistan's leading value-added apparel manufacturers. During the visit, students observed modern garment production processes, including the use of skilled engineers, trained operators, advanced machinery, and automation, while learning about the company's focus on quality, efficiency, and sustainable growth.

## **BS Food Science and Technology Students' Visit to Allah Walay Trust's Mega Kitchen**



BS Food Science and Technology students visited the Mega Kitchen at Allah Walay Trust under the supervision of Prof. Dr. Hafiza Rizwana Kausar, Dean FOST, and Dr. Kanza Aziz Awan, HOD FNS, with support from Prof. Dr. Khalid Manzoor Butt, Dean FHSS. The delegation was introduced to the state-of-the-art fireless kitchen facility by the Chairman of Allah Walay Trust.

## **Management Sciences' Students Industry Visit to Super Asia Group**



Faculty of Management Sciences in collaboration with the Supply Chain Club, organized an industrial tour to Super Asia Group for BBA, MBA, and EMBA students. During the visit, students observed the complete manufacturing process, explored warehouse operations, and toured the company's display center.

## **Faculty of Engineering's Educational Visit to Qadri Engineering (Pvt.) Ltd**



Faculty of Engineering organized an educational visit to Qadri Engineering (Pvt.) Ltd., for final-year Mechanical Engineering students. Led by Dr. Rizwan Shad, Dean of the Faculty, the visit provided students with practical exposure related to their coursework in Engineering Maintenance and Failure Analysis. Engr. Fawad, Head of Production, and his team briefed the students on manufacturing processes and operational workflows. The delegation toured the departments of Production, Maintenance, Quality Control, and Occupational Safety & Health, gaining firsthand insights into industry practices.

## **Faculty of Management Sciences' Industry Visit to Shahkam Industries (Pvt.) Ltd.**



UCP Business School organized an industry visit to Shahkam Industries (Pvt.) Ltd. for BBA and MBA students, providing them with valuable hands-on exposure to real-world supply chain and operational processes. The visit improved students' practical understanding by bridging classroom concepts with industry practices and preparing them for future professional challenges.

## **Basic and Applied Chemistry Students' Industry Visit to Herbion Pvt. Ltd.**



Department of Basic and Applied Chemistry, organized an industrial visit to Herbion Pakistan Pvt. Ltd. Offering students a unique opportunity to explore the practical applications of herbal product development, quality assurance, and industrial-scale manufacturing. During the visit, students were given a guided tour of the R&D, production, quality control, and packaging units, where they learned about GMP practices, standardization of herbal formulations, and industrial quality protocols.

## **Department of Food and Nutritional Sciences' Industry visit to the FrieslandCampina Engro Foods Sahiwal Plant**

Department of Food and Nutritional Sciences (BS and PhD students) visited FrieslandCampina Engro Foods Sahiwal Plant under Dr. Kanza Aziz Awan and Mr. Waleed Sultan's supervision. The visit provided students with valuable exposure to large-scale milk, cream, and ice cream processing lines, with a strong focus on modern production technologies, quality assurance protocols, and industrial hygiene practices, enabling students to effectively bridge theoretical knowledge with practical industrial applications.





### Industrial Visit to City42



Faculty of Media and Mass Communication organized an industry visit to City42, a leading television network, for BS students supervised by Dr. Sadaf Zahra and Dr. Saleem Akhtar . During the visit, students explored various departments, including the Newsroom, Assignment Desk, Production Control Room (PCR), Programming Department, Editing Suites, Graphics Unit, and Studio Sets. They also had the opportunity to interact with News Editors, Reporters, Producers, and technical staff. As a gesture of gratitude, UCP souvenirs were presented to Mr. Mian Tahir (Director News) and Mr. Sohail Iqbal (Senior Manager HR) in appreciation of their hospitality and support.

### Forensic Science Students' Educational Visit to Police Training College, Lahore



Department of Biotechnology, organized an academic visit for Forensic Science students to the Police Training College, led by Prof. Dr. Javed Iqbal. The delegation was warmly received by Commandant/DIG Mehboob Lilla Sb and participated in a full day of immersive activities, including investigation school sessions, forensic facilities and crime scene units, firing range simulations, horse riding, and practical demonstrations. The visit provided students with valuable hands-on exposure.

### Faculty of Science and Technology's Educational Visit to Irfan Business Center



Undergraduate students visited Irfan Business Center as part of an educational and industrial exposure initiative aimed at bridging classroom learning with real-world applications. The visit featured interactive, hands-on demonstrations and an introduction to small-scale industrial processes, including soap, detergent, and shampoo manufacturing. Students received practical training in basic formulation principles, raw materials, and quality control.

### Pakistan Pharmacy Council's Visit to UCP



A delegation from the Pakistan Pharmacy Council (PPC) visited the Faculty of Pharmaceutical Sciences (FOPs), for the inspection and renewal of the Doctor of Pharmacy (Pharm.D) program. The visit aimed to review academic standards, facilities, and compliance with the council's accreditation requirements.

### Faculty of Engineering's Industry Visit to Fanco Industrial Solutions



Dr. Rizwan Shad, and Dr. Muhammad Kashif, visited Fanco Industrial Solutions and met with CEO Mr. Jawad Uppal and Ms. Hina Sarfraz, approved trainer and member of the International Council for Machinery Lubrication. The meeting explored avenues for industry-academia collaboration, including joint hands-on workshops, international certifications, localization of testing equipment, and collaborative R&D projects in lubrication, reliability, and asset management. This initiative aims to equip engineering students with specialized skills and professional credentials in high-demand areas across Pakistan's industrial sector.



## Faculty Meetings

### FOST's Industrial Advisory Board & Board of Studies Meeting



Department of Basic and Applied Chemistry held its Curriculum Review, Industrial Advisory Board, and Board of Studies meetings, chaired by Prof. Dr. Muhammad Akhyar Farrukh. Attended by faculty members, industry representatives, and academic leaders, the meetings focused on approving the revised BS Chemistry curriculum, launching a 3+1 program model for academic and industrial exposure, and finalizing synopses and supervisor allocations for M.Phil. Chemistry and MS Biochemistry.

### FOST's Industrial Advisory Board Meeting & Board of Studies



Department of Biotechnology held its Industrial Advisory Board Meeting and Board of Studies, chaired by Dr. Asma Zafar. The session was attended by industry representatives Dr. Shaista Javaid and Dr. Jahangir Khan, along with academic experts Prof. Dr. Hamid Mukhtar and Dr. Muhammad Khurshid. Key discussions included approval of the revised BS Biotechnology scheme of studies, strengthening internships, industrial linkages, placements, student projects, and proposals for short professional certification programs aligned with market needs. Synopses and supervisor allocations for MS Biotechnology and MS Forensic Sciences were also approved.

### Department of Food and Nutritional Sciences' Board of Studies and Industry Advisory Board Meeting



Department of Food and Nutritional Sciences convened its Board of Studies and Industry Advisory Board meeting, bringing together leading academic and industry experts. Attendees included Dr. Ijaz Ahmad, Mr. Shoaib Awan, Senior Vice President Innovation Research and Development, Al Moiz Group; Ms. Maria Nadeem Khan, Ms. Hajra Saleem, Dr. Shinawer Waseem Ali, and Ms. Nighat Jawad. The session focused on reviewing and strengthening the department's curriculum, enhancing academic quality, and fostering robust industry and clinical linkages to provide students with comprehensive and practical learning opportunities.

## Alumni Relations Office

### UCP Alumni Association's Meeting with Head CSO



Alumni Relations and the Alumni Association held a meeting with the Head of the Career Services Office to explore new opportunities for alumni career growth. The discussion focused on strengthening job placements, expanding industry linkages, and enhancing support services through closer coordination between ARO and CSO.

## Community Service

### MLSA UCP x IBTIDA Society Computer Awareness & Digital Literacy Session IBTIDA Young Scholars



MLSA UCP, in collaboration with IBTIDA Society, organized a Computer Awareness & Digital Literacy Session for the young scholars of IBTIDA, aiming to promote basic digital skills among children from underprivileged communities. The session introduced participants to fundamental computer concepts through interactive activities, visual aids, and hands-on learning in a supportive and child-friendly environment.

### Ibtida Vocational Training



University of Central Punjab, in collaboration with the Ibtida Society, is empowering underserved communities by combining quality education with vocational training. IBTIDA scholars are gaining hands-on skills in areas such as material making and stitching, paving the way for entrepreneurship and financial independence.



# Best Teacher Award 2025

“The scholars are the successors of the prophets.  
Verily, the prophets do not pass on gold and silver  
coins, but rather they only impart knowledge.”

Prophet Muhammad (ﷺ)





University Level



Dr. Sadaf Hameed

Faculty of Science and Technology

My Reflection on this recognition  
I am deeply honored to receive the University-Level Best Teacher Award. Teaching, for me, is a shared journey of learning, curiosity, & growth, & this recognition belongs equally to my students who continuously inspire me to strive for excellence. I am grateful to the University of Central Punjab for fostering an environment that values innovation, dedication, and meaningful education.

Faculty Level



Aideed Bashir

Faculty of Management Sciences

Anchored in a personal code of honour, strength, and dignity, I have always viewed teaching as a sacred responsibility rather than a profession. Being recognised with the Faculty-Based Best Teacher Award is a deeply humbling milestone, for it reflects a shared journey of discipline, trust, and intellectual growth. I am profoundly grateful to Allah, my institution, and above all my students. Whose curiosity, resilience, and pursuit of excellence continually inspire me to teach with purpose, integrity, and an unwavering commitment to shaping principled leaders for the future.

Faculty Level



Kamil Shehzad Bakhsh

Faculty of Humanities and Social Sciences

I am deeply honoured to receive the Faculty Best Teacher Award, a recognition that reaffirms my commitment to excellence in teaching, learning, and academic growth. I am grateful to Allah Almighty first and foremost for His countless blessings, and to my parents and wife for their prayers, guidance, and unwavering support. I extend my sincere thanks to Dean FoHSS, Dr. Khalid Mazoor Butt, and HOD, Dr. Muhammad Ilyas Ansari for their constant encouragement, trust, and mentorship. I would also like to express my appreciation to the evaluation committee and Pro-Rector, Dr. Hammad Naveed, for their confidence and recognition. I am equally thankful to my supportive colleagues at UCP and my students, whose collaboration and motivation make teaching a truly fulfilling journey. This award inspires me to continue fostering intellectual inquiry, critical thinking, and innovation in the classroom.

Faculty Level



Asif Farooq

Faculty of Information Technology and Computer Science

Thank you very much for informing me about this honour. I am deeply grateful to the management and the selection committee for conferring upon me the Faculty Based Best Teacher Award. I consider this recognition a privilege and a responsibility to continue serving the institution and our students with dedication and sincerity. Teaching, for me, has always been more than a profession, it is a responsibility to develop character, discipline, and curiosity alongside knowledge. This recognition belongs equally to my students, whose questions and efforts continually inspire me, and to my colleagues and university management, whose support and trust make meaningful teaching possible. I remain committed to upholding the traditions of quality education and to guiding students to become competent professionals and responsible members of society.

Faculty Level



Sadaf Zahra

Faculty of Media & Mass Communication

I feel truly humbled and honored to receive this Faculty Best Teacher Award and want to pay my heartiest gratitude for the appreciation and encouragement behind it. This recognition reminds me that why teaching matters, it is to support students through meaningful learning, a conducive classroom environment and mentorship built on respect. I will remain dedicated and committed to assist my students in future as well so that they could grow potentially and think creatively both inside and outside the classroom.

Faculty Level



Noreen Akhtar

Faculty of Languages and Literature

Thanks Alot.  
Being selected as Best Teacher is a profound honour that fills me with gratitude and humility. This recognition goes beyond personal achievement; it reflects the collective effort of students who inspire me, colleagues who support me, and an institution that values learning and growth. I accept this recognition as an encouragement to continue teaching with dedication, empathy, and passion, and to strive every day to make a meaningful and lasting impact on my student's lives



# UCP 2025

## IN NUMBERS

**364<sup>th</sup>**  
ACROSS QS ASIA  
UNIVERSITY RANKINGS  
2026

**45+**  
MOUs

**06**  
FOREIGN  
DELEGATE VISITS

**22**  
PH.D. DEFENCES

**315**  
MS/M.Phil  
DEFENCES

**25+**  
CONFERENCES HELD

**60+**  
INDUSTRY VISITS

**990+**  
SEMINARS FESTIVALS  
WORKSHOPS

**30+**  
SPORTS  
ACHIEVEMENTS

**30M+**  
Startup Revenue

**30+**  
RECRUITMENT  
DRIVES

**7**  
NEW PROGRAMS  
LAUNCHED











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